Session 1

Track: Communication
Title: Unleashing the Power of PowerPoint in Training Youth, and Adults using Interactive, Self-Directed Study
Author 1: Ed Brown
Description: The purpose of this presentation is to equip the agent with the knowledge and resources necessary to develop exciting, PowerPoint-based, interactive learning programs like the award-winning “Arkansas 4-H Forestry Contest”. With its many features, self-directed, engaging programs can be developed that allow both young and old to learn new subject matter in a deeper, more meaningful way. Unlike other modes of program delivery, PowerPoint does not require specialized equipment or internet access. Clients do not even need PowerPoint installed on their computer. This program can be adapted across all disciplines and for all ages.

Track: Leadership
(Continued in Session 2, registrants of this session cannot sign up for something else in Session 2)
Title: Telling Your Extension Story
Author 1: Allisen Penn
Description: Invited presentation for super session

Track: Personal Development
(Continued in Session 2, registrants of this session cannot sign up for something else in Session 2)
Title: Managing Conflict on the Job?
Author 1: Donna L. Graham
Author 2: Jill Rucker
Description: This session will help participants to understand the process of conflict development. The presentation will include some of the warning signs of conflict situations and strategies of managing conflict. Participants will complete a self-assessment to identify their personal preference for handling conflict. Group role playing will be utilized to illustrate how conflicts can be resolved.

Track: Programming
(Continued in Session 3, registrants of this session cannot sign up for something else in Session 3)
Title: Fundraising “911” (Part 1)
Author 1: Margaret Hoskyn
Description: The key to a successful fundraising event is to plan WELL in advance! This workshop will give participants the ABC’s they need to initiate, think through, plan and develop a successful fundraiser. This is part 1 of 2 and all participants will be expected to participate in part 2. This will be a 2-session hands-on workshop Participants will be asked to bring a future fundraising event idea with them they can apply to information learned in the workshop. We will work one on one and collectively
as a group during this 2-day workshop. Follow-up support will be made available for participants that attend the workshop and build a fundraising event. Participants will be exposed to a range of successful fundraising options and approaches, based on the presenter’s experienced with a not-for-profit hospital corporation.

Track: Subject Matter  
(Continued in Session 2, registrants of this session cannot sign up for something else in Session 2)  
Title: 4-H & Making – Rebranding our image  
Author 1: Janice Shofner  
Author 2: Jessica Street  
Description: The “Make” Movement spreading across the US is rapidly growing. 4-H has always been a making organization since the beginning. By using this new way of thinking then we can entice new members and leaders to join our programs. When you combine STEM and the Arts you end up with you learning new technologies and being creative while mastering their 4-H projects. During our workshop we will introduce you to the Maker Movement and participants will complete projects used during our summer “Clover Design Maker Lab.” Technology will include serging and 3D printing.

Track: Technology  
Title: UAEX.EDU: We Have a Site. Now What?  
Author 1: Amy Cole  
Description: The newly redesigned UAEX.EDU features improved design, user interface (UI) and better content delivery to our clients and site visitors. With new features such as responsive design, an updateable calendar, sitewide CMS (content management system) and social media integration this session will inform you about where we were, where we are and where we’re going in the coming year with our online presence. Learn how each Extension employee can have a role with regards to sharing the “best kept secret” of Arkansas with fellow Arkansans. You will get a sneak peek at Phase II features such as specialist RSS feeds and OmniUPdate Version 10 functionality improvements.

Track: Video  
Title: iFilmmaking at a Glance  
Author 1: Kevin Quinn  
Author 2: Kerry Rodtnick  
Description: Learn the techniques, tricks and tools for shooting and editing effective video on your iPad or iPhone. We will discuss the apps that are available to keep your filmmaking simple and quick. Online content can be engaging with simple methods for capturing great video and audio of your programs or events.
Session 2

Track: Communication
Title: Got Zoom? Introduction to Zoom Online Video
Author 1: Mary Poling
Author 2: Julie Robinson
Description: In the summer of 2013, the Arkansas Cooperative Extension Service purchased a business license for Zoom© #1 Cloud Video Conferencing. Zoom© offers a video conferencing experience via the web. This “101” session will introduce participants to uaex.zoom.us Single Sign On (SSO), explore the bells and whistles of Zoom video conferencing, and demonstrate a Zoom video session using a variety of mobile devices.

