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As we embark on a new 4-H 2013-2014 program year, we should take this opportunity to reflect upon the accomplishments of the 2012-2013. The following are results of your efforts:

- Record numbers at the 4-H State Horse Show with more than 900 entries.
- Excellent representation by counties during the State YHEC competition and 4-H Range Events.
- 7 percent increase in 4-H club membership statewide.
- Joshua Lockhart, Benton County, was selected as a member of the 2013 National 4-H Congress Design Team.
- 178 new Shooting Sports Instructors certified.
- 653 Record Books were submitted.
- David Joyner, Benton County, wins National YHEC Coach of the Year.
- 52 counties participated in One Day of Service. There were 1,761 4-H’ers engaged in One Day of Service, reaching over 100,000 people.
- Arkansas Electric Cooperative, Farm Bureau Insurance, Ag Heritage and Farm Bureau provided noteworthy support to 4-H State O-Rama.
- Crawford, Craighead and Pulaski County are sites for the 4-H Mentoring grant.
- Increased participation in District Volunteer Leader Forums.
- Completed a successful year of volunteer leader screenings.

A heartfelt thank you is extended to all staff who made a positive contribution to the Arkansas 4-H program during the 2012-2013 programming year. Your contribution and dedication is reflected in the accomplishments we all celebrate.

As we begin the task of preparing for this 4-H year, you are encouraged to:

- Think BIG.
- EXPAND your outreach efforts.
- GROW exponentially.
- EMBRACE new opportunities.
- SHARE, share, share your program impacts.
- CELEBRATE your successes.

Best regards
Anne Sortor, Ph.D.
Associate Director - 4-H and Youth Development

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The Arkansas 4-H Outlook is a way to advise Extension and its clientele about 4-H and youth opportunities. The information is collected from county Extension agents, extension specialists and national publications. The 4-H Outlook is sent electronically to all extension employees, volunteers and 4-H members. It is posted on the Extension web site: http://www.kidsarus.org/go4it/newsletters/Outlook/default.asp.
The 2013-2014 State 4-H Officer Team recently held their first meeting. They are very excited about serving Arkansas 4-H for the next year. Their first meeting focused on building teamwork and communication skills. They also learned about their duties as State 4-H Officers.

We are pleased to introduce the 2013-2014 Arkansas State 4-H Officer Team. Elections were held at the District and State O-Ramas.

**President:** Faith B., Benton County  
**Vice President Delta District:** Boyce C., Greene County  
**Vice President Ouachita District:** Sabrina R., Sevier County  
**Vice President Ozark:** Lauren C., Washington County  
**State Officer:** Jansen R., Faulkner County  
**State Officer:** Phoebe C., Pulaski County  
**State Officer:** Macie C., Greene County

If you would like to have an Officer visit your county to speak at your awards banquet, club meetings or to help with a 4-H event, contact Brian Helms, Instructor 4-H Youth Development, at (501) 671-2289.

**District 4-H O-Rama**  
*Priscella Thomas-Scott, 4-H Youth Development Associate*

The District 4-H O-Ramas provide opportunities for 4-H members to exhibit the skills they have developed through their project work in a variety of competitive activities. The events are open to both junior and senior. This summer over 1800 4-Hers, volunteers, parents and Extension agents attended the three district events.

**State 4-H O-Rama**  
*Priscella Thomas-Scott, 4-H Youth Development Associate*

“iLead” was the theme of State 4-H O-Rama, which was held July 24-26, 2013, on the campus of the University of Arkansas, Fayetteville. Over 700 4-H’ers, volunteers, Extension agents and faculty members participated in this state event. The purpose of State 4-H O-Rama is to:

- Give a comprehensive vision of 4-H  
- Offer opportunities to enhance life skills  
- Acquire knowledge through competitive and noncompetitive activities  
- Experience campus life  
- Develop personal relationships  
- Recognition in front of peers

Highlights of the events included lunch hosted by the Bumpers College, College Career Fair, Awards of Excellence Banquet, State Officer elections, motivational speakers Joe Fingerhut and Kelly Zaga, University 101 workshop hosted by Vice Provost of Diversity and fun night at the Jones Center for Families.

We would like to recognize Electric Cooperatives of Arkansas, Farm Credit, Farm Bureau, Farm Bureau Insurance and the Bumpers for their support.

State 4-H O-Rama footage is posted at [http://www.kidsarus.org/go4it](http://www.kidsarus.org/go4it). Photos of the event can also be found at the following links:

- **Activity Winners**  
  [http://flic.kr/s/aHsjHdA7L8](http://flic.kr/s/aHsjHdA7L8)
- **Campaign Rally Awards Assembly**  
- **Awards of Excellence Banquet**  
The Arkansas 4-H Shooting Sports program has had a very busy year, and the future looks even busier.

