

**Agricultural & Food Biosecurity
Planning & Program Evaluation Logic Model 2008**

Inputs Resources & Activities	If, then	Methods	If, then	Target Audience(s) Participation	If, then	Short-Term Outcomes	Medium-Term Outcomes	If, then	Long-Term Outcomes
<ul style="list-style-type: none"> • Individual consultations • Workshops/ Conferences/Trainings • Farm visits • Field Days • Surveillance and Monitoring • Interviews • Education materials • Mass Media (print, radio, TV) • Newsletters & Direct Mailing • Collaboration with state/federal agencies and regulatory officials 	➔	<p>Direct Methods</p> <ul style="list-style-type: none"> • Demonstrations • One-on-One Intervention • Education Class • Workshop • Group Discussion • Other 1 (Surveillance and Monitoring) <p>Indirect Methods</p> <ul style="list-style-type: none"> • Public Service Announcement • Newsletters • Other 1 (Mass Media) • TV Media Programs • Web sites 	➔	<ul style="list-style-type: none"> • Row crop producers • Crop consultants • Dealer personnel • Pesticide applicators • Poultry Company Personnel • Livestock and Poultry Producers • Local/State/Federal Personal • First Responders • Food Handling and storage • Agribusiness • Division of Agriculture personnel 	➔	<p>Indicators:</p> <ul style="list-style-type: none"> • # of growers/ producers reporting knowledge gained or increased awareness of need for biosecurity 	<p>Indicators:</p> <ul style="list-style-type: none"> • # of growers/ producers reporting intent to adopt new biosecurity practices for animal production facilities • # of growers/producers adopting new practices outlined in educational programs to improve biosecurity through proper methods of sanitation, disease prevention, recognition, and control 	➔	<p>Indicators:</p> <ul style="list-style-type: none"> • # of diagnostic invasive plant pest samples • # of diagnostic invasive nematode samples • # of avian grower referrals to diagnostic labs for exotic animal disease testing • # of Sections 18 fungicides approved • # of Asian Soybean Rust positive samples • # of SOD positive samples • # of Bakanae positive samples • # of pathogens/nemat odes (other) positive samples • # of reported Avian LT disease outbreaks • # of reported Avian MG disease outbreaks • # of reported Avian MS Disease outbreaks

EXTERNAL
INFLUENCES:



Data Collection Plan:

1. Who? (will collect data & enter into AIMS or AES Survey)
2. How? (survey method/instrument?)
3. When? (When will the data be collected & entered?)