As we embark upon a new 4-H year, I invite each of us to take a moment to reflect upon the last 4-H program year. As a statewide program, we celebrated many successes through the activities and programs we collectively delivered. Many of these successes we can contribute to new endeavors while others were an expansion of our continued outreach efforts. Now is the time to engage in a program reflection activity to determine what worked programmatically, what bears replication or what new ideas can be employed to address a need.

Many times we bounce from activity to activity without taking the time to examine where our programs or activities rate on the longevity continuum. Take the time to plan for success and determine your implementation strategy. Hopefully, your POWs reflect your vision for the new 4-H program year.

From my vantage point, there are three items that require all of our attention during the new 4-H year:

- Volunteer recruitment, training and recognition.
- Strong youth-adult partnerships, especially in the delivery of club work.
- A commitment to outreach in the selection and orientation of volunteers and the recruitment and maintenance of underrepresented youth.

Attention to the aforementioned areas will allow us to have a broad reach and high impact, thus resulting in our organization’s continual quest to “make the best better.”

The Extension administrative staff salutes your efforts in helping us succeed in being the institution of choice for youth development work. Continue to strive for excellence through every aspect of your program.

Best regards

Anne R. Sortor, Ph.D.
Associate Director
The District 4-H O-Ramas provide 4-H members with opportunities to exhibit the skills they have developed through their project work in a variety of competitive activities. These events are open to both junior and senior members. This summer over 1,500 4-H’ers, volunteers, parents and Extension agents attended the three district events.

In addition to competing, the 4-H’ers were presented with the opportunity to cast their ballots in the District Officer Elections. Electronic voting machines were used when 4-H members cast their ballots at the events.

District 4-H O-Ramas

Priscella Thomas-Scott, 4-H Youth Development Associate

The events were held at the following locations:

**Ouachita District 4-H O-Rama**
Gurdon High School
Gurdon, Arkansas

**Ozark District 4-H O-Rama**
Greenbrier High School
Greenbrier, Arkansas

**Delta District 4-H O-Rama**
East Arkansas Community College
Forrest City, Arkansas

---

**Benton County Dairy Judging team** represented Arkansas at the World Dairy Expo National 4-H Dairy Judging Contest on September 29 in Madison, Wisconsin. Team members, from left to right, are Brittany C., Naomi R., Jessica C. and Ethan P.

---

**4-H Spotlight**

We are happy to announce that **Ashton Y., Benton County, and Travis C., Faulkner County**, were chosen to be on the National 4-H Congress Leadership Team. Ashton and Travis will play a major role at the general assemblies and with the program committee. National 4-H Congress is November 28-December 2, 2014, in Atlanta, Georgia.

---

**4-H News**

---

---

---

---
Arkansas 4-H Shooting Sports Busy Summer and Fall

Rex Roberg, Arkansas 4-H Shooting Sports Coordinator

It's been a busy summer, and it promises to be a busy fall for the Arkansas 4-H Shooting Sports Program.

4-H’ers competed at Arkansas Youth Hunter Education Challenge, June 5-7. Nearly 350 4-H Shooting Sports youth competed at this year’s Arkansas YHEC.

National 4-H Muzzleloader Instructor Keith Perkins of Lonoke County took a team to the 4-H Shooting Sports National Invitational, June 24-29, in Grand Isle, Nebraska. Team members were Graycen P. and Katie M., Lonoke County, and Kyle R. and William H.,
Camp Champions is a new leadership opportunity we are offering to Arkansas 4-H'ers in each district. A cloverbud member and parent, junior camper, senior camper, teen counselor and alumni will be selected from each district to help us promote 4-H Camps around the state. Camp Champions will receive training on technology, camps and presentation skills. Members will also receive materials that will help them with their presentations and a discount on one camp of their choice. Camp Champions will be required to give several presentations both inside their county and around their district to promote 4-H Camps. We are looking for 4-H'ers who have attended and love camp, either state camp or county camp. Members will go through an application process similar to the counselors. There will be a series of questions to answer as well as a video to create. Applications are available on 4HOnline.

The Arkansas 4-H Shooting Sports Skeet Program’s inaugural match was held at Blue Rock Gun Club on June 30. Thirty youth competed. We will continue to grow this program!

The 4-H Range Events State Competition was held July 10-12, with 330 youth representing 30 counties competing in seven events. Winning teams will represent Arkansas at the 2015 National 4-H Invitational.

The National Progressive Position Pistol (PPP) Matches were held in two venues: the Olympic training Center in Colorado Springs, Colorado, and Fort Benning, Georgia, on July 25-27. Kylie T. of Greene County 4-H Shooting Sports claimed the national title in junior women’s air pistol and was named to a spot on the National Junior Olympic Air Pistol Team. Sebastian County 4-H’er Jayson M. won the bronze medal (3rd place) in the supported-standing position at Ft. Benning and 4th place nationally. Sebastian County 4-H Pistol Team also won Bronze Medals in the Eastern Region for Basic Supported Team (4th nationally). Team members were Jenna F., Ivalynn B. and Olivia B.

