

Pre-Visit Sample News Release

Date: (Date)

Contact: (Name and Phone Number)

FOR IMMEDIATE RELEASE

Students to Participate in Farm to You

(School Name) School children will soon have the opportunity to learn about Arkansas foods and how their body uses those foods as fuel for being active. On (Day, Date) the University of Arkansas Cooperative Extension Service exhibit, Arkansas Farm to You, will visit the school and students will get a chance to explore the interactive, walk-through display which will take the students from the farm and through the body.

The exhibit consists of 10 stations that make up the agricultural and health adventure including Farmer Dale's Farm, Milk Processing Plant and Market, Café, Mouth, Stomach, Small Intestine, Muscle, Bone, and Skin.

Groups of 8–10 students will spend about six minutes at each station participating in activities and learning about the relationships between agriculture, food, and health.

The exhibit is available in all 75 counties across the state. Any school that wants to have the exhibit should contact their local county Cooperative Extension agent.

For information on Farm to You, contact (County CES FCS Agent Name) at your local county Cooperative Extension office (County CES FCS Agent Phone Number).