The 2013 season started off with the Arkansas State BB-Gun Championship, which was held at the 4-H Center on February 1-2. Teams and individuals from 18 counties, totaling 140 4-H youth, competed in the match. Fifteen 4-H Shooting Sports Instructors conducted the match.

The spring 2013 4-H Shooting Sports Instructor Training/Certification workshop was conducted on March 15-16. Ninety-seven (97) new instructors were certified, each in one of the five shooting disciplines.

The second annual Arkansas Progressive Position Pistol Championship (PPP) and Junior Olympic Preliminary Tryout (JO/PTO) matches (air-pistol only) were held the following weekend, March 22-23. Forty-six (46) participants from 10 counties competed in the PPP, and 31 participants from seven counties competed in the JO/PTO match. Four 4-H youth achieved qualifying scores for the National Junior Olympic Pistol matches in Colorado Springs, Colorado. These youth competed on the national stage at the Olympic Training Center in April.

On May 18-23, the National 4-H Shooting Sports Committee, thirteen Level 3 National Instructors, and 50 State and National Instructors from around the country gathered at the 4-H Center. The Arkansas 4-H Youth Development staff provided assistance in getting these people to and from the airport.

The annual Arkansas YHEC was held June 6-8 at the Arkansas 4-H Center. Three hundred and forty-eight (448) youth from 29 counties competed. Approximately 125 4-H Volunteer Leaders and Shooting Sports Instructors conducted the eight events. The YHEC Awards Banquet was attended by over 650 people.

The annual 4-H Range Events State Competition was held at the 4-H Center on July 11-13. Approximately 330 4-H youth from 30 counties competed in seven shooting events. The competition was conducted by about 115 4-H Shooting Sports Instructors and Volunteer Leaders. Approximately 600 people attended the Awards Banquet.

The International YHEC was held at the NRA Whittington Center near Raton, New Mexico on July 21-26. The Arkansas Team consisted of 43 4-H youth comprised of eight five-person teams and three individuals.

The fall 2013 4-H Shooting Sports Instructor Training/Certification workshop will be held Sept. 20-21 at the 4-H Center.

The first Arkansas Junior Olympic Rifle Championships for air-rifle and .22 smallbore rifle will be held November 15-16.

I will be attending the National 4-H Shooting Sports coordinator Conference in Columbia, Missouri, on October 8-11.

The Arkansas Team came home with the following trophies:

**Juniors:**
- 1st Place Individual, Overall
- 2nd Place Team, Overall
- 1st Place Individual, Archery
- 1st Place Team, Archery
- 1st Place Individual, Muzzle Loader
- 1st Place Individual, Shotgun
- 1st Place Individual, Orienteering

**Seniors:**
- 1st Place Individual, Archery
- 3rd Place Individual, Rifle
- 2nd Place Team, Rifle
- 1st Place Team, Orienteering
- 2nd Place Team, Archery
- 1st Place Individual, Muzzle Loader
- 2nd Place Team, Orienteering

Volunteer Conference of the Southern States

Noah Washburn, 4-H Program Director

Georgia 4-H in collaboration with North Carolina and Kentucky 4-H cordially invites 4-H volunteers and staff to join gather for the **Volunteer Conference of Southern States**, October 3-6, at Rock Eagle 4-H Center in Eatonton, Ga.

The Conference includes great speakers, incredible workshops, learning labs and so much more. For all the conference details, visit the [Conference web site](#) and learn more about the terrific opportunities that await you as you *Framing Your Future, Building Our Best*.

**Registration is now open.**
Registration is online and open directly to volunteers and staff through the Georgia 4-H web site. Tips for completing the registration form as well as methods for reducing costs for the conference are available on the [conference registration site](#). You may also directly access registration and begin completing your application. Space is limited, and we will increase the cost by $50 on September 15.

We hope you’ll join us for this event and be part of the excitement as we continue to make the best better in all our states. Please let us know if you have any questions. ✿
National 4-H Week
Priscella Thomas-Scott, 4-H Youth Development Associate

**National 4-H Week** is October 6-12, 2013. This week is a great opportunity to celebrate and promote 4-H in your county.

Here's a resource to help you promote National 4-H Week. The 2013 National 4-H Week Promotional Toolkit contains a wide variety of media relations and marketing tools to help you successfully promote National 4-H Week events and activities in your community. The toolkit is located at [http://www.4-h.org/Content/Resource-Library/Promotional-Toolkits/Toolkits/2013-National-4-H-Week-Toolkit/](http://www.4-h.org/Content/Resource-Library/Promotional-Toolkits/Toolkits/2013-National-4-H-Week-Toolkit/).

