



A R K A N S A S

RICE
EXPO

OUR BUSINESS
IS GROWING.

AUGUST 1, 2014

GRAND PRAIRIE CENTER • STUTTGART, ARKANSAS

U*of***A** DIVISION OF AGRICULTURE
RESEARCH & EXTENSION
University of Arkansas System

GREETINGS

from the University of Arkansas System
Division of Agriculture.



Mark J. Cochran
Vice President for Ag

Coming off a successful 2013 Arkansas Rice Expo — attended by more than 1,200 Arkansans — this year's Expo featuring best practices associated with rice research and production is the greatest gathering of rice experts and farmers in the state. Our annual Expo is quickly becoming Arkansas' premiere agricultural event to showcase the best of the best, and add in some family fun as well.

This year, we hope you take the time to attend and engage in the numerous activities we are hosting, including:

- A panel of experts to discuss the implications of the 2014 Farm Bill
- A workshop on the computerized decision aids farmers will need to navigate next year's production season.
- Gardening guru Janet Carson's seminar on vegetables and herbs.
- Dan Chapman, director of the Division's Fruit Research Station, who will discuss the latest advances in fruit production.

Rice production reportedly began in Arkansas in 1902 with one acre of rice grown in Lonoke County, and the state's rice-producing area has grown to encompass the eastern one-half of the state. Last year, Arkansas rice producers — operating in 40 of the state's 75 counties — harvested more than 1 million acres of rice. It's easy to see how rice and rice production is central to our state's agricultural DNA.

Thank you, again, for visiting the Grand Prairie Center in Stuttgart and taking part in this outstanding event.

Sincerely,

A handwritten signature in black ink that reads "Mark J. Cochran". The signature is written in a cursive, slightly slanted style.

Mark Cochran,
Vice President for Agriculture

Arkansas Rice Expo

Grand Prairie Center • Stuttgart, Arkansas

FRIDAY, AUGUST 1, 2014

8:00 am	Registration/Exhibits Open	Grand Hallway
	Rice Centerpiece Contest Begins	Outdoor Tent
	<i>Coffee Shop open through 10:30 a.m.</i>	
	<i>Locally Grown Farmers Market open through 1:00 p.m.</i>	
8:30 am	Rice Recipe Contestants Check-In	Salon B
	Field Tours Begin	
	Rice Cooking Demonstrations	Salon A, Stage 2
9:00 am	Food Preservation Demonstrations	Outdoor Tent
	Agriculture Breakout Sessions Begin	
	Virtual Field Tour	Auditorium
9:15 am	Rice Centerpiece Contest Judging	Salon A
9:30 am	Rice Recipe Contest Judging	Salon B
	Horticulture Seminars Begin	Salon A, Stage 2

GENERAL SESSION

Auditorium

11:15 am	100th Anniversary Celebration Video	
11:25 am	Welcome, Dr. Chuck Wilson, Director, <i>Rice Research and Extension Center</i>	
11:30 am	Promotion Board Activity Update Video <ul style="list-style-type: none">• Rice Research and Promotion Board• Corn and Sorghum Promotion Board• Wheat Promotion Board• Soybean Promotion Board• Cotton Promotion Board	
11:45 am	Division of Agriculture Update, Dr. Mark Cochran	
11:55 am	Agriculture Expert Panel Insight on the 2014 Farm Bill	

12:25 pm	Awards Presentations , <i>Dr. Mark Cochran & Dr. Chuck Wilson</i>
12:30 pm	Lunch Salons A&B

2014 FIELD TOURS

Rice Research and Extension Center

Buses leave the Grand Prairie Center at 8:30, 9:00, 9:30 and 10:00 a.m.

Field tours will last two hours each.

