Registration Form
Mail the form below with your payment.

A registration fee of $30 per person (or $50 per couple) must be included with your form and received by February 16th. Lunch and program materials are provided. No walk-ups or late registrations will be accepted. Seating is limited. Make check payable to “CES.” To pay by Mastercard or Visa credit/debit card, call (501) 671-2052 between the hours of 8:00 a.m. and 4:30 p.m. and indicate payment is for the Outdoor Business Workshop.

To register, return this form and registration fee to:
Becky McPeake
Arkansas Forest Resources Center
U of A Cooperative Extension Service
2301 S. University Avenue, Little Rock, AR 72204

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Outdoor Business Workshop for Landowners
Alicia, AR — February 23, 2017

Name: ______________________________________
Address: _____________________________________
City: ________________________________________
State, Zip: ___________________________________
Phone: ______________________________________
Email: _______________________________________

Earn additional income from farm or ag land, recreational property or timberland.

Advanced Outdoor Business Workshop for Landowners
Stan Jones Mallard Lodge | Alicia, AR
1185 Lawrence Road 547
February 23, 2017
**Why Attend?**

**Earn supplemental income from your land**
We help landowners learn how to generate supplemental income from their property. Whether you’re considering starting an outdoor business or already have one that you’d like to expand, the information presented at this workshop will help you.

**Talk directly to experts and business owners**
Presentations will allow you to ask questions and talk to legal experts, wildlife habitat specialists, local outdoor business owners, marketing specialists and other professionals.

**Learn about different outdoor businesses**
Not sure which outdoor business is right for you? We’ll talk about the various types of outdoor businesses, including the pros and cons and income potential of each. Examples include outdoor recreation business opportunities, such as leasing land for hunting and starting agritourism or other businesses based on harvesting the resources on your land.

**Need more information?**
Call (501) 671-2329 or visit the University of Arkansas Division of Agriculture System Cooperative Extension Service website (www.uaex.edu) and search for “agritourism” or “wildlife enterprise,” or look under the “Business and Communities” tab for information about how to start a business, how to operate a business, how to grow a business and more.

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**Schedule**

Registration opens at 8:00 a.m. The program begins at 8:30 a.m. and will wrap up at approximately 3:30 p.m.

**Presentation Topics**

- Developing a Business Plan
- Legal Liability Considerations
- Operating a Wildlife-based Business
- Operating an Agritourism Business
- Marketing and Hospitality
- Financial Decision Making

**Small Group Activity**

- Participants outline business plan for the farm

**Co-Sponsors**
Walton Family Foundation
Arkansas Forest Resources Center
Mississippi Agricultural and Forestry Experiment Stations
Mississippi Farm Bureau Federation
Mississippi Department of Agriculture and Commerce
MSU Forestry and Wildlife Research Center
Natural Resources Conservation Service
U.S. Environmental Protection Agency
U.S. Fish and Wildlife Service

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**More Info**

**Directions to Stan Jones Mallard Lodge**

1185 Lawrence Road 547
Alicia, AR 72410

**From Batesville, AR:**
Take Hwy 25 N through Charlotte to Cord. Turn right onto Hwy 122 S to Cord. Then turn left onto Hwy 37 (Elgin Rd) and continue to Tuckerman. Take Hwy 226/Hwy 367/Hwy 67 N to Minturn. Turn left onto County Road 534 and follow signs.

**From Jonesboro, AR:**
Take Hwy 63 N to Hoxie. Turn left and take Hwy 67 S to Minturn. Turn right onto County Road 534 and follow signs.

**From Bald Knob, AR:**
Take US 67 N to Newport. At Newport, follow Hwy 367/Hwy 226/Hwy 67 N to Minturn. Turn left onto County Road 534 and follow signs.

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