The University of Arkansas System Division of Agriculture Cooperative Extension Service is pleased to release these updated county profiles in hopes that these publications may serve as a useful tool for local officials, community leaders and economic development professionals.

This publication provides a comparison and overview of the demographic, economic and social trends in Arkansas counties. The information is presented in graphs and maps to allow the reader to quickly grasp current trends and conditions and gain insight into local and regional contexts. We encourage leaders and decision makers to use this publication in conjunction with their knowledge of the local geography, culture and political environment to make wise decisions for Arkansas’ future.

The state agencies providing data and assistance for this publication include the State Data Center at the University of Arkansas at Little Rock, the Arkansas Department of Workforce Services, the Arkansas Department of Education, and the Arkansas Department of Health and Human Services. We thank the many individuals at these departments and organizations for their quick response to our requests for information.

Several departments and individuals of the University of Arkansas worked in collaboration to publish these county profiles. Wayne Miller, Community and Economic Development, coordinated the project. Thai Nguyen compiled the data and developed graphs and charts. Vuko Karov developed the maps and checked the data for accuracy. Chris Meux designed the cover, and Donna Rinke published the profiles on the Cooperative Extension website. Their many hours of effort are greatly appreciated.

We hope you find this publication useful as you plan for the future of your communities.

Tony E. Windham, Ph.D.
Associate Vice President for Agriculture-Extension and Director, Cooperative Extension Service
# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Forward &amp; Acknowledgments</td>
<td>II</td>
</tr>
<tr>
<td>Table of Contents</td>
<td>III</td>
</tr>
<tr>
<td>List of Figures</td>
<td>IV</td>
</tr>
<tr>
<td>Internet Sources of Information</td>
<td>VI</td>
</tr>
<tr>
<td>Population</td>
<td>1</td>
</tr>
<tr>
<td>Education</td>
<td>6</td>
</tr>
<tr>
<td>Employment</td>
<td>8</td>
</tr>
<tr>
<td>Income</td>
<td>12</td>
</tr>
<tr>
<td>Retail</td>
<td>17</td>
</tr>
<tr>
<td>Poverty</td>
<td>18</td>
</tr>
<tr>
<td>Health</td>
<td>21</td>
</tr>
<tr>
<td>Household</td>
<td>22</td>
</tr>
<tr>
<td>Agriculture</td>
<td>23</td>
</tr>
<tr>
<td>Forestry</td>
<td>26</td>
</tr>
<tr>
<td>Property Assessment</td>
<td>28</td>
</tr>
<tr>
<td>County Roads</td>
<td>28</td>
</tr>
<tr>
<td>Glossary</td>
<td>29</td>
</tr>
</tbody>
</table>

(For Local Staff Chair See Inside Backcover)
## Figures

<table>
<thead>
<tr>
<th>Figure</th>
<th>Description</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Figure 1</td>
<td>Population</td>
<td>1</td>
</tr>
<tr>
<td>Figure 2</td>
<td>Population Change</td>
<td>1</td>
</tr>
<tr>
<td>Figure 3</td>
<td>Population by Age Pyramid</td>
<td>2</td>
</tr>
<tr>
<td>Figure 4</td>
<td>Population by Age</td>
<td>2</td>
</tr>
<tr>
<td>Figure 5</td>
<td>Population 65 and Older</td>
<td>3</td>
</tr>
<tr>
<td>Figure 6</td>
<td>Population Change of People 65 and Older</td>
<td>3</td>
</tr>
<tr>
<td>Figure 7</td>
<td>Migration of People</td>
<td>4</td>
</tr>
<tr>
<td>Figure 8</td>
<td>Population by Household Type</td>
<td>4</td>
</tr>
<tr>
<td>Figure 9</td>
<td>Population by Race</td>
<td>5</td>
</tr>
<tr>
<td>Figure 10</td>
<td>Population of Hispanic Origin</td>
<td>5</td>
</tr>
</tbody>
</table>

| Figure 11 | Public School Enrollment | 6 |
| Figure 12 | Educational Attainment | 6 |
| Figure 13 | Expenditure Per Child | 7 |
| Figure 14 | Revenue by Source | 7 |

| Figure 15 | Labor Force | 8 |
| Figure 16 | Change in Employment | 8 |
| Figure 17 | Unemployment Rates | 9 |
| Figure 18 | Unemployment Rates, State | 9 |
| Figure 19 | Jobs by Sector | 10 |
| Figure 20 | Workforce by Occupation | 10 |
| Figure 21 | Changes in Jobs by Sector | 11 |
| Figure 22 | Jobs in Top Ten Manufacturing Sectors | 11 |

