Passing the Torch:
Connecting Younger Generations into Positions of Leadership

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What messages are you sending to young people in your community?
“I will never ask a millennial to be on our board or on any committees because they don’t like meetings. But I do invite them to our social events.”

-Main Street Director
Sweeping generalizations about younger generations hinder your ability to tap into the right talent and citizen resources to lead your community successfully into the future.
Creating **connected communities** starts with inviting everyone to have a seat at the table.