



## **2018 Breakthrough Solutions Pre-Conference Workshop**

### **Strengthening the Opportunity Pipeline in Your Community/Region**

University of Arkansas System Division of Agriculture  
Cooperative Extension Service  
2301 S. University, Little Rock  
[www.uaex.edu](http://www.uaex.edu)

#### **June 6, 2018 – Pre-Conference Workshop**

#### **Turn Around Communities in the 21st Century Economy – How Did They Do It, How You Can You Do It**

9 a.m. Welcome and purpose of this session

9:05 a.m. Turn Around Community Story from Missouri

9:35 a.m. Round Robin Panel Discussion – Arkansas Turn Around Stories

10:45 a.m. Break

11 a.m. Little Rock River Market, Big Dam Bridge, and Tourism – Stories About Turn Around Communities – Jim Dailey, Arkansas State Tourism Director

11:20 a.m. Turn Around Communities and Breakthrough Solutions – Mark Peterson, Professor of Community and Economic Development, University of Arkansas System Division of Agriculture Cooperative Extension Service

11:50 a.m. Lunch

12:30 p.m. Exploring Opportunities for Mountain Home – Jeff Pipkin, CEO/Economic Developer, Mountain Home Area Chamber of Commerce

1 p.m. Regional Asset Exercise for Mountain Home – Dr. Wayne Miller, Extension Economist, University of Arkansas System Division of Agriculture Cooperative Extension Service

1:15 p.m. On-line Assessment of Mountain Home

1:30 p.m. Five Things to Consider for Key Issues in Mountain Home

- 1) 21st Century Tourism and Retiree Attraction
- 2) Entrepreneurship
- 3) Quality of Place / Downtown Development / Attracting Millennials
- 4) BR&E, Manufacturing Development
- 5) Attracting Advanced Businesses

2:30 p.m. Break

2:45 p.m. Small Groups Go to Work on Issue Areas

- 1) 21st Century Tourism and Retiree Attraction
- 2) Entrepreneurship
- 3) Quality of Place / Downtown Development / Attracting Millennials
- 4) Business Retention and Expansion
- 5) Attracting Advanced Businesses

3:30 p.m. Report Out

3:45 p.m. Key Insights to Take Home

4 p.m. Wrap up and adjourn

**Reception on June 6, 5:30 p.m. – 8 p.m. \$15**

Four Points by Sheraton Little Rock Midtown hotel

Join us for an informal reception for our keynote speaker, Liesl Voges.

Heavy hors d'oeuvres