Three Arkansas 4-H shooting sports youth were accepted for the inaugural National 4-H Shooting Sports Teen Leader Institute, August 5-9, in Bozeman, Montana. Graycen P. of Lonoke County and Kyle R. of Sebastian County attended and had a great learning experience.

Upcoming Events

National 4-H Shooting Sports Instructor Training
Eastern 4-H Center, North Carolina
November 14-15

Arkansas Junior Olympic Rifle Championships
December 5-6

Arkansas Junior Olympic Pistol Championships
December 5-6

Resources and Opportunities

Camp Champions
Creena Bocksnick, 4-H Camping Coordinator

Camp Champions is a new leadership opportunity we are offering to Arkansas 4-H'ers in each district. A doverbud member and parent, junior camper, senior camper, teen counselor and alumni will be selected from each district to help us promote 4-H Camps around the state. Camp Champions will receive training on technology, camps and presentation skills. Members will also receive materials that will help them with their presentations and a discount on one camp of their choice. Camp Champions will be required to give several presentations both inside their county and around their district to promote 4-H Camps. We are looking for 4-H'ers who have attended and love camp, either state camp or county camp. Members will go through an application process similar to the counselors. There will be a series of questions to answer as well as a video to create. Applications are available on 4HOnline.

The Arkansas 4-H Wildlife Habitat Education Program (WHEP) and 4-H Wildlife O-Rama will be updated again in 2015 to align with changes administered by the national WHEP program. The estimated date for completing updates and posting revised study materials is January 5, 2015. For those early birds who will be preparing soon, the 2015 region will be Wetlands. Check the national handbook for species in the Wetlands and Urban regions for Wildlife Identification as it is expected most, if not all, will be used in the updated Arkansas contests. If you are interested in learning about wildlife biology and management but don’t know much about the contests, check out our webpages at http://www.uaex.edu/4h-youth/activities-programs/whep.aspx for 4-H WHEP and http://www.uaex.edu/4h-youth/resource-library/docs/wildlife.pdf and http://www.uaex.edu/4h-youth/resource-library/study-materials.aspx for the 4-H Wildlife O-Rama.

4-H Wildlife Program News
Becky McPeake, Professor – Wildlife

The Arkansas 4-H Wildlife Habitat Education Program (WHEP) and 4-H Wildlife O-Rama will be updated again in 2015 to align with changes administered by the national WHEP program. The estimated date for completing updates and posting revised study materials is January 5, 2015. For those early birds who will be preparing soon, the 2015 region will be Wetlands. Check the national handbook for species in the Wetlands and Urban regions for Wildlife Identification as it is expected most, if not all, will be used in the updated Arkansas contests. If you are interested in learning about wildlife biology and management but don’t know much about the contests, check out our webpages at http://www.uaex.edu/4h-youth/activities-programs/whep.aspx for 4-H WHEP and http://www.uaex.edu/4h-youth/resource-library/docs/wildlife.pdf and http://www.uaex.edu/4h-youth/resource-library/study-materials.aspx for the 4-H Wildlife O-Rama.
State 4-H Camps
Creena Bocksnick, 4-H Camping Coordinator

State 4-H Camp registrations will be appearing on 4HOnline SOON. The first camps to look for are Camp Leadership – Basic, Entrepreneur Camp and High Adventure.

Camp Leadership – Basic is open to senior 4-H members. This camp is January 16-17, 2015, at the 4-H Center. Members will gain valuable leadership training that will assist them in becoming an effective camp staff member.

Entrepreneur Camp is set up in two parts, Basic and Advanced. The Entrepreneur Camp – Basic is open to members 9-13. Campers will learn basic skills needed to create and operate a business. Members will put these skills into action during camp. Entrepreneur Camp – Advanced is open to members 14-19. This camp builds on the skills learned at the Basic camp. Members will use technology and feedback from current business owners in order to start and market their own business. Both camps are February 20-22, 2015, at the 4-H Center.

High Adventure is open to members 13-19. Members will get the opportunity to learn about no trace camping, outdoor recreation and teamwork. Members will put the skills they learn during training into practice while they hike and camp in the wilderness of North Carolina. Members are required to attend two training sessions, Parent Camper Rally and Shake-down Training. Training dates are March 7 and April 17-19, 2015, at the 4-H Center. The High Adventure trip is July 26-August 2, 2015. Adult volunteers are welcome at all camps.

Call for National 4-H Conference Applications
Priscella Thomas-Scott, 4-H Program Associate

National 4-H Conference is the Secretary of Agriculture's premier youth conference. 4-H'ers have the opportunity to engage in workshops, roundtable discussions and develop recommendations for the 4-H Youth Development Program.