<p>| Figure 23 | Total Personal Income | 12 |
| Figure 24 | Income by Source | 12 |
| Figure 25 | Personal Income by Source | 13 |
| Figure 26 | Median Household Income | 13 |
| Figure 27 | Per Capita Income, County | 14 |
| Figure 28 | Per Capita Income, State | 14 |
| Figure 29 | Earnings by Sector | 15 |
| Figure 30 | Per Capita Unemployment Insurance Benefits | 15 |
| Figure 31 | Value Added of Manufacturing Sectors | 16 |
| Figure 32 | Earnings of Manufacturing Sector, State | 16 |</p>
<table>
<thead>
<tr>
<th>Figure</th>
<th>Description</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Figure 33</td>
<td>Total Retail Sales, County</td>
<td>17</td>
</tr>
<tr>
<td>Figure 34</td>
<td>Retail Sales Per Capita, State</td>
<td>17</td>
</tr>
<tr>
<td>Figure 35</td>
<td>Persons Below Poverty Level, County</td>
<td>18</td>
</tr>
<tr>
<td>Figure 36</td>
<td>Persons Below Poverty Level, State</td>
<td>18</td>
</tr>
<tr>
<td>Figure 37</td>
<td>Age Groups &amp; Poverty</td>
<td>19</td>
</tr>
<tr>
<td>Figure 38</td>
<td>Proportion of Students Receiving Free or Reduced Lunch</td>
<td>19</td>
</tr>
<tr>
<td>Figure 39</td>
<td>Proportion of Population Participating in the Supplemented Nutrition Assistance</td>
<td>20</td>
</tr>
<tr>
<td>Figure 40</td>
<td>Proportion of Population Medicaid Eligible</td>
<td>20</td>
</tr>
<tr>
<td>Figure 41</td>
<td>Infant Mortality Rate</td>
<td>21</td>
</tr>
<tr>
<td>Figure 42</td>
<td>Teen Fertility Rate</td>
<td>21</td>
</tr>
<tr>
<td>Figure 43</td>
<td>Female Headed Families</td>
<td>22</td>
</tr>
<tr>
<td>Figure 44</td>
<td>Single Head of Family</td>
<td>22</td>
</tr>
<tr>
<td>Figure 45</td>
<td>Market Value of Agricultural Products Sold, County</td>
<td>23</td>
</tr>
<tr>
<td>Figure 46</td>
<td>Market Value of Agricultural Products Sold, State</td>
<td>23</td>
</tr>
<tr>
<td>Figure 47</td>
<td>Farms &amp; Percent of Sales by Size</td>
<td>24</td>
</tr>
<tr>
<td>Figure 48</td>
<td>Number of Farms, County</td>
<td>24</td>
</tr>
<tr>
<td>Figure 49</td>
<td>Source of Farm Income, County</td>
<td>25</td>
</tr>
<tr>
<td>Figure 50</td>
<td>Source of Farm Income, County &amp; State</td>
<td>25</td>
</tr>
<tr>
<td>Figure 51</td>
<td>Farm Income, County</td>
<td>26</td>
</tr>
<tr>
<td>Figure 52</td>
<td>Timber Output</td>
<td>26</td>
</tr>
<tr>
<td>Figure 53</td>
<td>Area of Timberland by Ownership Class</td>
<td>27</td>
</tr>
<tr>
<td>Figure 54</td>
<td>Percent of Land in Forest by County</td>
<td>27</td>
</tr>
<tr>
<td>Figure 55</td>
<td>Assessments Per Person</td>
<td>28</td>
</tr>
<tr>
<td>Figure 56</td>
<td>Miles of County Roads Per Person</td>
<td>28</td>
</tr>
</tbody>
</table>
**Internet Sources of Information**

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- Bureau of Census .........................................................www.census.gov
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**Education**
- Arkansas Department of Education, ADE Data Center ......http://adedata.arkansas.gov/
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**Forestry**
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**Transportation**
- Arkansas Highway & Transportation Department ..........www.arkansashighways.com
Population, 1960-2010
Conway County

Population grew most rapidly in Northwest & Central Arkansas counties and declined in some East and South Arkansas counties between 2000 and 2010.