- Stop 1** Long-Grain Breeding Update, *Dr. Karen Moldenhauer*
Medium-Grain Breeding Update, *Dr. Xueyan Sha*
- Stop 2** Weed Control Technologies, *Dr. Bob Scott*
Irrigation Management, *Dr. Chris Henry*
- Stop 3** Insect Management, *Dr. Gus Lorenz*
N-STaR Program, *Dr. Trent Roberts*
Agronomics, *Dr. Jarrod Hardke*

AG BREAKOUT SESSIONS

Session 1, Classroom A

- 9:00 am Arkansas Water Plan Update, *Mike Daniels*
- 9:45 am Increasing Irrigation Efficiency, *Mike Hamilton*
- 10:30 am Sprayer Clean Up 101, *Andy Vangilder*

Session 2, Mack's Prairie Wings Meeting Room

- 9:00 am Walk-in Plant Disease Clinic*, *Terry Kirkpatrick,*
Terry Spurlock, Travis Faske and Yeshi Wamishe

Session 3, Classroom C

- 9:00 am The Farm Bill Decision-Making Process with a
Web-Based Farm Bill Decision Aid,
Robert Coats and Archie Flanders
- 10:10 am Market Outlook, *Scott Stiles*

*Certified Crop Advisors may receive one-hour CEU credit for attending

GRAND PRAIRIE CENTER

MAP & EXHIBIT KEY



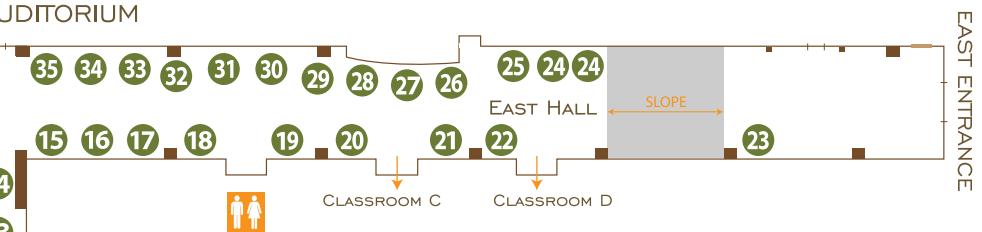
- 4-H Passport — 22
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- Ag Heritage Farm Credit Service — 13
- Ag in the Classroom — 24
- Ag Pro — 44
- AR Agriculture Department — 40
- AR Farm Bureau — 41
- AR Rice Council — 38
- AR Rice Growers Assn — 29
- AR Seed Council — 46
- AR Women in Agriculture — 18
- Arkansas Goes Wet/Dry — 16
- Coffee — 7
- Dow AgroSciences — 15
- EAB Ag Network — 26
- Farm to You — 23
- Flag the Technology — 45
- For Classroom A — 5
- For Classroom C — 20
- Gowan — 3
- Greenway — 6
- Health Insurance — 42
- Holt Ag — 8

Rice Research and FIELD T

Buses leave the Grand Prairie Center
from the Grand Prairie Center
at 8:30, 9:00, 9:30



Exhibits open from 8:00 a.m. through the end of lunch.



Extension Center
TOURS
and Prairie Center
and Entrance
10 and 10:00 a.m.



- Horizon Ag — 39
- N-STaR — 34
- NSF Weed/Pathology — 30
- Prairie Implement — 17
- Producers Rice Mill — 36
- Progeny — 43
- Riceland Foods — 35
- RiceTec — 10
- Soybean Promotion Board — 14
- Specialty Rice — 37
- Strengthening Communities — 19
- Stuttgart Chamber of Commerce — 12
- Syngenta — 33
- The Wolf — 28
- U of A Division of Ag — 11
- UA Soybean Breeding — 4
- UA Verification Programs — 31 32
- USDA — 21 27 47
- USA Rice Federation — 9
- Walk in Disease Clinic — 2
- Whole Grains — 1

SEMINARS & ACTIVITIES

FOOD PRESERVATION DEMOS

Presentations given by Jane Newton and Debbie Baker

Outdoor Tent

- 9:00 am General FP Safety - Bad Practices, Head Space
9:30 am Selecting Tomatoes, Types, Characteristics
10:00 am Canning Salsas - Different Types and Considerations
10:30 am Acidity, Sodium and Herbs and Spices in Canning
11:00 am Packs - Hot and Raw - Jars/Lids

