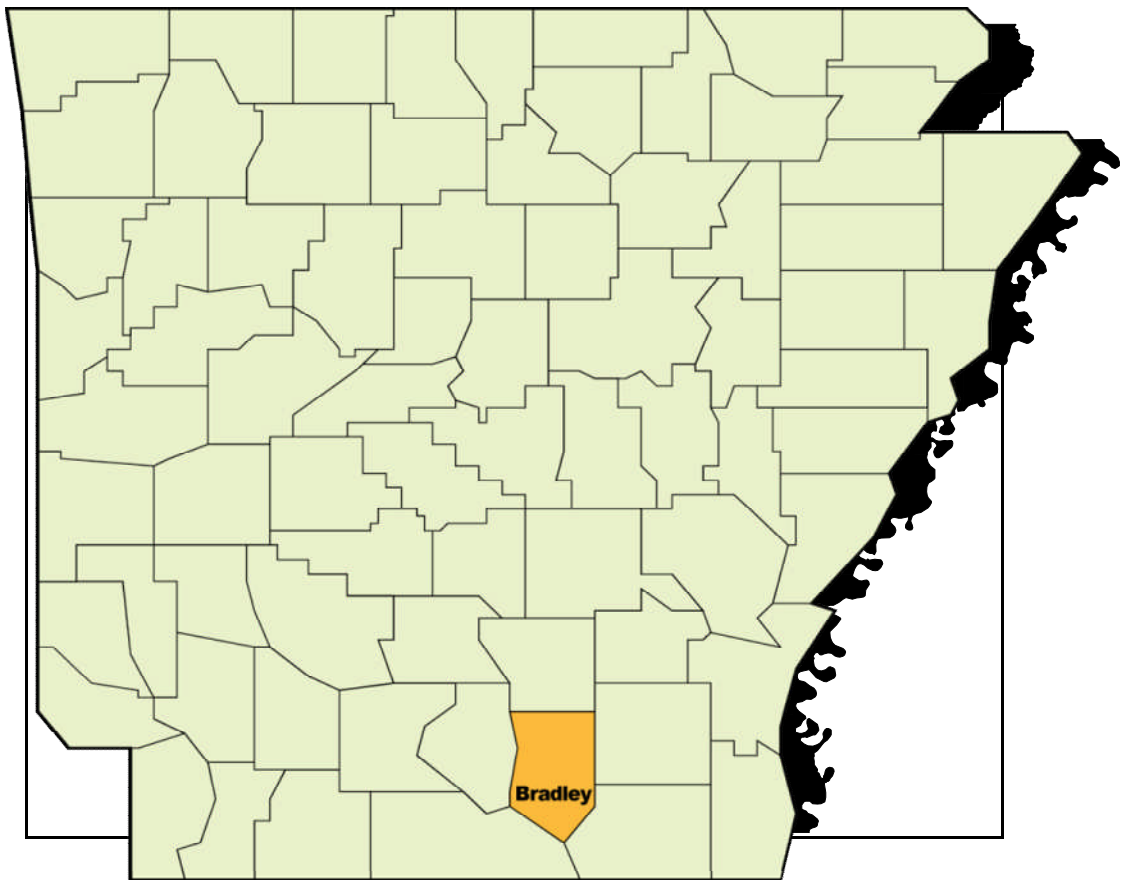


Bradley County Profile

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UofA UNIVERSITY OF ARKANSAS
DIVISION OF AGRICULTURE
Cooperative Extension Service



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Foreword & Acknowledgments

The University of Arkansas Cooperative Extension Service is pleased to release these updated county profiles in hopes that these publications may serve as a useful tool for local officials, community leaders, and economic development professionals.

This publication provides a comparison and overview of the demographic, economic and social trends in Arkansas counties. The information is presented in graphs and maps to allow the reader to quickly grasp current trends and conditions and gain insight into local and regional contexts. We encourage leaders and decision makers to use this publication in conjunction with their knowledge of the local geography, culture and political environment to make wise decisions for Arkansas' future.

The State agencies providing data and assistance for this publication include the State Data Center at the University of Arkansas at Little Rock, the Arkansas Department of Workforce Services, the Arkansas Department of Education, and the Arkansas Department of Health and Human Services. We thank the many individuals at these departments and organizations for their quick response to our requests for information.

