Natural Resource Enterprises: Diversifying Income and Conservation on Private Lands

Lonoke Workshop

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Recreational Access

Recreation on Private Lands

- Hunting
- Fishing
- Wildlife watching
- Horse trail riding
- Agritainment
- Bed & breakfast
NO

TRESPASSING

VIOLATORS WILL BE SHOT

SURVIVORS WILL BE SHOT AGAIN
Outdoor Recreation in USA

- Participants - 90 million
- Expenditures – $145 billion (US) spent
- Hunting - $34 billion
- Fishing - $42 billion
- Wildlife watching - $55 billion
Outdoor Recreation in Arkansas

- **Hunting**
  - $789 million

- **Fishing**
  - $425 million

- **Wildlife watching**
  - $607 million

- **Total expenditures**
  - $1.8 billion
Outdoor Recreation in Mississippi

- Hunting
  - $1.2 billion – impact
- Fishing
  - $690 million
- Wildlife watching
  - $791 million
- Total economic impact
  - $2.7 billion
  - 71,435 jobs created
Outdoor Enterprises in Mississippi

Agritourism

- $3,425,834 – economic impact
- 42 jobs created
Outdoor Enterprises in Mississippi

- Horse trail riding
  - $3,583,135
  - 46 jobs created
Outdoor Enterprises in Mississippi

- **Gun range operations**
  - $7,887,355 – economic impact
  - 139 jobs created

- **Paintball sports**
  - $6,143,931
  - 71 jobs created
Outdoor Enterprises in Mississippi

$50,669,390 – total economic impact

Supporting 748 full- and part-time jobs
Rural Land Values with Recreation

- $631 per acre increase
- 52% increase
- Forests
- 14% of properties leased for hunting
  - Earned $20.72/acre
  - Mean acreage 183 A’s
Lease Prices in Mississippi

Price ranges

- Range: $5 - $150/A/yr
- 2 tracts @ $150/A
- 6 tracts @ $50/A or >$
- 4 tracts @ $35/A
- 26 tracts @ $25/A

- 1 acre @ $25/A earns $1,000 over 40 years
Fee Fishing

- Growing demand
- Conducted with fee hunting
- Fish management
- Amenities
- Pricing - $200–$400/day
  - Lodging with trophy bass fishing
Horse Trail Riding

- 4 million horses owned for pleasure
- Public land managers downsizing
  - Cooperatives with public land managers
- Lodging and hookups
- Liability issues
Birding

- Over 25% of Americans participate
  - Spending $32 billion
  - Increasing demand
- Compatible with hunting
- Package arrangements
- Advertising and publicity
- Pricing – $50–$300/day
Other Enterprise Opportunities

- Bed & breakfast
- Music
- Culture
  - Literature
  - History
- Rural appeal
- Family tradition
Getting Started

- Diversification of services offered
- Entertainment business
- Work with what you have on the land
- Sustainability of resources
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