HORTICULTURE SEMINARS

Salon A, Stage 2

- 9:30 am Home Vegetable Production, *Janet Carson*
10:30 am Home Fruit Production, *Dan Chapman*
11:30 am Home Herb Gardens, *Janet Carson*

LIVING WELL WITH RICE COOKING DEMONSTRATIONS

Salon A, Stage 1

- 8:30 am Edamame Chicken Stir Fry, *Leigh Ann Bullington*
10:00 am Ambrosia Rice, *Dana Kelly*
11:00 am Garlic Herb Spread, *VeEtta Simmons*

RICE CENTERPIECE CONTEST

- 8:00 am Check-In Outdoor Tent
9:15 am Judging Salon A
12:25 pm Awards Auditorium

RICE RECIPE CONTEST

Sponsored by Producers and Specialty Rice

- 8:30 am Check-In Salon B
9:30 am Judging Salon B
12:25 pm Awards Auditorium

YOUTH 4H PASSPORT ADVENTURE

(Participation must be completed by noon)

Upon check-in, participating youth will receive a passport to be stamped as they participate in each of these activities listed below. Completion of the passport guarantees a prize.

HANDS ON SCIENCE, TECHNOLOGY, ENGINEERING AND MATH (STEM) ACTIVITIES

Classroom D

- Marshmallow Madness
- Project Learning Tree Bird Feeders
- Crop and Seed ID

INSIDE EXHIBITS

East Hallway

- 4-H Youth Opportunities
- Arkansas Farm to You
- Ag in the Classroom

OUTSIDE EXHIBITS AND ACTIVITIES

Grand Prairie Center Salon

- | | | |
|---|---------------------------------|---|
| • Arkansas Game and Fish Youth BB Shoot | • Farm Bureau Rice Mill | • Mack's Prairie Wings Youth Archery |
| • Ag Pro Train | • Farm Bureau Milk Cow | • National Guard Football and Basketball Toss |
| • AR Game and Fish Aquarium | • Farm Bureau Combine Simulator | |

MISS ARKANSAS RICE CONTESTANTS

<i>Name</i>	<i>County</i>	<i>Rice dish</i>
Brittany Roedel	Craighead	Brittany's Country Casserole
Madison Coleman	Monroe	Chocolate Rice Parfait
Josie Brown	Cross	Grandma's Pistachio Rice Pudding
Gennie Bariola	Lonoke	Mawmaw's Chicken & Rice Casserole
Lizzy Bronson	Arkansas	Chicken Alfredo with Rice
Abby Billingsley	Lee	Abby's Chicken, Spinach & Rice

2014 RICE EXPO SPONSORS

PLATINUM:



GOLD:



SILVER:



2014 RICE EXPO SPONSORS

BRONZE:



COOPERATING PARTNERS

- Agriculture Council of Arkansas
- Arkansas Association of Conservation Districts
- Arkansas Agriculture Department
- Arkansas Corn and Sorghum Promotion Board
- Arkansas Department of Environmental Quality
- Arkansas Farm Bureau Federation
- Arkansas Foundation for Agriculture
- Arkansas Game and Fish Commission
- Arkansas Natural Resources Commission
- Arkansas Rice Research and Promotion Board
- Arkansas State Cotton Support Committee
- Arkansas State Plant Board
- Arkansas Wheat Promotion Board
- Arkansas Women in Agriculture
- Farm Service Agency
- Soybean Promotion Board
- USDA Dale Bumpers National Rice Research Center
- USDA National Agriculture Statistics Service (NASS)
- USDA National Resource Conservation Service



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on social media using

#ARICEExPO14



division.uaex.edu

Rice Research and Extension Center
2900 Hwy 130 East • Stuttgart, AR

This Field Day is open to all persons regardless of race, color, national origin, religion, gender, age, disability, marital or veteran status, or any other legally protected status.

United States Department of Agriculture, University of Arkansas and County Governments Cooperating. The Arkansas Cooperative Extension Service offers its programs to all persons regardless of race, color, national origin, religion, gender, age, disability, marital or veteran status, or any other legally protected status, and is an Affirmative Action/Equal Opportunity Employer.