



## County 76 2019 Sanctioned Project Synopses

Advanced Training Project –The Advanced Training Project was developed as a retention strategy to keep members in the program who wish to obtain more in-depth knowledge about specific topics and get advanced levels of certification. As members are in the program for three years, they become eligible for advanced courses. The project will focus on planning and developing Advanced Trainings around the state with various host counties. This will provide more opportunities for further learning.

Project Chair: Marty Lynch

Communications Project – Publicizes County 76. Develops guidelines for website, social media, signage and connections with county contacts. Creates a survey to determine current areas of interest and possible locations for County 76 events and activities. Updates and maintains PowerPoint presentations for use at seminars, training and county meetings.

Current resource tools include the MG Calendar, the *Garden Voice*, the County Contact and Meeting Time List and the Speakers' Bureau.

Project Chair: Mike Wilbanks

Fundraising Project – Raises money to fund programs by selling ProHoes, gloves and other garden-related items at various events around the state; develops holding sites around the state for ease of distribution; maintains inventory spreadsheets.

The Silent Auction Committee is a part of the Fundraising Project. Funds raised help support the annual PNG Leadership Conference and the Janet B. Carson Scholarship Funds.

Project Co-Chair: Glenda Bell & Janice Dickerson  
Silent Auction Chair: Glenda Bell

PNG Leadership Project – Plans, coordinates, and executes all aspects of the annual PNG Leadership Conference to include evaluation following the conference.

Project Chair: Debora Carpenter

Recruitment, Retention and Recognition Project – Recruitment, Retention, and Recognition of our members is key to the success of the Arkansas Master Gardener program. In 2016, the RRR project developed the "Annuals to Perennials" program which was designed to further integrate new members into our MG family and to acknowledge their mentors. To recognize outstanding MG's, the project oversees the state MG awards that are presented at the state MG conference. We continue to generate creative and useful information for the local MG programs to use as they recruit, retain and recognize their members.

Project Chair: Debbie Howell