The population of Conway County increased from 15,430 in 1960 to 21,273 in 2010.

Population Change, 2000 to 2010
The Natural State

Population grew most rapidly in Northwest & Central Arkansas counties and declined in some East and South Arkansas counties between 2000 and 2010.
There were more people living in Conway County between the ages of 0 and 19, and between the ages of 45 and 59 than in any other age groups.

Except for the decline in population in the age groups 5 to 19 and 20 to 39, the population of other age groups in Conway County increased from 2000 to 2010.
Counties in Northcentral Arkansas had the highest proportion of people aged 65 and older in 2010.

The elderly population as a proportion of the total population grew most rapidly in Central and Northwest Arkansas from 2000 to 2010.
Central & Northwest Arkansas had the highest domestic in-migration of people between 2005 and 2009, while Arkansas, Bradley, Clay, Desha, Mississippi, Pulaski, Sebastian, Sevier and Woodruff counties had the largest domestic out-migration of people during this period.

Most people (85%) in Conway County lived in family households. The proportion of people living in each household type was about the same for Conway County as it was for the state.

*Note: The data were from the five-year sample (2005-2009) collected by the American Community Survey. Since this is sample data, the margin of error for counties with small populations may be large.
The proportion of Hispanic people living in Conway County increased from about two percent in 2000 to about four percent in 2010. The Hispanic population may be of any race: white, black or any other combination of races.

Eighty-four percent of the people living in Conway County were Caucasian. Eleven percent were African American. Other minorities represented about four percent of the population.
Public School Enrollment, 1983-1984 to 2011-2012
*Conway County*

![Graph showing public school enrollment trend from 1983-1984 to 2011-2012 in Conway County.](image)

Source: Arkansas Department of Education (http://adedata.arkansas.gov/statewide/Counties/Enrollment.aspx)


Educational Attainment, 2005-2009*
*Conway County & State*

![Bar chart showing educational attainment levels in Conway County and State for the years 2005-2009.](image)

Source: U.S. Bureau of Census, American Community Survey

Conway County had a larger percentage of people who completed high school, but a smaller percentage of people who had bachelors and professional degrees as compared to the State average in the five-year period 2005-2009.

*Note: The data were from the five-year sample (2005-2009) collected by the American Community Survey. Since this is sample data, the margin of error for counties with small populations may be large.*
Conway County schools raised slightly more of their revenue from local sources than did the average of all Arkansas public schools in the 2009-2010 school year.

Schools in Conway County spent $8,580 per child in the 2011-2012 school year as compared to an average expenditure of $9,112 statewide.

Conway County schools raised slightly more of their revenue from local sources than did the average of all Arkansas public schools in the 2009-2010 school year.
Employment growth was highest in Central & Northwest Arkansas between 2000 and 2010.

Conway County employment decreased since 2008 and unemployment increased since 2007.

Employment growth was highest in Central & Northwest Arkansas between 2000 and 2010.
In general, Northwest, Central, and Western Arkansas counties had the lowest unemployment rates while Delta and Coastal Plain counties had the highest rates in 2010.

The unemployment rate in Conway County increased significantly since 2007 and was slightly above the state average but below the national average in 2010.
More people were employed in service occupations in Arkansas and in the United States than in any other occupation in 2010.

A larger proportion of jobs in Conway County were farm & farm services (10%), construction (10%) as compared to the state average in 2010. There were considerable missing data due to non-disclosure of confidential information.

More people were employed in service occupations in Arkansas and in the United States than in any other occupation in 2010.
The manufacturing sector lost more jobs, while the professional services sector gained more jobs between 2001 and 2010 than any other sectors in Conway County. There were considerable missing data due to non-disclosure of confidential information.