**Suggested Activities**

**KICK OFF EVENT – October 5, One Day of Service:** ODS enables each 4-H member to recruit friends to help make their communities better through adopting a service project. These projects can be done by individuals or as an entire county 4-H program. Use social media to announce (Facebook or Twitter) the event and post photos of 4-H’ers doing community service on Facebook, Twitter or the web site. For more information contact Noah Washburn at nwashburn@uaex.edu.

**October 6 – Healthy Living Day!!!** Focus on a Healthy Life-Style project (bicycling for health, running for health, preparing healthy snacks for a selected group, walking on local the track).

**October 7 – Media Day!!! It’s National 4-H Week – Open (county specific):** Provide the local newspaper with articles written by members, volunteers, alumni and donors around the 4-H tag “I am Arkansas 4-H” or do PSA about 4-H at your local radio station.

**October 8 – Wear Green Day!!!** Advertise a wear-green day. Distribute green and white mints to everyone who wears green that day or distribute tickets to a fun 4-H event. Use social media to announce (Facebook or Twitter) the event and post photos on Facebook or the web site.

**October 9 – Citizenship Day!!!** Host an “appreciation day” for police officers, the fire department, elected officials, city/county employees, teachers or others. Set up a 4-H exhibit at the county courthouse and talk to county officials and the public about 4-H.

**October 10 – Make a 4-H Video Day!!!** Have 4-H’ers make a promotional video or Podcast using the 4-H Tag “I am Arkansas 4-H.” Post on the county or state web site or YouTube.

**October 11 – Donor’s and Supporter’s Recognition Day!!!** Have 4-H’ers write thank-you notes. Mail them a DVD or pictures of the past year’s 4-H highlights. Distribute One Million Dollar candy bars with a note: “You’re worth more than this. Thanks for being a friend to 4-H.”

**October 12 – Local Restaurant Day!!!!** Select two to three restaurants in your county and place 4-H promotional place mats in the restaurants. Please share your promotional efforts with the State 4-H Office. You can post your 4-H Week activities on www.facebook.com/arkansas4h and on Twitter at @Arkansas4H.

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**State Fair 4-H Activities**

Priscella Thomas-Scott, 4-H Youth Development Associate

The Arkansas State Fair is right around the corner. The dates are October 11-20, 2013. Please join us for 4-H Day at the State Fair on **Saturday, October 12**. On this day, 4-H’ers will have the opportunity to view the exhibits and take part in the following 4-H activities.

- **Entomology Exhibits**
- **Giant Pumpkin and Watermelon Contest**
- **Poultry BBQ Contest**
- **4-H Interactive Activity Booth – October 12-21 at the Hall of Industry**

Please register through 4-H ONLINE @ [https://arkansas.4honline.com](https://arkansas.4honline.com) BY SEPTEMBER 30. 🎈
Deadlines and Upcoming Events

OCTOBER 2013

October Activity Dates

9/29-10/2 National 4-H Dairy Conference, Madison, Wisconsin
1 New 4-H Year Begins
2-5 Southern Region 4-H Volunteer Forum, Rock Eagle, Eatonton, Georgia
5 4-H One Day of Service
6-12 National 4-H Week
9 2013 National Youth Science Day Experiment – GPS/GIS
11 Arkansas State Fair Begins, Arkansas State Fairgrounds (11-20)
12 Giant Pumpkin and Watermelon Weigh-In at State Fair, Arkansas State Fairgrounds
12 Sheep Skillathon at the State Fair, Arkansas State Fairgrounds
12 4-H Day at the State Fair, Arkansas State Fairgrounds
12 Goat Skillathon at the State Fair, Arkansas State Fairgrounds
15 Beef Skillathon at the State Fair, Arkansas State Fairgrounds
16 Swine Skillathon at the State Fair, Arkansas State Fairgrounds

NOVEMBER 2013

November Due Dates

1 2014 C...WF Delegate Registration
1 2014 C...WF Adult Leader Registration
1 National 4-H Conference 2014 Applications
15 National Program Assistant Wonders of Washington Internship Applications for Spring 2014 (February - June)

November Activity Dates

18 National 4-H Livestock Skills Contest, Louisville, Kentucky
19 National Livestock Judging, Louisville, Kentucky (tentative)
24 Northwest Area Envirothon Contest, Mountain View Airport
24-25 Arkansas Envirothon, UCA, Conway
11/29 – 12/3 National 4-H Congress, Atlanta, Georgia
31 Central Area Envirothon Contest, Family Life Worship Center, Morrilton

DECEMBER 2013

December Activity Dates

11/29 – 12/3 National 4-H Congress, Atlanta, Georgia

The State 4-H Newsletter, prepared from national and state sources, is edited and compiled by Priscella Thomas-Scott, 4-H Youth Development Associate. For more information about the news and opportunities found in the Arkansas 4-H Outlook, please contact Priscella Thomas-Scott at 501-671-2271 or pthomas-scott@uaex.edu.

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