Several departments and individuals of the University of Arkansas worked in collaboration to publish these county profiles. Dr. Wayne Miller, Community and Economic Development, coordinated the project. Mr. Ben Olson compiled the data and developed graphs, maps, and charts. Mr. Todd Hodgson and Dr. Frank Farmer, Department of Consumer Environmental Sciences, provided the population pyramid. Dr. Frank Roth, formerly employed at the Southwest Research and Extension Center, provided information on the forestry industry. Katy Elliott, Community and Economic Development, edited the profiles while Donna Rinke and Paul Boliou, Communications Department, published the profiles on the Cooperative Extension website. Their many hours of effort are reflected in the quality of the publication.

We hope you find this publication useful as you plan for the future of your communities.

Dr. Ivory W. Lyles
Associate Vice President for Agricultural Extension

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(For Local Staff Chair See Inside Backcover)

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Internet Sources of Information

Population

- Arkansas State Data Center – 2000 Censuswww.aiea.ualr.edu/census/censusdata/default.html
- Bureau of Census – 2000 Censuswww.census.gov/dmd/www/databank.html
- Bureau of Censuswww.census.gov

Education

- Arkansas Department of Education<http://arkedu.state.ar.us>
- Arkansas School Education Sitewww.as-is.org
- U.S. Department of Educationwww.ed.gov
- National Center for Education Statistics<http://nces.ed.gov>

Employment

- Arkansas Department of Workforce Serviceswww.arkansas.gov/esd/
- Bureau of Economic Analysiswww.bea.doc.gov/bea/regional/data.htm
- Bureau of Census – 2002 Economic Censuswww.census.gov/econ/census02/

Income

- Bureau of Economic Analysiswww.bea.gov/bea/regional/data.htm
- Bureau of Censuswww.census.gov/hhes/www/income.html
- Bureau of Census – 2002 Economic Censuswww.census.gov/econ/census02/

Retail Sales

- Bureau of Census – 2002 Economic Censuswww.census.gov/econ/census02/

Poverty

- Bureau of Censuswww.census.gov/hhes/www/poverty.html

Health

- Arkansas Department of Healthwww.healthylarkansas.com/data/data.html
- National Health Information Centerwww.health.gov/nhic

Households

- Bureau of Census – 2000 Censuswww.census.gov/dmd/www/databank.html

Agriculture

- National Agricultural Statistical Service (NASS)www.nass.usda.gov
- NASS – County Datawww.nass.usda.gov/Statistics_by_State/

Housing

- Bureau of Census – 2000 Censuswww.census.gov/dmd/www/databank.html
- Bureau of Censuswww.census.gov/hes/www/housing/ahs/ahs.html

Transportation

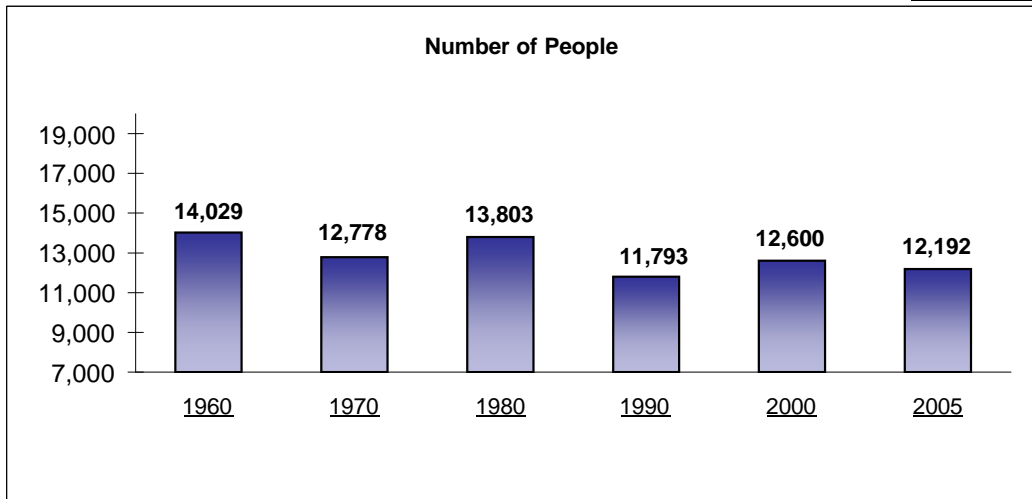
- Bureau of Transportation Statisticswww.bts.gov
- Arkansas Highway & Transportation Departmentwww.arkansashighways.com

