Understanding Personalities
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Introduction
One of the biggest challenges we face when communicating with others is that individuals often have very different approaches to life. A highly organized person may become frustrated with a co-worker who is creative but disorganized. An abstract thinker may be dismissive of a task-oriented person who cannot see the big picture. These differences can lead to conflict and communication problems. Understanding personality types provide one way to see how people make decisions and why they sometimes clash. They help us understand what situations are likely to stress particular people. And they can help us communicate more effectively based on a better understanding of ourselves and how we relate to others. Credit to Michelle Collins & Julie King, 2004

Target Audience
- EHC
- Adults

Objectives
- Understand your personality type (color)
- Understand others’ personality types
- Recognize each color’s unique blend of strengths
- Understand everyone is a mix of all four types
- Use understanding “colors” to better communicate with others

Main Teaching Points
- Definition of personality
- History of personality research
- Four personality colors’ characteristics
- Representative occupations of each color
- How to communicate with each major color
Handouts
Mulkeen, Patricia, West Virginia University Publication WLG 347. 2002. Clash or Coordinate? Understanding Personality Styles
Understanding Personalities Evaluation Form

PowerPoint
Understanding Personalities Evaluation Form

Suggestions for Teaching
Have participants complete the evaluation

References
Mulkeen, Patricia, West Virginia University Publication WLG 347. 2002. Clash or Coordinate? Understanding Personality Styles