Sevier County Farmer’s Market
2015 Produce in the Park Regulations
De Queen, Arkansas

The Sevier County Farmer’s Market Association is a voluntary, nonprofit committee dedicated to establishing and promoting a Farmer’s Market for the sale of high quality, fresh, homegrown produce for the community’s health and enjoyment. Low quality and substandard products are not acceptable. A well maintained and operated Farmer’s Market benefits the producer, consumer and the community.

1. The Market will operate May through October on Wednesdays and Saturdays from 7:30 am until produce runs out, usually around 11:00 am. NO EARLY SALES WILL BE ALLOWED.
2. All market participants must fill out a farmer/vendor Participation Form prior to participating.
3. The onsite manager will collect space rental fees and issue receipts, answer new vendor questions and day-to-day market concerns, place traffic cones to protect market customers, and other duties as agreed upon between onsite manager and market manager.
4. The daily rent for market participants is $5.00 per vendor or $50 per vendor per season. Only one space is allowed on a first come, first served basis if deemed necessary by the onsite manager. For the market to stay visibly attractive, vendors are encouraged to set up in a uniform manner with larger or over-sized vehicles setting up at the far end of the market. Each vendor is required to clearly label their booth with the name and location of their farm. Prices must be clearly visible.
5. The market is open to farmers who have articles for sale that are compatible with fresh, homegrown produce. This includes plants and flowers that are of high quality. Homegrown produce is considered to be that grown in Sevier County and the neighboring counties of Polk, Howard, Little River and McCurtain County (Oklahoma).
6. Baked and canned goods: Items compatible with fresh, homegrown produce, such as bread, candy, and canned jellies and preserves may be sold. Items are to be properly labeled as required by the Arkansas Health Department. These items must be labeled with the name and address of the vendor. Salsa and other canned products may not be sold.
7. Eggs may be sold if they are labeled with the vendor’s name and address and labeled as ‘ungraded’. They are to be stored as per Arkansas Livestock and Poultry Commission regulations.
8. Each seller will assist in maintaining their own space in a clean and orderly manner. Excess crates, boxes or containers, or trash must be disposed of by the seller.
9. The market does not provide any set up equipment or supplies. It is the responsibility of the vendor to provide any and all tables, chairs, signage, tape, decoration and display equipment. Scales should be plainly visible to customers such that the customer standing outside the space may easily see the readings on the scales. The onsite manager has the right to check any scale that is in question. Vendors needing ice will need to bring it with them to the market. Tents/canopies must fit in the designated spaces and not interfere with other vendors in the area. Vendors may not hang anything from trees, poles, etc. located on market property.