2017 ARKANSAS 4-H HORSE SHOW DONOR AND SPONSORSHIP FORM

NAME ____________________________________________________________

CONTACT PERSON __________________________________________________

ADDRESS _______________________________________________________________________

EMAIL ______________________________ TELEPHONE ______________________________

Donation:
❑ $1000  ❑ $500  ❑ $250  ❑ $100  ❑ $50  ❑ other ____________

Enclosed is My Gift of Support for Arkansas 4-H Youth
❑ $10,000 – Gold Sponsorship
❑ $5,000 – Silver Sponsorship
❑ $1000 – Bronze Sponsorship
❑ $750 – Saddle Sponsorship:
  ❑ Speed  ❑ Ranch  ❑ Performance  ❑ Roping
❑ $100 – Class Sponsorship. Class you wish to Sponsor______________________________
❑ Other Gift ____________________________

Program Advertisements
❑ $200 – Full Page  ❑ $125 – ¼ Page  ❑ $75 – ½ Page  ❑ $50 – ¼ Page  ❑ $35 – Business Card

For additional information contact Mark Russell, University of Arkansas – Division of Agriculture Horse Extension Specialist
2301 S. University Avenue • Little Rock, AR 72204 • Ph: 501.671.2190 • 501.590.5748 • www.uaex.edu/horses

Checks should be made payable to the following: Cooperative Extension Service
SPONSORS BENEFITS:

Gold
- Sponsor’s name will be associated with all event publicity (if desired and where possible)
- Sponsor’s name will be featured prominently in State Horse Show promotional publicity including aggressive outreach to local media, included in press releases, on 4H event invitations and promotional posters
- Name associated on all classes where Sponsor awards are being presented. Sponsor representative/family/friend may assist in awards presentation
- Sponsor may display or sell products at a vendor booth throughout the show
- One full color or two full black and white pages of advertisement in the official State Horse Show program
- Sponsor logo displayed on the State Horse Show website with hot link for quick access directly to your website (if desired)
- Sponsor may provide promotional product and/or advertisement to be placed in “exhibitor’s” and Sponsor packets
- Laminated sign of the sponsor’s logo prominently displayed on the show grounds
- Access to hospitality room throughout duration of show

Silver
- Sponsor’s name will be associated with all event publicity (if desired and where possible)
- Name associated on all classes where awards are being presented. Company representative/family/friend may assist in awards presentation
- Laminated signs of the sponsor’s logo prominently displayed on the show grounds
- Two full black and white pages of advertisement in the official State Horse Show program
- Sponsor logo displayed on the State Horse Show website with hot link for quick access directly to your website
- Sponsor may provide promotional product and/or advertisement to be placed in “exhibitor’s” and Sponsor packets
- Access to hospitality room throughout duration of show

Bronze
- Sponsor’s name will be associated with all event publicity (if desired and where possible)
- Sponsor name associated on classes where Sponsors awards is being presented
- Sponsor representative/client/family/friend may assist in awards presentation
- Banner will be prominently displayed in or around the show ring
- Opportunity to display or sell products throughout the show in the dedicated vendor area
- Full page, black and white, advertisement in the official horse show program
- Sponsor may provide promotional product and/or advertisement to be placed in “exhibitor’s” and Sponsor packets
- Access to hospitality room throughout duration of show