



The College of Aspiring Artists

**2013 UA Division of Agriculture Breakthrough Solutions Conference, 4H Center
May, 8- Abbreviated Notes from Presenter: Rev. Arthur L. Hunt, Jr., D.D.**

**“Creating Economic Opportunity through the Creative Economy”
Creativity and the Creative Economy Network:**

Creativity: Where does it come from? What do we do with it? How do we get more of it?

A. Goal: Introduce the Creative Economy to some and **to simplify it for engagement to all.**
Three key points of strategic findings and personal observation-

1. Neither the Creator nor is Creativity Ever New- It is the process of creativity brought forth by people who are willing to be different or to do something different that allows creativity to bring forth new creations/innovations and fresh ideas.
2. There is never a shortage of anything. Creativity, from the Creator most often allows us/forces us to appear to run out of some things in order that we might create/innovate new things.
3. **Creativity is what inspires you/me/us to come up with new things so that you/I/we never run out of - Anything.... this is where hope gets its lifeblood.**

Today, with the help of Breakthrough Solutions and ongoing developments of The Creative Economy Network, **Arkansas can be- NO- Arkansas will be known as the State of the Art.**

B. Creativity: Where does it come from? **What do we do with it?** How do we get more of it?
What is the difference between creativity and The Creative Economy Network?

1. Where does it come from? To many, the first reference of creation or creativity shows up in the Bible... it comes from one whom I and millions of others refer to as “the Creator”.
2. **Creativity: What do we do with it?**

Five Principles of the Creative Process- It is similar to the principles of seed planting and harvest

- a. **Possess it**/the awareness, acknowledgement, announcement that all of us have a measure of creativity
- b. **Protect it**/intellectual property categorization- like a seed, you may not plant it right away but by all means, do not throw it away or leave it where it can be removed without permission
- c. **Plant it**/invest in the study/development/polishing and skillful perfecting of your creativity in some specific arena
- d. **Produce it**/getting it into its final/fruit bearing stage/market ready
- e. **Prosper from it**/Distribution of products/talents through the creative economy

3. **Arkansas’ Creativity:** How Do We Get More of It? The Making and Optimization of the TCAA Creative Economy Network- A look at what’s happening in Dumas, and a five county region at DTEC, Delta Technology Education Center and more...

The Creative Economy Network in AR- What’s inside your Creative Vault? Let’s Open-Remove-Plant, Produce and Prosper. To obtain copies of all four reports from the three-year study of the AR Creative Economy, click here: <http://rtsinc.org/publications/> and look for reports attached to this overview. For full presentation on our models and more on The College of Aspiring Artists Creative Economy Network...

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