
Consumer Decision Making



State 4-H O-Rama

Senior 4-H'ers



OBJECTIVES

Targeted Life Skills: Wise Use of Resources, Planning/Organizing, Goal Setting, Critical Thinking, Problem Solving, Decision Making, Learning to Learn, Self-esteem, Teamwork, Contributions to Group Effort, Leadership, Sharing, Empathy, Conflict Resolution, Cooperation, Social Skills, Communication

ELIGIBILITY

Each county may enter one team composed of three or four senior 4-H members in the 4-H Consumer Judging activity at the Arkansas 4-H O-Rama. If four members participate, the lowest score will not be included in the total team score. No member of a team who previously won first place in this activity is eligible to compete.

ACTIVITY

All team members shall participate in the judging of three classes. Four placements shall constitute a class. Three of the following classes will be selected for the competition:

- Activewear
- Backpacks
- Bicycles
- Fast Food
- Formal Wear Rental & Purchase
- Ground Transportation Selection
- Healthy Snacks Selection
- Smoothies
- Place Settings
- Toothpaste
- Toys
- Wearable Technology

SCORING

The scoring for the three classes will be 50 points each for a total of 150. The oral reasons will be valued at 50 points.

REFERENCES

4-H Consumer Judging Guide

FCS Consumer Decision Making Study Guide 2018-2020

RECOMMENDATIONS FOR TRAINING

- Study the Arkansas 4-H Consumer Judging Guide and product information:
- Examine products in stores and identify characteristics presented in Consumer Judging product information.
- Practice judging. Practice classes can be obtained by contacting the State Specialist.

AWARDS

The high-point individual will receive a trophy and individual trophies will be given to each member of the first-place team. Each member of the second-, third-, fourth-, and fifth-place teams will receive ribbons. All others will receive participation ribbons.

PREPARED BY

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