Local Government

- Bureau of Economic Analysiswww.bea.gov/regional/data.htm

Population, 1960-2005
Bradley County

Figure 1

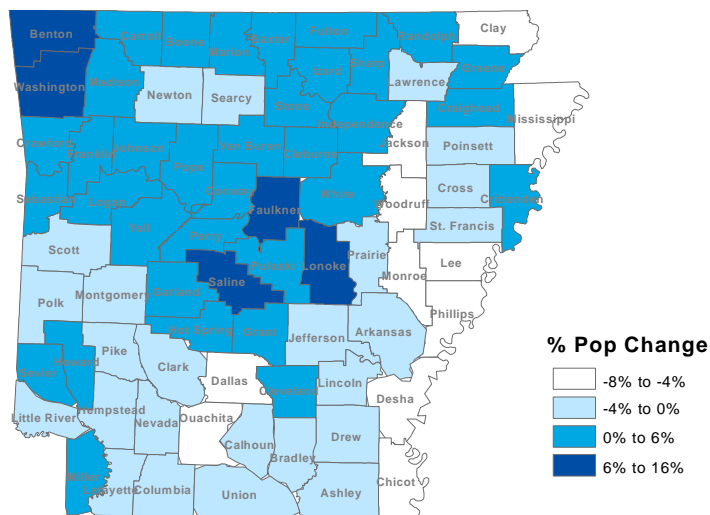


Source: 1960, 1960, 1970, 1980, 1990, and 2000 Census of Population & 2005 Population Estimates, U.S. Bureau of Census

The population of Bradley County declined from 14,029 in 1960 to 12,192 in 2005.

Population Change, 2000-2004
The Natural State

Figure 2

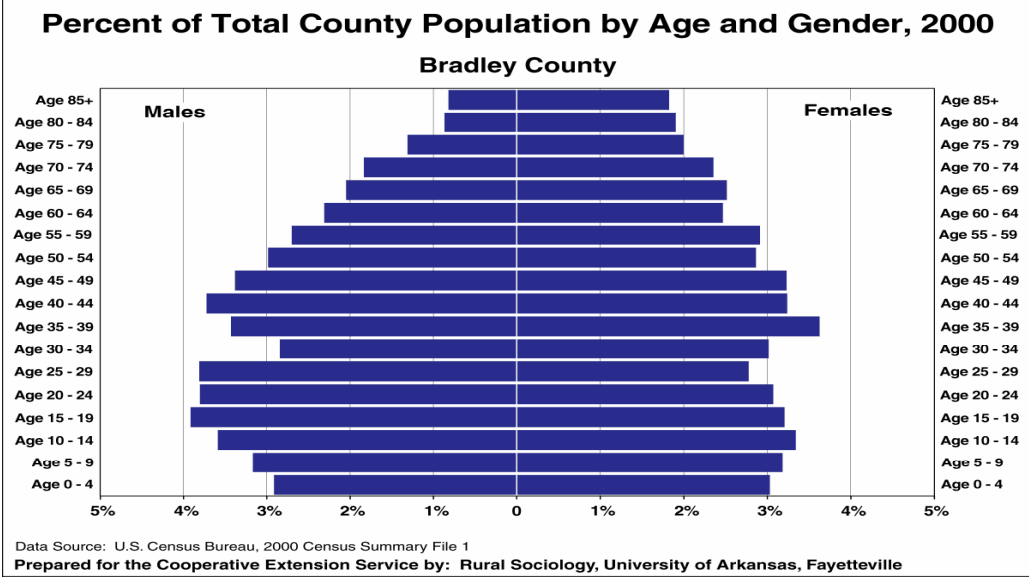


Source: 2000 Census of Population & 2004 Population Estimates, U.S. Bureau of Census

Population grew most rapidly in Northwest & Central Arkansas counties and declined in some East and South Arkansas counties.

Population

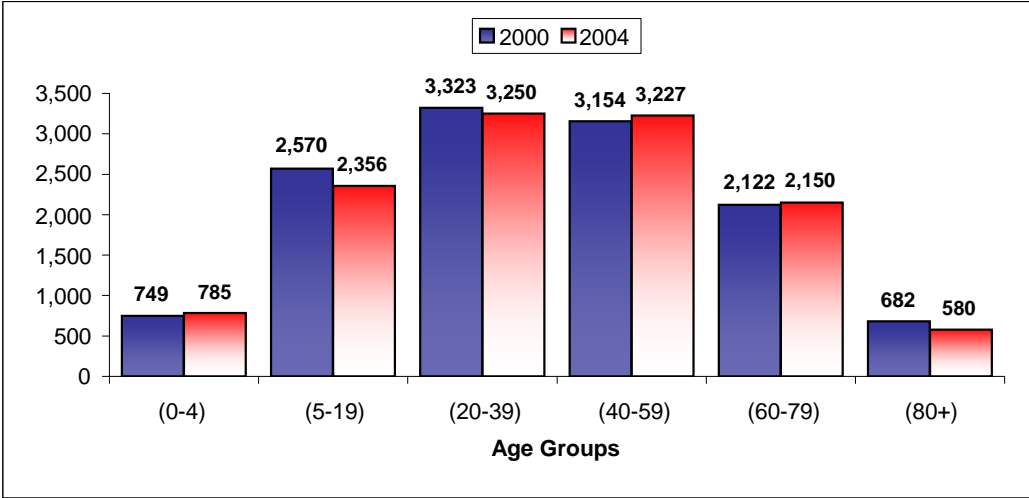
Figure 3



In 2000, there were fewer people living in Bradley County between the ages of 30 to 34 than in both younger and older age categories.

