

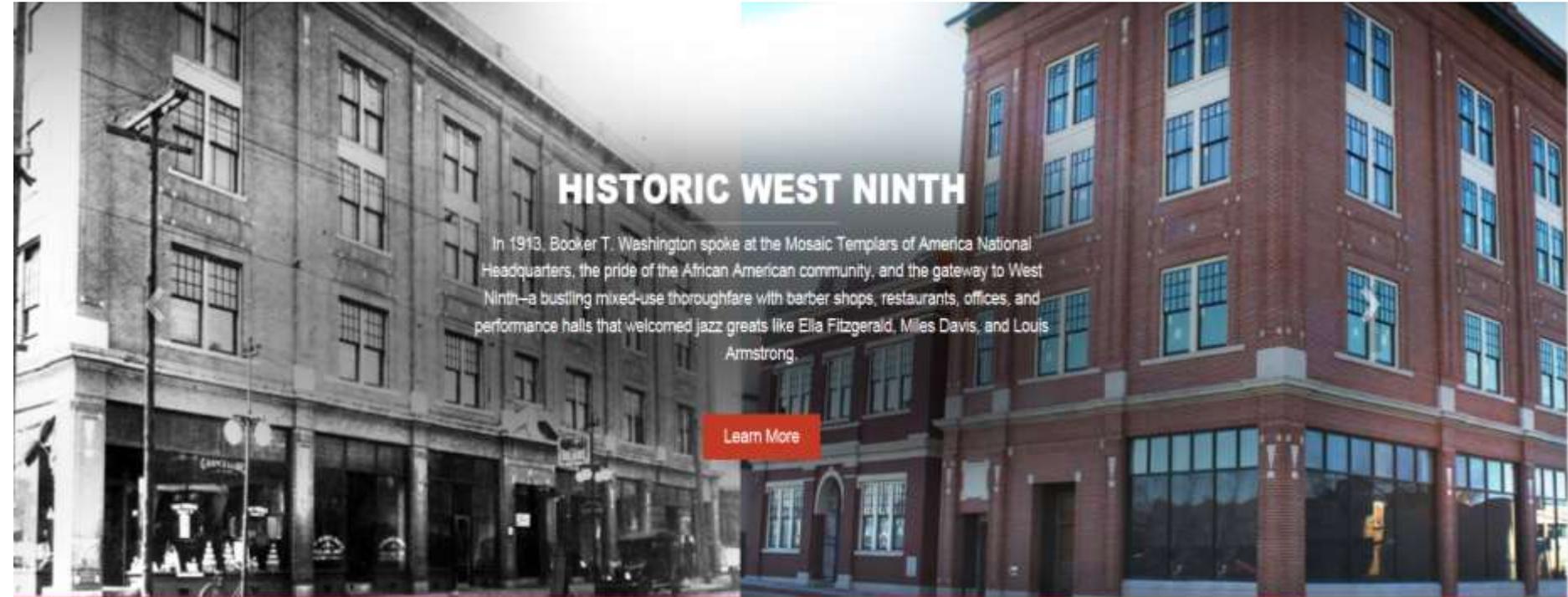


Martie North, Simmons First National Bank



MOSAIC TEMPLARS CULTURAL CENTER

A MUSEUM OF AFRICAN AMERICAN HISTORY



HISTORIC WEST NINTH

In 1913, Booker T. Washington spoke at the Mosaic Templars of America National Headquarters, the pride of the African American community, and the gateway to West Ninth—a bustling mixed-use thoroughfare with barber shops, restaurants, offices, and performance halls that welcomed jazz greats like Ella Fitzgerald, Miles Davis, and Louis Armstrong.

[Learn More](#)

Mosaic Templars Cultural Center (MTCC) is a museum of the Department of Arkansas Heritage dedicated to Arkansas' African American history and culture, including keeping alive the legacy of the Mosaic Templars of America, as well as the historic West Ninth Street District. MTCC was founded as the Mosaic Templars of America Center for African American Culture and Business Enterprise under Act 1176 of 2001.



Who we are

The **FRIENDS** of MTCC is an independent 501 c 3 organization designed to raise funds in support of MTCC in its mission to preserve, interpret and celebrate Arkansas's African American history and culture.

With the mission of developing and implementing strategies to raise funds in support of the Mosaic Templars Cultural Center, the Friends Group as it is commonly referred, quickly decided to conduct an annual fundraiser to support programmatic needs of the MTCC

2015 Board of Directors

Martie North, President

Tamika Silverman Edwards, Vice President

Jay Hartman, Treasurer

John Bush IV

Herb Rule

Beverly Divers White, Ed.D.

