

Agricultural Systems Planning & Program Evaluation Logic Model 2008

Inputs Resources & Activities	If, then	Methods	If, then	Target Audience(s) Participation	If, then	Short-Term Outcomes	Medium-Term Outcomes	If, then	Long-Term Outcomes
<ul style="list-style-type: none"> • Educational meetings • Tours • Field days • Workshops • One-on-one consultations including farm visits and telephone responses • Articles, newsletters and media interviews in publications targeting agricultural producers and private landowners • Demonstrations • Web-based information 	➔	<p><u>Direct Methods</u></p> <ul style="list-style-type: none"> • Demonstrations • Group Discussion • Workshop • Education Class • One-on-One Intervention <p><u>Indirect Methods</u></p> <ul style="list-style-type: none"> • Newsletters • Other 1 (Publications/Fact Sheets) • Web sites 	➔	<ul style="list-style-type: none"> • Agricultural producers • Consultants/ certifiers • Non-farm private landowners • Governmental Agency Personnel • Sales & service providers • General public 	➔		<p>Indicators:</p> <ul style="list-style-type: none"> • # of clientele who make an informed decision about initiating an alternative 	➔	<p>Indicators:</p> <ul style="list-style-type: none"> • Value of alternative agricultural products sold (\$1000) • Acres of crops planted: "Field & Miscellaneous Crops" • # of farmer markets

EXTERNAL INFLUENCES

Data Collection Plan:

1. Who? (will collect data & enter into AIMS or AES Survey)
2. How? (survey method/instrument?)
3. When? (When will the data be collected & entered?)