



Consumer Judging



State 4-H O-Rama – Senior 4-H'ers Only

Human Environmental Science – Human Development, Family Science & Rural Sociology

OBJECTIVES

Targeted Life Skills: Wise Use of Resources, Planning/Organizing, Goal Setting, Critical Thinking, Problem Solving, Decision Making, Learning to Learn, Self-esteem, Teamwork, Contributions to Group Effort, Leadership, Sharing, Empathy, Conflict Resolution, Cooperation, Social Skills, Communication

ELIGIBILITY

Each county may enter one team composed of three or four senior 4-H members in the 4-H Consumer Judging activity at the Arkansas 4-H O-Rama. If four members participate, the lowest score will not be included in the total team score. No member of a team who previously won first place in this activity is eligible to compete.

ACTIVITY

All team members shall participate in the judging of three classes. Four placements shall constitute a class. Three of the following classes will be selected for the competition:

- Fluids
- Energy Drinks
- Breakfast Cereals
- Home Cleaning Products
- Green Cleaning Products
- Hoodies
- Jeans
- Clothing
- Luggage
- Movie Rentals
- Produce
- Toys
- Umbrellas
- Yogurt

http://www.kidsarus.org/go4it/Activities_Events/consumer_judging/default.htm

In each of the classes, five minutes will be allowed the participants to make observations and record placings independently. Conversation among team members while judging will result in the disqualification of the team. Written reasons will be recorded on the back of the placing card for one class. Written reasons will be used if necessary to break a tie. Contestants will be told which class will require written reasons on the day of the contest.

After individual team members have turned in their score cards for all three classes, the team (as a group) will be given a card to decide on the ranking of the class that has been selected for oral reasons. The team will be given 15 minutes to review and establish oral reasons. The team captain for each team will then be allowed five minutes to present an oral defense. No written notes will be allowed during the oral defense presentation. Teams will select their own Team Captain.

SCORING

The scoring for the three classes will be 50 points each for a total of 150. The oral reasons will be valued at 50 points.

REFERENCES

4-H Consumer Judging Guide

http://www.kidsarus.org/go4it/Activities_Events/consumer_judging/consumer_judging_guide.pdf

RECOMMENDATIONS FOR TRAINING

- Study the Arkansas 4-H Consumer Judging Guide and product information:
http://www.kidsarus.org/go4it/Activities_Events/consumer_judging/consumer_judging_guide.pdf
- Examine products in stores and identify characteristics presented in Consumer Judging product information.
- Practice judging. Practice classes can be obtained by contacting the State Specialist.

AWARDS

The high-point individual will receive a trophy and individual trophies will be given to each member of the first-place team. Each member of the second-, third-, fourth-, and fifth-place teams will receive ribbons. All others will receive participation ribbons.

PREPARED BY

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