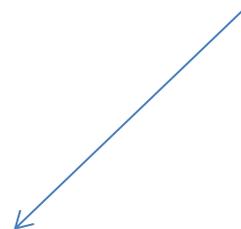
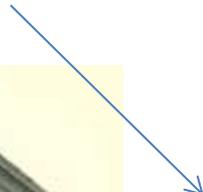
Sericia Cole, MTCC Executive Director

Identity Crisis

Mosaic Templars
Building Preservation
Society



Mosaic Templars
Advisory Board



Annual Fundraiser

Signature Event

An Evening with Ramsey
Lewis

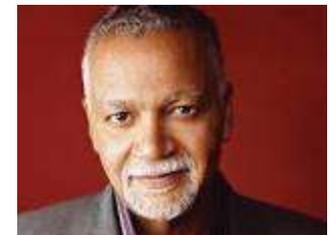
An Evening with Najee

An Evening with Al Jarreau

An Evening with George
Duke*

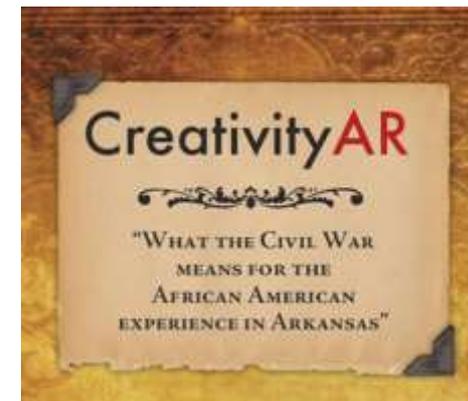
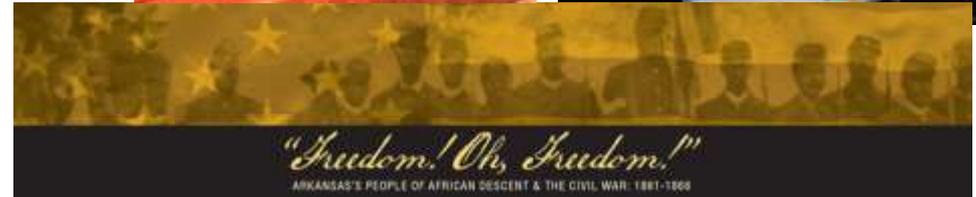
An Evening with Joe Sample*
Birthday Celebration featuring
Ramona Smith

The Last Southern
Gentlemen's Tour featuring
Ellis and Delfeayo Marsalis



Other Events

- Ninth Street Revisited: “Jazz from the Good Old Days” featuring James Leary, presently with Count Basie’s Orchestra
- Preview Reception and unveiling of Created Arkansas Art Collection
- Reception honoring Arkansan and civil rights activist Dr. Ozell Sutton (now of Atlanta, GA)
- Fashion show and lecture by fashion designer and Project Runway runner-up, Korto Momolu
- Provide healthy snacks for youth during MTCC’s summer camps
- Kids exhibit station in The Fine Art of Jazz exhibit
- Annual support of Juneteenth
- Sponsor and/or co-sponsor a variety of exhibit and special event receptions



Grow, Change or Die

~Mark Pinsky

Grow

- Successful grand opening events
- Great community support
- Provides financial support for items MTCC cannot pay for
- Well received musical events featuring legendary artists

Change

- Several leadership changes at MTCC
- Several changes in board composition
- Younger vs. “seasoned” members
- Changing administration
- Changing funding and outreach focus of MTCC

Die

- A more formalized structure needed to respond to ever evolving changes
- Competition for funding
- Identify confusion
- New “demands” from MTCC
- Need a diversity of talent

Breakthrough Solution Discussions

Board Composition

Skill set

Expansion

Shared responsibilities

Formalized structure

Public awareness

Fundraising

Mission

- Board member recruitment with formalized process
- Diversity of skills and “age” sought
- Commitment to share the wealth of work among other board members and utilizing membership
- Developing an operational manual
- Revamping all outreach and promotional materials
- Expanding fundraising conversation
- Refocused mission

Friends of Mosaic Templars Cultural Center

Then

- Struggling to keep up the pace and address emerging challenges
- Dwindling board composition
- Unclear funding process
- Identity confusion
- No strategic partnerships
- Disconnect from other support organizations
- Limited communication between MTCC staff and FMTCC

Now

- Working aggressively to identify and recruit board members with identified skillsets needed
- Policies and procedures are being evaluated
- Re-energized commitment to funding priorities and formalized process for considering requests
- Meeting with other organizations to keep abreast of the other's activities
- Working more collaboratively with MTCC staff on funding needs

New Objectives

- Review of bylaw, amend where necessary
- Redesign website and logo
- Generate a social media identity
- Tell our story
- Recruit strategically skillsets for success
- Seek third party professional services
- Protect our assets
- Hold each other accountable