Population by Age, 2000 & 2004 Bradley County

Figure 4

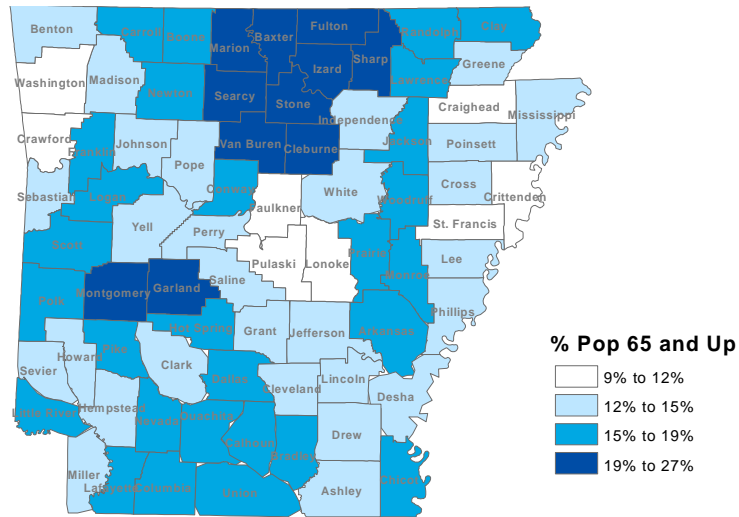


Source: 2000 Census of Population & 2004 Population Estimates, U.S. Bureau of Census

The total population in Bradley County decreased slightly between 2000 and 2004, and the population between ages 5 and 19 decreased the most. The population between ages 40 and 79 increased during this period.

Population 65 and Older, 2004
The Natural State

Figure 5

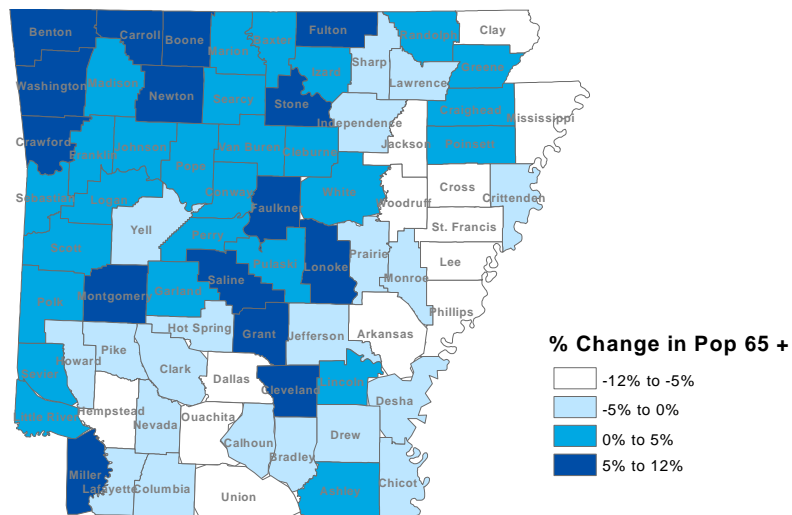


Source: 2004 Population Estimates, U.S. Bureau of Census

Counties in Northcentral Arkansas have the highest proportion of people aged 65 and older.

Population Change of People 65 & Older, 2000 - 2004
The Natural State

Figure 6



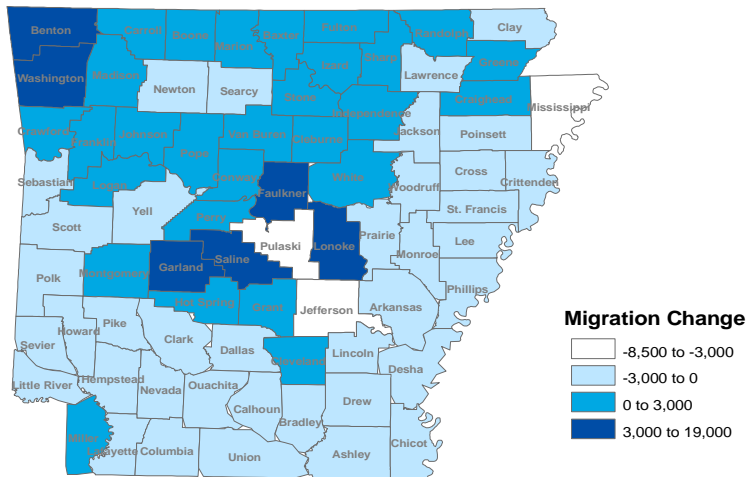
Source: 2000 Census of Population & 2004 Population Estimates, U.S. Bureau of Census

