DIRECTIONS TO CONFERENCE
The Cleburne County Livestock Auction is located at 749 Pangburn Road in Heber Springs, Ark., 501-362-8378.

REGISTER AT THE DOOR
$20 per person

Contact your local Extension Office for additional information.

We wish to extend our appreciation to Mr. Jerry Holmes, Cleburne County Livestock Auction, for hosting this event.
**CONFERENCE AGENDA**

5 p.m.  Registration and Dinner

6 p.m.  Introductions and Welcome – Ms. Michelle Mobley
        Mr. Bert Leder

6:05 p.m.  Replacement Heifer Selection,
            Live Animal Evaluation
            Bryan Kutz

6:45 p.m.  Break

7 p.m.  Herd Health and Deworming Update
        Dr. Jeremy Powell

7:45 p.m.  Are You a Cow Manager or a Cost Manager?
            Dr. Tom Troxel

8:15 p.m.  Evaluations

8:30 p.m.  Adjourn

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**SPEAKER BIOGRAPHIES**

Michelle Mobley, Cleburne County Extension Agent – Agriculture,
University of Arkansas Division of Agriculture Cooperative Extension Service.

Bret Leder is a graduate of Arkansas State University and has been with AgHeritage FCS for 16 years. His office serves White County, Cleburne County and Prairie County. Mr. Leder is a member of the White County Cattlemen's Association.

Mr. Bryan Kutz is an instructor in Animal Science at the University of Arkansas and coordinates youth livestock programs. He served as the Animal Science Recruiting Coordinator, youth livestock extension specialist and has coached the Livestock Judging Team for the University of Arkansas since 1997. Within his role, he organizes the Beef Quiz Bowl, 4-H and FFA judging contests and youth judging camps. Bryan is passionate about inspiring young people and instilling confidence in the field of Animal Agriculture. He received a B.S. Degree in animal science from Oklahoma State University, M.S. Degree in reproduction from Western Kentucky University and is specializing in animal breeding and genetics in his Ph.D. program at the University of Arkansas.

Dr. Tom Troxel is a Professor and Associate Department Head – Animal Science for the University of Arkansas System Division of Agriculture. Dr. Troxel's primary responsibility is planning, executing and evaluating beef cattle programs in order to support, strengthen and improve county programs. Some of his major programming areas include the 300 Day Grazing program, Arkansas Beef Quality Assurance program, Livestock Market News, factors affecting the selling price of Arkansas cattle, and Animal Science electronic newsletters.

Dr. Jeremy Powell is a Professor and Veterinarian for the University of Arkansas System Division of Agriculture. He received a DVM from Oklahoma State University and a Ph.D. from the University of Arkansas. He provides leadership in beef cattle health research coordinated through the Department of Animal Science. He currently teaches two courses, advises undergraduate pre-veterinary students and works with Arkansas livestock producers through the Cooperative Extension Service. His major program efforts include Livestock Disease Prevention, the Arkansas Beef Quality Assurance and Beef Cattle Herd Health.

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