

**Entrepreneurship Policy Actions by Major Category**

<b>General Policy Category</b>	<b>Community Capitals Utilized/Leveraged by Policy Action</b>	<b>Policy Action (# of Counties Utilizing)</b>	<b>Community Capitals to be Preserved/Expanded through Policy Action</b>
Involvement in planning processes inclusive of entrepreneurial development	Human, Political, Social	Authorization to apply/participate in strategic planning initiative inclusive of entrepreneurial development (9)	Political
	Financial	Budgetary actions related to planning process (6)	Political
	Political	Representation on strategic planning initiative leadership team (7)	Cultural, Political
	Human, Political, Social	Development/adoption of economic development plan/priorities inclusive of entrepreneurship (13)	Cultural, Political, Social
Direct financial support for new/existing businesses	Financial, Human	Business loan program (4)	Financial
	Financial, Human	Mini-seed grant program for new businesses (2)	Financial
	Financial, Human	Entrepreneur grant competition (1)	Financial
	Financial, Human	Non-specific incentives, such as rent free quarters on start up, reduced taxation, reduced interest rates on start up money, or other assistance (3)	Financial
	Financial, Human	Building reuse/ renovation loans (1)	Financial, Cultural
	Financial, Human	Community/downtown appearance grants (1)	Financial, Cultural
	Financial, Human	Landscape incentive grants (1)	Financial, Cultural
	Financial, Human	Façade improvement grants (6)	Financial, Cultural
	Financial, Human	Urban revitalization tax incentives (1)	Financial, Cultural
	Financial, Human	Vacant building revitalization grants (1)	Financial, Cultural

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Direct financial support for new/existing businesses (continued)	Financial, Human	Vacant building revitalization grants (1)	Financial, Cultural
	Human, Political	Efforts to secure grant funding to initiate business loan program (2)	Financial
	Human, Social	Host business idea forum with local entrepreneurs and angel investors (1)	Financial, Social
Grant support on behalf of individual businesses	Human, Political	Authorization to apply or provide letter of support (11)	Financial
	Human, Political	Administer/act as fiscal agent (7)	Financial
	Financial, Human	Provide match (6)	Financial
Facilities for new/existing businesses	Built, Financial	Build or provide facilities for local products markets (5)	Built
	Built	Lease of publicly owned property for new businesses or expansion of existing businesses (1)	Built
	Human, Political	Solicitation of grant funds to build incubator (3)	Built
	Financial, Human, Social	Creation of business incubators (6)	Built
Direct or indirect support for training/skill development of entrepreneurs	Human, Social	Collaborative effort to provide information/assistance/training to existing and new businesses (6)	Human
	Built, Human, Financial	County/municipal website highlighting vacant buildings available for businesses; information for businesses and entrepreneurs; local business listings; listing of events held by local businesses (6)	Human
	Built	Space for small business support center (3)	Human
	Human, Social, Political	Creation of volunteer entrepreneur/business support network (4)	Human, Cultural, Social

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Direct or indirect support for training/skill development of entrepreneurs (continued)	Built	Provide meeting space for entrepreneur network (1)	Human, Cultural, Social
	Human	Internship/mentoring program (1)	Human, Social
	Human	Monthly e-newsletter publicizing news and developments in tourism, entrepreneurship, viticulture, equestrian, music and arts (1)	Human, Social
	Financial	Scholarships for youth entrepreneurship program (1)	Human, Cultural
	Financial	Small business training grants (1)	Human
	Financial, Human	Brought in nationally renowned speaker/author on entrepreneurship (1)	Human
Promotion/marketing	Financial, Human, Social	"Buy local" branding campaign (4)	Cultural, Human
	Financial, Social	Joint funding for local-area maps to support tourism by multiple towns (1)	Cultural, Human
	Cultural, Human, Natural	Promote heritage/ecotourism opportunities (1)	Cultural, Human
	Political	Solicitation of grant funds to support "cook local" and "buy local" programs (1)	Cultural, Human
Expansion of infrastructure	Human, Social, Political	Creation/support for broadband commission to determine how to expand access for business development (2)	Built, Political
	Political	Resolution to encourage private company to provide broadband to support business development (1)	Built
	Human, Political	Solicitation of grant funds to support infrastructure improvements (4)	Built

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Expansion of infrastructure (continued)	Financial, Built	Downtown improvements projects to stimulate small business development (3)	Built, Cultural
	Financial, Built	Refurbishment of brownfields or other deteriorated areas for redevelopment (2)	Built, Cultural
Natural resource-related	Natural	Development/support for trail to promote eco-tourism (1)	Built, Natural
	Natural, Cultural, Political	Adoption of voluntary agriculture district ordinance to preserve agricultural/rural natural of community and promote business development consistent with that plan (2)	Natural, Cultural
Engagement of business community/general public	Political	Call by elected official for creation of business development association/plan (1)	Cultural, Social, Political
	Political	Call for cooperation between town and business community by elected official (4)	Cultural, Social, Political
	Political	Desire of elected official that town, town committees, and strategic planning committee work together in implementing entrepreneurial development plan (2)	Cultural, Social, Political
	Human, Political	Creation of committee/task force to identify ways county/municipality can support business development (5)	Cultural, Human, Social, Political
	Political, Social	Invitation to business owners likely to be affected by a policy action to attend meeting to discuss issue (1)	Cultural, Human, Political, Social
	Political, Social	Solicitation of public input regarding business development (5)	Cultural, Human, Political, Social

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Support for entrepreneurial development entities	Financial	Financial support for chamber of commerce or other business development organization (2)	Human, Political, Social
	Political	Nonprofit economic development entity created by county/municipality with mission of supporting existing businesses and/or entrepreneurial development (6)	Human, Political, Social
	Financial	Funding for county employee/contractor with entrepreneurial development responsibilities (5)	Human, Political, Social
	Political	Proclamation or other statement of support recognizing business development efforts of other entities (9)	Cultural
Other entrepreneurial culture building	Political	Resolution supporting entrepreneurial development (7)	Cultural
	Political	Resolution, proclamation, or statement of support by elected official for new and/or existing businesses (7)	Cultural
	Political	Statement of importance of entrepreneurial development by elected official (4)	Cultural
	Political	Call by elected official for county/town to be more business friendly (4)	Cultural
	Political	Attendance at business roundtable/networking events (4)	Cultural
	Political	Participation in ribbon-cutting ceremonies for new business startups (2)	Cultural

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Other entrepreneurial culture building (continued)	Political	Participation by elected official in entrepreneurial development training (2)	Cultural
	Political	Nomination by mayor of nonprofit economic development commission for Governor's Innovative Small Business Community Award (1)	Cultural
	Political	Request by elected official for summary of impacts associated with downtown incentive program (1)	Cultural
	Political	Request for governor to support small business loan funds (1)	Cultural
	Political	Social media support for business support network (1)	Cultural
	Human, Political	Service by elected official on committee formed to assist businesses in expanding (1)	Cultural
	Financial, Political	Purchase of advertising space in support of local businesses (1)	Cultural
	Financial, Human, Political	Visits by elected officials to other communities to learn about their entrepreneurial development efforts (1)	Human

\*Based on recent study of county and municipal government policy actions to support entrepreneurial development in 16 counties in North Carolina.

For more information: Stacey McCullough  
Assistant Professor-Community & Economic Development  
[smccullough@uaex.edu](mailto:smccullough@uaex.edu)  
(501) 258-9106