Track: Leadership
(Continued from Session 1, registrants of this session cannot sign up for something else in Session 2)
Title: Telling Your Extension Story (continued)
Author: Allisen Penn

Track: Personal Development
(Continued from Session 1, registrants of this session cannot sign up for something else in Session 2)
Title: Managing Conflict on the Job (continued)
Author 1: Donna Graham
Author 2: Jill Rucker

Track: Programming
Title: 54321+10: Your Countdown to Health!
Author 1: Maureen Lyons
Description: In this interactive session, you will learn the daily numbers to live by - eating 5 fruits and vegetables, drinking 4 glasses of water, having 3 good laughs (being positive), limiting screen time to 2 hours or less, enjoying 1 hour of physical activity, and sleeping for 10 hours. You will come away from this session with hands-on activities to teach and implement these actions in your personal and professional life.

Track: Subject Matter
(Continued from Session 1, registrants of this session cannot sign up for something else in Session 2)
Title: 4-H & Making (continued)
Author 1: Jessica Street
Author 2: Janice Shofner

Track: Technology
Title: Current IT - Emerging Issues\Projects in Information Technology
Author 1: Diana Morian
Description: A brief session on the emerging issues/projects in Information Technology for CES. Some of these include: **Active Directory** - what it is and how it is used; **Symantec Endpoint Protection** – replacing McAfee and State policy; **Carbonite** – what it is and the status of the project; **Accounts/Passwords** – what kind of accounts do you have, what are they used for, and how you change/reset passwords; **State Office Wi-Fi** – what are the options and the difference between those options

**Track:** Video

(Continued in Session 7, registrants of this session cannot sign up for something else in Session 7. Session 7 will be in Petit Jean I but will still be limited to 18 participants)

**Title:** iCan't to iPad: Using Your iPad to Create How-To Videos Today! (Part 1)

**Author 1:** Hayley Jernigan

**Description:** This two-part training session will take you from finding the camera feature on your iPad all the way to becoming a movie producer extraordinaire! Our first session will cover the basics of downloading the appropriate iPad applications for work with videos, how-to video, video shooting and interview techniques, as well as basic video editing tips—that’s right, ALL on the iPad. Our next session will take us in to the field where we will work in small teams to shoot a video on our iPads! Finally, we will use the second half of our session to edit and post the video on the web. All you need is your iPad and an iCAN spirit!
Session 3

Track: Communication
Title: Tales from the Tablet: Zoom Experiences, Tips, and Tricks
Author 1: Mary Poling
Author 2: Julie Robinson
Description: The use of Zoom has enabled Extension professionals to maintain a high level of personal interaction and collaboration, while having and travel costs. This session will explore in depth the many uses of Zoom (mentoring, meetings, customer support, and training), preparation, and equipment needed. Participants will have the opportunity to share their “tales from the tablet” throughout the session.

Track: Leadership
Title: Leading & Empowering Leads to Enhanced Outcomes
Author 1: Pamela Pruett
Author 2: Torya Woods
Description: County agents are leaders who need to empower their co-workers, constituents, committee members, and community volunteers to achieve successful outcomes that benefit all stakeholders. Examine and explore the latest research from academe and business that will help county agents develop the personal and professional skill sets necessary for maximizing time and talents. Activities and ideas abound plus participant input is welcomed. Interactive session!

Track: Personal Development
(Continued in Session 4, registrants of this session cannot sign up for something else in Session 4)
Title: Shaping Our Life Story
Author 1: Wally Goddard
Author 2: James Marshall
Description: We all organize our memories to create the stories of our lives. Sometimes the stories we create are sad or tragic because of the way we pick and choose experiences from memory. We sort, organize, and modify them to create these sad stories. Such stories are skewed because we never see clearly and modify them to create these sad stories. Such stories are skewed because we never see clearly the big picture and we often dwell on our pain. So we end up with elements of truth mixed with misunderstandings and distortions. Since the stories we tell ourselves have such an enormous impact on our happiness and our relationships, we should learn to create compassionate and life-affirming stories instead.

Track: Programming
(Continued from Session 1, registrants of this session cannot sign up for something else in Session 3)
Title: Fundraising “911” (Part 2)
Author 1: Margaret Hoskyn
Track: Subject Matter
Title: Estate Planning for Arkansas Farmers
Author 1: Rusty Rumley
Description: With the average age of the American farmer increasing it is critical to provide accurate information on estate and succession planning. This presentation will first cover some of the basics of estate and succession planning including wills, trusts, intestate succession, as well as several of the other tools that attorneys can use to craft an estate plan. The second part of the presentation will address some of the unique challenges to providing estate and succession planning to farmers across the state.

