Martie North, Simmons First National Bank
Mosaic Templars Cultural Center (MTCC) is a museum of the Department of Arkansas Heritage dedicated to Arkansas' African American history and culture, including keeping alive the legacy of the Mosaic Templars of America, as well as the historic West Ninth Street District. MTCC was founded as the Mosaic Templars of America Center for African American Culture and Business Enterprise under Act 1176 of 2001.
Who we are

The FRIENDS of MTCC is an independent 501 c 3 organization designed to raise funds in support of MTCC in its mission to preserve, interpret and celebrate Arkansas’s African American history and culture.

With the mission of developing and implementing strategies to raise funds in support of the Mosaic Templars Cultural Center, the Friends Group as it is commonly referred, quickly decided to conduct an annual fundraiser to support programmatic needs of the MTCC

2015 Board of Directors
Martie North, President
Tamika Silverman Edwards, Vice President
Jay Hartman, Treasurer
John Bush IV
Herb Rule
Beverly Divers White, Ed.D.
Sericia Cole, MTCC Executive Director
Identity Crisis

Mosaic Templars
Building Preservation
Society

Mosaic Templars
Advisory Board

Mosaic Templars
Cultural Center
A MUSEUM OF AFRICAN AMERICAN HISTORY

Mosaic Templars
Cultural Center
FRIENDS
Signature Event

An Evening with Ramsey Lewis
An Evening with Najee
An Evening with Al Jarreau
An Evening with George Duke*
An Evening with Joe Sample*
Birthday Celebration featuring Ramona Smith
The Last Southern Gentlemen’s Tour featuring Ellis and Delfeayo Marsalis

Annual Fundraiser
Other Events

• Ninth Street Revisited: “Jazz from the Good Old Days” featuring James Leary, presently with Count Basie’s Orchestra

• Preview Reception and unveiling of Created Arkansas Art Collection

• Reception honoring Arkansan and civil rights activist Dr. Ozell Sutton (now of Atlanta, GA)

• Fashion show and lecture by fashion designer and Project Runway runner-up, Korto Momolu

• Provide healthy snacks for youth during MTCC’s summer camps

• Kids exhibit station in The Fine Art of Jazz exhibit

• Annual support of Juneteenth

• Sponsor and/or co-sponsor a variety of exhibit and special event receptions
Grow, Change or Die
~Mark Pinsky

Grow
- Successful grand opening events
- Great community support
- Provides financial support for items MTCC cannot pay for
- Well received musical events featuring legendary artists

Change
- Several leadership changes at MTCC
- Several changes in board composition
- Younger vs. “seasoned” members
- Changing administration
- Changing funding and outreach focus of MTCC

Die
- A more formalized structure needed to respond to ever evolving changes
- Competition for funding
- Identify confusion
- New “demands” from MTCC
- Need a diversity of talent
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<td>• Board member recruitment with formalized process</td>
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<td>• Developing an operational manual</td>
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<td>• Refocused mission</td>
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Friends of Mosaic Templars
Cultural Center

Then
• Struggling to keep up the pace and address emerging challenges
• Dwindling board composition
• Unclear funding process
• Identity confusion
• No strategic partnerships
• Disconnect from other support organizations
• Limited communication between MTCC staff and FMTCC

Now
• Working aggressively to identify and recruit board members with identified skillsets needed
• Policies and procedures are being evaluated
• Re-energized commitment to funding priorities and formalized process for considering requests
• Meeting with other organizations to keep abreast of the other’s activities
• Working more collaboratively with MTCC staff on funding needs
New Objectives

• Review of bylaw, amend where necessary
• Redesign website and logo
• Generate a social media identity
• Tell our story
• Recruit strategically skillsets for success
• Seek third party professional services
• Protect our assets
• Hold each other accountable