The conference will be April 11-16, 2015, at the National 4-H Center in Washington, D.C.

Eligibility Requirements
Applicants must be at least 16 years of age by January 1 of the current calendar year and not have had their 19th birthday by January 1 of next year.

Selection Process
Each county may nominate one 4-H member. A committee will review the applications and make the selections. Interviews may be conducted to determine final selection. Up to five 4-H members will be selected to represent Arkansas.

Consideration will be given to those youth who:
1. Have experience in local, county, area, and/or state developmental committees, advisory groups, councils, etc.
2. Are willing and able to work prior to Conference in collecting facts, ideas, etc., of local people regarding concerns of youth and possible action.
3. Have “time ahead” to make significant contributions in their communities within the next two years.
4. Are flexible as individuals to meet differing situations, having growth potential, and a curiosity about situations, people, and events.
5. Have an evident capacity to cope with ambiguity, concerned about issues involved and in deciding to solve the problems and get on with business.
6. Possess strong interpersonal skills.
7. Have good energy levels, capable of participating fully in an active and demanding program involving long hours.

4-H'ers are to complete the National 4-H Conference Application. Applications are due in state 4-H office by December 5, 2014.

Additional Information
Delegate travel by air to participate in this conference. The delegation departs from the Little Rock Airport and flies into National Airport (DCA) in Washington, D.C.

Program Cost
The program cost per delegate is $550.00.

Breaking New Ground: Virtual Field Tour Broadcast From a Soybean Field
Angie Freer, Arkansas 4-H Science and Curriculum Coordinator

“You can play in the dirt without getting dirty,” said Blake Bennett in his opening introduction to Extension’s first Virtual Field Tour (VFT).

On August 7, the VFT was broadcast live over Zoom from a soybean field at the UA Division of Agriculture Research Center near Newport, Arkansas. The hour-long VFT was hosted by the Extension Soybean Science Challenge Program (SSC) with funding support from the Arkansas Soybean Promotion Board.

Angie Freer, Arkansas 4-H science and curriculum coordinator, along with county agents, recruited high school 4-H volunteers to test pilot the VFT. Twenty-eight participants accessed the tour from a PC, Mac, iPad, iPhone or Android device.

The topic was Soybean Bugnados! Insects and Agriculture presented by UofA graduate student Ben Thrash. Gus Lorenz, associate department head and extension entomologist, joined Ben in the field for the 25-minute question-and-answer session that followed. Students submitted over 50 questions through the Zoom chat room.
The broadcast utilized a blend of technology. Opening intro and outro videos were produced off site by Blake Bennett, SSC videographer. Live from the field, Ben presented a 30-minute program with PowerPoint slides, which featured unusual bug specimens, generating active participant discussion and questions in the chat room. Student feedback at the session’s end indicated that the virtual tour was a notable first test of Zoom’s capabilities.

PSD staff participating were Mary Poling, ultimate Zoom producer, Karen Ballard, Julie Robinson, Haley Jernigan and Lynn Wilson. From Communications, Kerry Rodtnick was on camera; in IT Sam Boyster and staff provided technical expertise. Dr. Rick Cartwright coordinated the VFT session with in-service training already scheduled at the Newport Research Center. Everyone had a great time; no one got dirty.

- 6 -

Upcoming Events

<table>
<thead>
<tr>
<th>NOVEMBER 2014</th>
<th>DECEMBER 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>November Due Dates</strong></td>
<td><strong>December Due Dates</strong></td>
</tr>
<tr>
<td>14</td>
<td>National Program Assistant Wonders of Washington Internship Applications for Spring 2015 (Feb-June)</td>
</tr>
<tr>
<td>5</td>
<td>National 4-H Conference Application Due</td>
</tr>
<tr>
<td><strong>November Activity Dates</strong></td>
<td><strong>December Activity Dates</strong></td>
</tr>
<tr>
<td>15-16</td>
<td>Shooting Sports – Junior Olympic Rifle Competition, 4-H Center</td>
</tr>
<tr>
<td>24-25</td>
<td>Arkansas Envirothon, UCA, Conway</td>
</tr>
<tr>
<td>11/28-12/2</td>
<td>National 4-H Congress, Atlanta, Georgia</td>
</tr>
<tr>
<td>12</td>
<td>C..WF Delegate Registration 2015</td>
</tr>
</tbody>
</table>

The State 4-H Newsletter, prepared from national and state sources, is edited and compiled by Priscella Thomas-Scott, 4-H Youth Development Associate. For more information about the news and opportunities found in the Arkansas 4-H Outlook, please contact Priscella Thomas-Scott at 501-671-2271 or pthomas-scott@uaex.edu.

The Division of Agriculture offers its programs to all eligible persons regardless of race, color, sex, gender identity, sexual orientation, national origin, religion, age, disability, marital or veteran status, genetic information, or any other legally protected status, and is an Affirmative Action/Equal Opportunity Employer.