Track: Technology
(Continued in Session 4, registrants of this session cannot sign up for something else in Session 4)
Title: Is This Real Life? Catching Up with OU Campus
Author 1: Hayley Jernigan
Description: Did the web conversion seriously just happen? You want me to do what? OK, so I’m a web publisher now...what in the world does that mean? This workshop is here to answer all of these questions and more. We will cover the basic roots of OU Campus (that crazy new place your website is stored on the Internet), and learn how to tackle it together. By the time you leave, you are guaranteed to feel more assured, confident, and ready to take on managing your website. Even more importantly, you will know you’re not alone and there are folks here to help.

Track: Video
(Continued in Session 4, registrants of this session cannot sign up for something else in Session 4)
Title: Videography for the Novice
Author 1: Elise Snoddy
Description: Ever wonder how to better connect with the iPhone/Android generation? Self-expression through videography opens doors to creativity, record keeping, team projects, awareness building and program promotion. This class is for the novice who wants to learn how to better use their current technology – cell phone, tablet or digital camera – to capture and promote priceless moments. A Cooperative Extension marketing professional will guide you through the basics of digital possibilities. This is no “Death by PowerPoint” presentation. Get ready to learn by doing! *Bring your current digital device to the session.
Session 4

Track: Communication
Title: My Poster Got Accepted, Now What?
Author 1: Chris Meux
Description: Get tips on designing a poster that looks as good as the program it’s representing. Learn how to better understand conference poster specs. See what resources are available to help with your design. Learn what size options and prices are available for printing and lamination.

Track: Leadership
(Continued from Session 3, registrants of this session cannot sign up for something else in Session 4)
Title: Leading & Empowering Leads to Enhanced Outcomes (continued)
Author 1: Pamela Pruett
Author 2: Torya Woods

Track: Personal Development
Title: Shaping Our Life Story (continued)

Track: Programming
Title: An Introduction to Arkansas Extension’s New Online Course Development Process
Author 1: Julie Robison
Description: Interest and use of online learning strategies in Extension programming has increased in recent years. In this session we will reveal and discuss the University of Arkansas Cooperative Extension Service online course development model. Participants of this session will be introduced to this four step process and cover the different elements of online course creation including course design, evaluation, peer review, training for online delivery, and pilot testing.

Track: Subject Matter
Title: Animal Welfare: Why Now?
Author 1: Yvonne V. Thaxton
Description: In recent years, animal welfare has become a major and controversial issue. Understanding the issues that led to the disconnect between the consumer and the food supply also helps explains the negative attitude about modern commercial production and animal husbandry.

Track: Technology
(Continued from Session 3, registrants of this session cannot sign up for something else in Session 4)
Title: Is This Real Life? Catching Up with OU Campus (continued)
Author 1: Hayley Jernigan
Track:  Video
(Continued from Session 3, registrants of this session cannot sign up for something else in Session 4)
Title:  Videography for the Novice (continued)
Author 1:  Elise Snoddy
Session 5

Track: Communication
(Continued in Session 6, registrants of this session cannot sign up for something else in Session 6)
Title: Jazz It Up: Creating Simple Infographics to Take Your Web Content Up an Octave
Author 1: Hayley Jernigan
Description: Infographics (You know, those cute picture things that teach us something cool on the web?) are EVERYWHERE. Believe it or not, you don’t have to be a design genius to create them, or to know how to make them work for reaching your target audiences. This session will help you with the development of posters, graphics for your websites, new items for Pininterest, and so much more. You CAN communicate your ideas visually. All you have to do is top by, join our band, and face the music!

Track: Leadership
Title: Empowering and Building Leaders
Author 1: Anna Goff
Description: Add to your leadership development bag of tricks for different youth and adult groups. Discuss ways to address various challenges and brainstorm how to identify potential undiscovered leaders. Learn techniques to build teamwork within an organization and utilize individual strengths.

Track: Personal Development
Title: Motivation: It's All Up to You
Author 1: Bobby Hall
Description: no one can motivate anyone else. They may inspire them, they may stimulate them, but motivation is personal and is up to the individual. Motivation is like learning. You can be taught, but the learning is up to you. In Steven Covey’s book, The 7 Habits of Highly Effective People, he states that “Between stimulus and response, is our greatest freedom, our freedom to choose.” Motivation is our choice. During this presentation, participants will learn eight common ways to stay motivated and three of the most common ways why we lose motivation. The session will be taught using both lecture and videos.