Nearly 30 percent of the jobs in the manufacturing sector in 2010 in Arkansas were in the food processing industries.
Total personal income in Conway County, in constant dollars, increased from $479 million in 1994 to $678 million in 2010.

Income from all three categories (net earnings; dividends, interest & rent; and transfer payments) increased between 1999 and 2010 in Conway County.
Conway County received a smaller share of their income from dividends, interest & rent, and a larger share from transfer payments as compared to the state average.

Median household income in 2005-2009 was lower in Conway County than the state average.

*Note: The data were from the five-year sample (2005-2009) collected by the American Community Survey. Since this is sample data, the margin of error for counties with small populations may be large.
Per capita incomes were highest in Central & Northwest Arkansas and lowest in some West & Northcentral counties in 2010.

Per Capita Income, 1990 to 2010
Conway County, State & United States

Source: Regional Economic Information System, U.S. Bureau of Economic Analysis

Conway County per capita income was close to the state average and lower than the national average from 1990 to 2010.

Per Capita Income, 2010
The Natural State


Per capita incomes were highest in Central & Northwest Arkansas and lowest in some West & Northcentral counties in 2010.
Conway County residents received per capita unemployment insurance benefits that were higher than the state average from 2000 to 2006, was lower for the three-year period of 2007 to 2009, then was higher than the state average in 2010.

The manufacturing sector accounted for nearly seventeen percent of total earnings in Conway County in 2010 and comprised a larger share of total earnings as compared to the state as a whole.
Value Added of Manufacturing Sectors, 2010
Arkansas State

Most of the value added in the manufacturing sector in Arkansas came from food, paper and fabricated metal products in 2010.

Average Weekly Earnings, 2010
Arkansas State

Average weekly earnings in the manufacturing sector ranged from a high of $1,089 in the paper products industry to a low of $423 in the apparel industry in 2010.
Conway County retail sales increase from $179 million in 1990 to a high of $241 million in 2007, then declined to $220 million in 2010.

Retail sales per capita were highest in counties that are regional trade centers in 2010.
The estimated poverty level was highest in the Delta with many counties having a poverty level over twenty-one percent in the five-year period from 2005 to 2009. However, it was close to the state average in 1999.

The estimated poverty level was lower in Conway County than the state average in 1989 and during the period of 2005-2009. However, it was close to the state average in 1999.

*Note: The data were from the five-year sample (2005-2009) collected by the American Community Survey. Since this is sample data, the margin of error for counties with small populations may be large.
There was a wide range in the proportion of students who received free and reduced price school lunches across the seventy-five counties in the 2009-2010 school year. Participation rates ranged from thirty-five percent to one-hundred percent with a higher percentage of youth in the Delta Region counties receiving free and reduced price lunches.

A larger proportion of children lived in poverty than for the population as a whole in the five-year period, 2005-2009. Conway County had a lower proportion of their children, but a larger proportion of elderly people living in poverty than the state average.

There was a wide range in the proportion of students who received free and reduced price school lunches across the seventy-five counties in the 2009-2010 school year. Participation rates ranged from thirty-five percent to one-hundred percent with a higher percentage of youth in the Delta Region counties receiving free and reduced price lunches.

*Note: The data were from the five-year sample (2005-2009) collected by the American Community Survey. Since this is sample data, the margin of error for counties with small populations may be large.*
A substantial percentage of the population (between 30% and 51%) was eligible for Medicaid in thirty-six counties in 2010, primarily located in the Eastern and Southern parts of the state.

A larger proportion of people living in the Delta counties and Columbia, Jefferson and Lafayette counties participated in the Supplemented Nutrition Assistance Program when compared to people in other parts of the state in 2010.
The teen fertility rate varied from County to County and was highest in some Delta and Coastal Plain counties in the five-year period from 2006 to 2010. Counties with the highest teen fertility rates included Bradley, Crittenden, Desha, Hempstead, Mississippi, Monroe, Ouachita, Phillips, Poinsett, St. Francis, Scott, Sevier, and Yell counties.

The infant mortality rate was highest in the Bradley, Crittenden, Dallas, Newton, Ouachita, Perry, Prairie, and Stone counties in the five-year period from 2006 to 2010.
Female headed families as a proportion of total families in Conway County increased from eleven percent in 1970 to twenty-one percent in 2010, which was slightly higher than the state average of nineteen percent.

