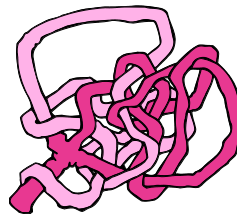


The most effective leaders are those who...

- ⌘ Know the members involved and are interested in their welfare.
- ⌘ Understand the hopes, ambitions, abilities, and limitations of community and its citizens.
- ⌘ Know the things the community considers important and the concerns of its members.
- ⌘ Know how to motivate members to get involved, to learn new skills and gain new attitudes. Without motivation, no action takes place and without learning, the members stagnate and consequently find no satisfaction from being a part of the group.



- ⌘ Know how to establish communication between and among members of the group.
- ⌘ Know how to conduct meetings, discussions and informal activities.
- ⌘ Know how to assess personal effectiveness, how to get the group to evaluate itself, its goals, and its progress toward them. This in turn becomes a powerful motivating force for further action and commitment.