Track: Programming
Title: Quality Questioning with Qualtrics
Author 1: Rich Poling
Description: Collecting information more efficiently from clientele or co-workers can facilitate the identification of program or training needs, meeting/event registration, program evaluations and research data collection. An online survey is an excellent tool to use for these purposes. Qualtrics is an online surveying system recently adopted by Arkansas Extension for use by Extension personnel. Those attending this session will: 1) learn how to acquire a Qualtrics account to use the system and 2) learn the basic steps used in Qualtrics to: a) design and create an online survey, b) distribute an online survey, and c) compile and analyze survey data.
Track: Special Feature
Title: Balancing Life: Managing time and energy for a better life
Author: Rebecca Vercher
Are you forever juggling, work, home, kids, self? Are you overwhelmed with too many obligations up in the air at the same time? If so, this workshop will explore the ways in which we spend our time and use our ENERGY to accomplish what we want in our life. This workshop will also provide activities to help with goal setting and managing your time to achieve them.

Track: Technology
(Continued in Session 6, registrants of this session cannot sign up for something else in Session 6)
Title: Using your iPad with iOS 7
Author 1: Angie Freel
Author 2: Brad McGinley
Author 3: JJ Pitman and Jesse Bocksnick
Description: You just get confident that you are a genius with your iPad or iPhone and they change the operating system! Recently there was an update to iOS 7 for your iPad or iPhone. Come learn new features and learn some cool new apps in the process including how to give a fabulous presentation that will leave your audience saying, “How did they do that?”

Track: Video
(Continued in Session 6, registrants of this session cannot sign up for something else in Session 6)
Title: Videography for Smarties
Author 1: Elise Snoddy
Description: Ever wonder, “How’d they do that?” this class is for the technologically proficient who can’t wait to delve deeper into advanced tips and tricks of the trade. An open forum discussion with hands-on problem solving will boost your confidence as you take your community programs further into the digital stratosphere. Bring your questions, project ideas and current digital device as we dig in together. A Cooperative Extension marketing professional guides the journey. No nap time here - get ready!
Session 6

Track: Communication
(Continued from Session 5, registrants of this session cannot sign up for something else in Session 6)
Title: Jazz It Up: Creating Simple Infographics to Take Your Web Content Up an Octave (continued)
Author 1: Hayley Jernigan

Track: Leadership
Title: Light the Fire with Your County Fair Board
Author 1: Carla Vaught
Author 2: Mark Peterson
Author 3: Bobby Hall, plus Kim Magee
Description: Non-profit groups face many obstacles in operating successfully, especially if that group is 100% volunteer-based. Facing a leadership turnover, the Polk County Fair and Rodeo Association board asked for help from Extension. This led to a survey of 600 fair attendees, an assessment of the association board, and sessions to enhance their communication, organizational, and leadership skills. An action plan was developed to more effectively involve organizations and volunteers from throughout Polk County, and create an even more exciting fair and rodeo experience. Five new board members and thirty more volunteers were recruited, and they are just getting started.

Track: Personal Development
(Continued from Session 5, registrants of this session cannot sign up for something else in Session 6)
Title: Shaping Our Life Story (continued)
Author 1: Wally Goddard
Author 2: James Marshall

Track: Programming
Title: To Be or Not To Be? Is That the Right Question?
Author 1: Rich Poling
Description: When creating surveys and questionnaires, making sure that the questions you ask are actually the right questions and are written in an appropriate format can make the difference between getting the information you want or scratching your head like Hamlet holding poor Yorick’s skull wondering what went wrong. In this session, participants will learn: 1) different types and formats of survey/questionnaire questions; 2) how to match response formats with questions; 3) how the format of questions can differ depending on target audiences; 4) how to determine survey question sequence and 4) basic analysis techniques for different types of survey/questionnaire questions.
Track:  Subject Matter  
Title: Arkansas Farm to School Resources and Initiatives  
Author 1: Beverly Dunaway  
Author 2: Ronald Rainey  
Description: Farm to School (FTS) programs are being implemented and experiencing unprecedented momentum around the country and across the state. Presentation details activities and resources to support FTS efforts in Arkansas. FTS programs provide opportunities to connect school administrators, students, as well as health and nutrition educators, with agriculture. Areas addressed include MarketMaker FTS tools, the Arkansas Growing Healthy Study and the 2013 USDA Farm to School Census. Participants will understand how FTS programs create direct linkages and enhanced understanding of local food systems as well as economic development opportunities.