The Delta counties and the Coastal Plains counties had the highest proportion of families with only a single parent present in 2010.

*Note: The data were from the five-year sample (2005-2009) collected by the American Community Survey. Since this is sample data, the margin of error for counties with small populations may be large.
The market value (in constant dollars) of agricultural products sold in Conway County increased from $92 million in 1978 to $134 million in 2007.

The two counties with the highest market value of agricultural production were in Northwest Arkansas. However, many Delta and Highlands counties also ranked high in terms of the market value of agricultural production in 2007.
Seventy-nine percent of the farms in Conway County had sales of less than $50,000 in 2007. These farms accounted for about four percent of total farm sales. Ten percent of the farms had sales of $500,000 or more and these farms accounted for seventy-nine percent of total sales.

The number of farms in Conway County declined from 1,021 in 1964 to 704 in 1992, then increased to 994 in 2007.

*Note: Due to the lack of available data, the unknown column was added for the missing data*
Livestock and products sales were the major source of farm income for Conway County farmers between 1999 and 2010. Income from livestock and products increased between 1999 and 2010.

Conway County farmers received a higher proportion of farm income from livestock and products when compared to all Arkansas farmers in 2010.
Farm income from livestock and products sales fluctuated in an increasing trend in Conway County from 1994 to 2010. Livestock and products sales increased from $115 million in 1994 to $138 million in 2010.

Timber output of Conway County slightly increased between 1999 and 2009. Production of softwood decreased, while production of hardwood increased.
Over seventy-five percent of the land area in many Coastal Plain and Ouachita Highland counties qualified as timber acreage in 2010.

The total timber acreage in Conway County was 201,000 acres in 2010. Farmers/ranchers and private individuals owned a large share (about 90%) of the timberland in Conway County.
In general, sparsely populated counties had more miles of County roads to maintain per person than more densely populated counties in 2010.

The average property assessments per person in 2010 varied greatly among Arkansas counties, from $7,427 to $27,781.
AGRICULTURAL SERVICES  Includes establishments primarily engaged in performing soil preparation services, crop services, veterinary and other animal services, farm labor and management services, and landscape and horticultural services, for others on a contract or fee basis.

CIVILIAN LABOR FORCE  The sum of all employed and unemployed persons 16 years of age or older. Members of the Armed Forces are excluded.

"CONSTANT $"  Figures adjusted for inflation using the Consumer Price Index, 1982-1984 = 100.

“CURRENT $”  Figures not adjusted for inflation.

CONSTRUCTION  Includes general building contractors (residential, operative, and nonresidential); heavy construction contractors (highway, street, etc.); and special trade contractors (plumbing, heating, air conditioning, painting, paper hanging, electrical, masonry, stonework, roofing, sheet metal, concrete, and miscellaneous special trade contractors).

DELIVERED VALUE OF HARVESTED TIMBER  The value of harvested timber delivered to the first processing point. The value includes the value of the timber (stumpage value), the cost of harvesting, and the cost of transporting the timber to the first processing point.

EARNINGS  Earnings include wages and salaries, other labor income, and proprietors' income by place of work.

EMPLOYMENT  An estimate of the number of persons, on a place-of-residence basis, who worked anytime for pay or profit or worked 15 hours or more as an unpaid family worker during the week of reference (the week including the 12th of the month). Also included are those who, although not working, had some job attachment and were not looking for work, and persons involved in labor-management disputes.

FAMILY HOUSEHOLDS  Includes a householder and one or more other persons living in the same household who are related to the householder by birth, marriage, or adoption. The number of family households always equals the number of families; however, a family household may also include non-relatives living with the family. Families are classified by type as either a married-couple family or other family which is further classified into "male householder" (a family with a male householder and no wife present) or "female householder" (a family with a female householder and no husband present).

FARMING  Includes businesses whose primary source of revenue is from crop and livestock production.

FEMALE HEADED FAMILIES  A family with a female householder and no husband present.

FINANCIAL SERVICES  Financial, insurance, and real estate services.

GOVERNMENT  Employees of city, county, state and federal governments.

