2015 Arkansas Galaxy Conference
Poster Session Presentations
Poster Session Facilitator: Carla Vaught

Poster Set-up: 9:00-11:00 AM on Tuesday, March 31st
Poster Session: 7:00-8:00 PM on Tuesday, March 31st
Presenters may remove poster after Poster Session or any time before 11:00 AM on Thursday, April 2nd.

How Extension Can Incorporate Infographics into Public Educational Materials
Presenters: Hayley Jernigan, Julie Robinson, Leslie Edger

The Cooperative Extension Service has increased their focus on communicating visually to improve education strategies to meet public demand. Infographics are becoming a progressive form of this visual communications movement. The use of information presented graphically assists with increased understanding through condensed graphical information. The incorporation of infographics into instruction allows educators and experts to quickly report program impacts to stakeholders visually. Additionally, infographics training creates experiential learning opportunities for Extension personnel to use new technology software that may increase Extension outreach.

Dime a Day
Presenter: Dana Kelly

Most youth have trouble relating to saving money. If you don’t have much money, how do you save it? With the Dime a Day idea, anyone can save money. A dime is small enough that youth can relate and most are shocked at how fast it accumulates. The program also includes fun facts about money and money folding origami activities that youth love. Have you saved your dime today?

Adolescent Health Project
Presenter: JoAnn Vann

The Adolescent Health Project was a free to participants 10 week summer program focusing on reducing chronic disease through healthy diet and exercise. Adolescent participants received personal training at a local gym, weekly nutrition lessons with a registered dietitian, weekly self-esteem and body image counseling with a licensed counselor, twice weekly healthy snack samples and lessons, two cooking classes, and many take-home materials to encourage healthy lifestyle changes. Extension was a vital partner with other Becoming A Healthy Clark County Coalition members to conduct this project.
2014 Arkansas Ballot Issues
Presenter: Kristin Higgins

Understanding Extension's Audience for Ballot Issue Education in Arkansas
High profile candidate races, such as the campaign for the next governor or president, often overshadow state ballot issues on Election Day because of the absence of media attention, party cues, and because of low voter interest until late in a campaign. Less aware voters may not develop firm opinions on ballot issues until the final days of a campaign, if they develop an opinion at all. Extension has provided ballot issue education for many years, but this was the first year we conducted an evaluation of who we were reaching. Most research on ballot issue education has taken place in California. The 2014 election was an opportunity to get a better understanding of Extension's audience in Arkansas.

New Employees’ Preferred Method of Learning AIMS
Presenter: Diane Mashburn

All UACES employees who conduct educational programming are required to report within AIMS. To address issues that arise in the use of AIMS, training materials have been developed. A survey of preferred materials has been conducted to find which tools and resources related to AIMS are being utilized the most by first year agents. During Galaxy, the results will be displayed and explained, along with examples of each type of training material. An expanded needs assessment will be conducted, starting during Galaxy, to gather more information. Results of both needs assessments will guide the development of future training materials.

Your Farm, Your Legacy – Estate Planning
Presenters: Carla Vaught, Sherry Beatty, Laura Connerly, Rex Herring, Kim Hughes, Jean Ince

The complicated burden of taxes and property transference is often overwhelming for landowners faced with the loss of a family member. Lack of knowledge about the importance of planning to protect the assets of the farm or land can lead to loss of land that has been in the family for several generations. Surveyed landowners in the Howard/Polk/Sevier County area indicated that they needed education on estate planning. In order to meet the indicated need for residents of the counties, two sessions of a two-night estate planning seminar were planned for landowners in the tri-county area. Topics covered in the program were: Getting Started on an Estate Plan; Probate, Trusts, and Farm Transfer; Taxes and Long-term Care; Transfer of Nontitled Property; and Planning Ahead for End of Life. Eighty-four individuals participated in the two sessions. Overwhelming results of the evaluation indicated that all participants increased knowledge about the topics as well as started plans to develop estate plans/wills/end of life directives. Actual adoption of the practices will be measured by personal survey in July and March of 2014 and 2015, twelve months post seminar for each session.

STEM Day Camps
Presenter: Anna Goff

Find out new STEM (Science, Technology, Engineering, and Math) resources and activities to use with youth. Drop by to learn about fun and exciting ways to incorporate STEM programs into day camps, workshops, and other youth educational programs.
Summer Day Camps for Youth
Presenters: Dianna Bowen, Sara Beth Waller
Finding educational, productive ways for youth to utilize their time during summer break is what summer day camps are all about. Youth in Lonoke County have a variety of options to peak the interest of almost everyone. From cooking, sewing and babysitting basics to fun with 4-H and shooting sports, almost everyone can find something they will enjoy and many attend more than one camp. This poster session will help participants get ideas and information about conducting summer day camps in their county.

SEARK Financial Management
Presenters: Diane Clement, Mary Ann Kiser, Michelle Carter, Jane Newton
The 2014 Extension Excellence Diversity Team Award went to Southeast Arkansas Financial Management for their outstanding contribution providing 270 US Bankruptcy Trustee Debtor Education Certificates for $3,539, saving $21,600 for 270 clients. The team presents Navigating the Financial Journey on Saturdays. Laura Connerly, Assistant Professor, developed the program. Presenters and topics include Mary Ann Kizer, Money Management; Jane Newton, Wise Use of Credit; Michelle Carter, Budget Development; and Diane Clement, Consumer Protection. Programs were presented for Governor’s Dislocated Worker’s Task Force - Pine Bluff Arsenal, Arkansas Department of Correction, Rotary Club, Head Start, and Alpha Kappa Alpha.

Media Production
Presenter: Chris Meux
The media production center can help with all your signs, posters and displays for your program but we do a lot more. Come by and find out how we can meet the specific needs of your program and see samples of other services offered by your Media Production Center.