Track: Technology  
(Continued from Session 5, registrants of this session cannot sign up for something else in Session 6)  
Title: Using your iPad with iOS7 (continued)  
Author 1: Angie Freel  
Author 2: Brad McGinley  
Author 3: JJ Pitman and Jesse Bocksnick

Track: Video  
(Continued from Session 5, registrants of this session cannot sign up for something else in Session 6)  
Title: Videography for Smarties (continued)  
Author 1: Elise Snoddy
Session 7

**Track: Communication**  
**Title:** Advance your teaching capability beyond standard power point presentations  
**Author 1:** Samy Sadaka  
**Author 2:** Julie Robison  
**Description:** Have you ever used standard power point to provide learners with a short course or tutorial to cover a specific topic? Have you needed to provide additional information on a topic and found standard methods lacking? If the answer is “yes”, this hands-on presentation will provide preliminary experience on how to take your presentation to an advanced level. It will also show you how to create online learning components for learners across the state. Participants will be using Articulate Storyline software which combines audio and video for a more engaging online learning experience.

**Track: Leadership**  
**Title:** Making the Best Even Better: Performing Personal Leadership SWOT Analysis  
**Author 1:** K. Jill Rucker  
**Author 2:** Donna Graham  
**Author 3:** Cameron Jernigan  
**Description:** You are more likely to succeed if you are able to maximize your strengths and talents. In the role of a leader, extension professionals must have the skills to effectively communicate, organize, and lead diverse groups of people, and provide non-formal education to improve the quality of life for Arkansans. Therefore, the focus of this interactive workshop is to further develop leadership skills through analysis and reflection. Training session objectives include:  
- Define personal strengths by completing a series of leadership/communication assessments  
- Craft personal SWOT (strengths, weaknesses, opportunities, and threats) analysis  
- Develop personal goals and leadership plan using SWOT analysis

**Track: Personal Development**  
**Title:** What Matters Most? Working to live rather than living to work: The Ultimate Sport  
**Author 1:** Karen Ballard  
**Author 2:** Nita Cooper  
**Description:** How come some folks seem to get more done in fewer hours with less stress? How do they do that? Program planning, delivery, evaluation and follow-up takes time not to mention the unexpected requests that come your way. Can we talk? Experienced and/or new agents and state faculty alike have trouble saying NO. And, then there are the times when you really can’t say NO. This workshop will explore the time management “tricks of the trade.” This workshop will be more of a conversation than a presentation. The presenters are road weary travelers who don’t have all the answers but who will entertain a discussion. Answering the quest, “What matters most?” seems simple enough, but its real-world application can often be daunting.
Track: Programming
Title: Weaving the Three Keys of Cultural Sensitivity into Our Programs
Author 1: Elizabeth Johnson
Description: Extension employees work with individuals and families from diverse backgrounds creating many challenges for us. This lesson will help us recognize and understand the cultural values and perspectives of the people we serve. It will also provide tools to help us respond with sensitivity to all individuals and families by weaving the principles of respect, reciprocity, and responsiveness into our programs.
NOTE: This lesson is a modified version of the lesson presented in Best Care 2014. This lesson will be particularly useful for 4-H Agents and Program Assistants, Ag Agents, and any faculty or staff members who work with diverse populations.

Track: Subject Matter
Title: Duds to Dazzle
Author 1: Charlene Belew (Regional 4-H)
Description: Charlene Belew, NAE4-HA Southern Region Director, is working on developing the guidelines for a new 4-H Clothing & Textiles contest for Texas called Duds to Dazzle. It focuses on recycling/upgrading an old item, and designing a new one. Categories include: wearable, accessory, jewelry, and non-wearable. It is a team competition. The team is given an hour to take a given item and turn it into their final product. They then bring the product in front of a group of judges and give a presentation and go through an interview. They have a team “sewing box” and a general “sewing closet” that they can utilize to make their product. An example of a contest would include each team getting a used adult-size 4-H t-shirt. Wearable – turn into a toddler dress; Accessory – turn into a scarf; Jewelry – weave into a choker necklace; Non-wearable – make into a pillowcase.

Track: Technology
Title: Prezi: The Basics
Author 1: Erica Harris Williams
Author 2: Pia Woods
Description: This workshop is an introduction to Prezi – a cloud-based presentation software. Prezi is a virtual whiteboard that transforms presentations from monologues into conversations: enabling people to see, understand, and remember ideas. Participants will have the opportunity to create a short presentation using Prezi software. Participants are asked to create a free a Prezi account online and/or download the free Prezi app on their iPad before attending the presentation.

Track: Video
(Continued from Session 2, registrants of this session cannot sign up for something else in Session 7)
Title: iCan’t to iPad: Using Your iPad to Create How-To Videos Today! (Part 2)
Author 1: Hayley Jernigan