IMPUTED & MISC. INCOME RECEIVED  Consists of imputed income, such as gross rental value of dwellings and value of home consumption, and other farm related income components, such as machine hire and custom work income, rental income, and income from forest products.

INCOME  Total income is the algebraic sum of the amount reported separately for wage or salary income; non-farm net self-employment income; farm net self-employment income; interest, dividend, net royalty or rental income; social security or railroad retirement income; public assistance or welfare income and all other income.

INFANT MORTALITY RATE  The number of infant deaths (under one year of age) per 1,000 live births.

JOBS  The number of full-time and part-time jobs in a geographic area.

MANUFACTURING  Includes manufacturing industries dealing with food and kindred products; textile mill products; apparel products; lumber and wood products; furniture and fixtures; paper and allied products; printing and publishing; chemicals; petroleum and coal; rubber and miscellaneous plastics; leather; stone, clay and glass; primary metal industries; fabricated metal products; machinery; electrical and electronic equipment; transportation equipment; instruments; and miscellaneous industries.
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD The gross market value before taxes and production expenses of all agricultural products sold or removed from place regardless of who received payment. It includes sales by the operator as well as the value of any shares received by partners, landlords, contractors, or others associated with the operation. It does not include payment received for participation in federal farm programs nor does it include income from farm-related sources such as agricultural services, or income from non-farm sources.

MINING Includes extraction of oil and gas, non-metallic minerals, sand and gravel.

NET DOMESTIC MIGRATION The difference between domestic in-migration to an area and domestic out-migration from the area during the period.

PER CAPITA INCOME The per capita income is the total personal income divided by the total population of the area studied. The per capita income measure should be used with care. In the short run, it may temporarily vary from the result of unusual conditions (bumper crops, a major construction project or a catastrophe). In the long run, it may misrepresent the economic well-being of the general population because of the presence of a large institutional population (college, prison). While per capita income reflects average income per person, it does not accurately reflect family unit spendable income.

PERSONAL INCOME The total income received by residents of an area, including earnings, transfer payments, and interest, dividends and rent.

POVERTY LEVEL An individual or household is considered to be living below the poverty level when their income is below an income threshold established by the Bureau of Census. The income cutoffs used by the Bureau of Census to determine the poverty status of families and unrelated individuals consist of a set of 48 thresholds arranged in a two-dimensional matrix consisting of family size cross-classified by presence and number of family members under 18 years old.

RETAIL SALES Includes sales from general merchandise stores; department stores; variety stores; food, bakery and dairy stores; automotive dealers; gasoline stations; eating and drinking establishments; and other retail trade establishments.

SINGLE HEAD OF FAMILY Single head of a family with no spouse present.

SERVICES Includes a variety of items ranging from hotels to attorneys. Included in this category are hotels and other lodging places; personal services (laundry, photographic studios, beauty shops, shoe repair, funeral services); business services (advertising, mailing, news syndicates, personnel supply services, computer services); auto repair services and garages (retail, parking, repair); miscellaneous repair services (electrical, etc.); amusement and recreation services (orchestra, dance halls, etc.); health services (physicians, dentists, nursing care facilities, hospitals, medical labs, outpatient care); legal services; educational services; social services (job training, individual and family services, day care); membership organizations (business, professional, labor, civic, social, etc.); engineering and architectural services; and other similar services.

STUMPAGE VALUE OF HARVESTED TIMBER The value of timber harvested going to the landowner.

TEEN FERTILITY RATE is the birth rate for women 15 to 19 years of age. It is the number of live births per 1000 women 15-19 years of age.

TRADE Includes wholesale and retail trade.

TRANSPORTATION Includes railroads; trucking service and warehousing; other transportation services (bus, air, and U.S. postal service); communication systems (radio, T.V., etc.); and utilities and sanitary services.

UNEMPLOYMENT An estimate of the number of persons who, for the entire week of reference (the week including the 12th of the month), did not work at all, were able to work, and available for work, and (1) were looking for work, or (2) would have looked for work except that (a) they were waiting to return to a job from which they had been laid off, or (b) they were waiting to report to a new job.

UNEMPLOYMENT RATE The number of unemployed workers as a percentage of the civilian labor force.
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***For additional copies of the County Profile or information on your county, please contact your County Staff Chair listed above.***
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