

Economics & Commerce
Planning & Program Evaluation Logic Model 2008

Inputs Resources & Activities	If, then	Methods	If, then	Target Audience(s) Participation	If, then	Short-Term Outcomes	Medium-Term Outcomes	If, then	Long-Term Outcomes
<ul style="list-style-type: none"> • Conduct research and facilitate the development and adoption of new technologies and products that will enhance global competitiveness • Conduct economic and policy research and evaluations that may increase economic efficiencies and improve socioeconomic conditions. • Create and distribute educational products and materials using print and electronic mediums. • Develop and conduct educational meetings • Provide professional services to clientele • Develop, evaluate, and disseminate education programs and curricula, incorporating new research. • Develop county and economic profiles for educational purposes. • Convene issue forums for both internal and external audiences 	➔	<p><u>Direct Methods</u></p> <ul style="list-style-type: none"> • Other 2 (Professional presentations) • One-on-One Intervention • Group Discussion • Other 1 (Service participation) • Education Class • Demonstrations • Workshop <p><u>Indirect Methods</u></p> <ul style="list-style-type: none"> • Web sites • Other 2 (Publish scientific articles) • Other 1 (Train students and volunteers) • TV Media Programs • Newsletters • Public Service Announcement 	➔	<ul style="list-style-type: none"> • Producers - Small, large, limited resource, retirement, other • Businesses - Industry, small, large, rural, urban, consultants, other • Consumers - Limited resource, families, retired, youth, middle age, other • Elected Officials – City, county, state, and federal • Organizations - Civic, community, producer, consumer, nonprofit and other • Government Personnel - Public agencies and administrators, other • Voters - Research, Extension and teaching professionals Other 	➔	<p>Indicators:</p> <ul style="list-style-type: none"> • Number of participants who increase knowledge about economics and commerce 	<p>Indicators:</p> <ul style="list-style-type: none"> • Number of participants who indicate a change in behavior, practice or decisions about economics and commerce • Number of participants who adopt one or more of the following practices: set financial goals, calculate net monthly income, develop a spending plan, keep financial records (including, but not limited to household account record and expense record) 	➔	<p>Indicators:</p> <ul style="list-style-type: none"> • Number of non-business bankruptcy filers in Arkansas • Number of County and local governments that use interlocal agreements as a mechanism to increase budget efficiency • Sustainable, vibrant and globally competitive agricultural sector for Arkansas as indicated by Arkansas Cash Farm Receipts (in thousand dollars) (NASS) • Sustainable, vibrant and globally competitive agricultural sector for Arkansas as indicated by Arkansas Net Farm Incomes (in thousand dollars) (ERS) • Number of jobs created or retained through

									government contracting assistance provided by Arkansas Procurement Assistance Center (APAC) <ul style="list-style-type: none"> • Dollars of revenue generated by businesses as a result of Arkansas Procurement Assistance Center (APAC) program • Percent of participants reporting an increase in savings • Number of participants reporting a decrease in debt
EXTERNAL INFLUENCES		↑		↑			↑		↑
Data Collection Plan: <ol style="list-style-type: none"> 1. <u>Who? (will collect data & enter into AIMS or AES Survey)</u> 2. <u>How? (survey method/instrument?)</u> 3. <u>When? (When will the data be collected & entered?)</u> 									