The elderly population as a proportion of the total population grew most rapidly in Central and Northwest Arkansas.

Population

Net Domestic Migration of People, 2000 to 2004 *The Natural State*

Figure 7

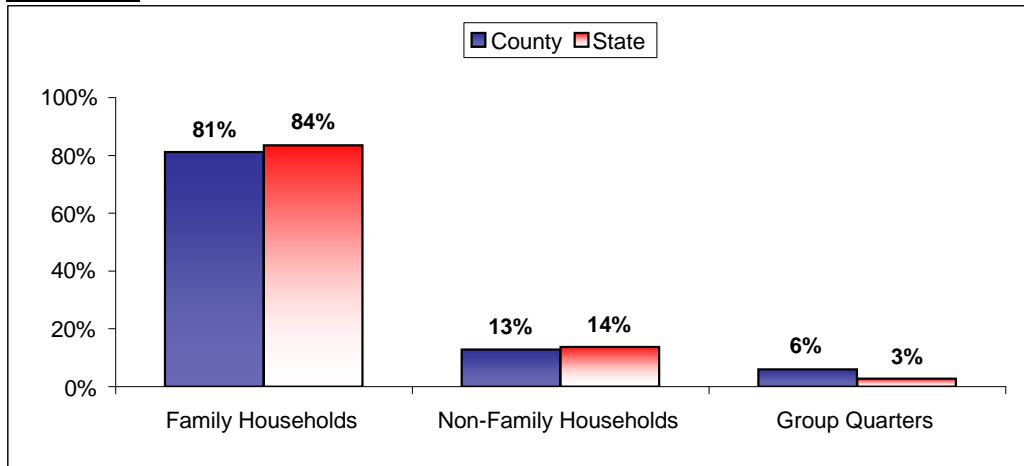


Source: 2000 to 2004 Population Estimates, U.S. Bureau of Census

Central & Northwest Arkansas had the highest in-migration of people between 2000 and 2004, while Pulaski, Jefferson, and Mississippi Counties had the largest out-migration of people during this period.

Population by Household Type, 2000 *Bradley County*

Figure 8

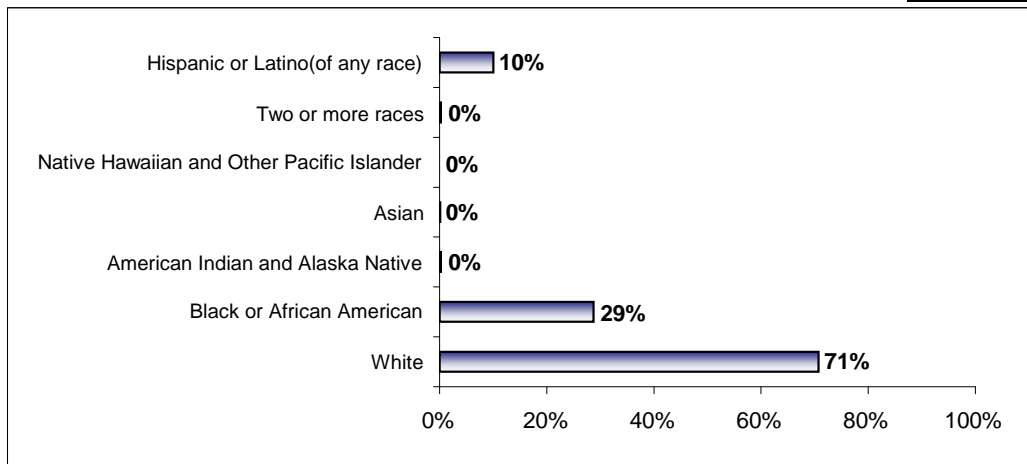


Source: 2000 Census of Population, U.S. Bureau of Census

Most of the people (81%) in Bradley County live in family households. The number of people living in group quarters was higher than the state average for 2000.

Population by Race, 2004
Bradley County

Figure 9

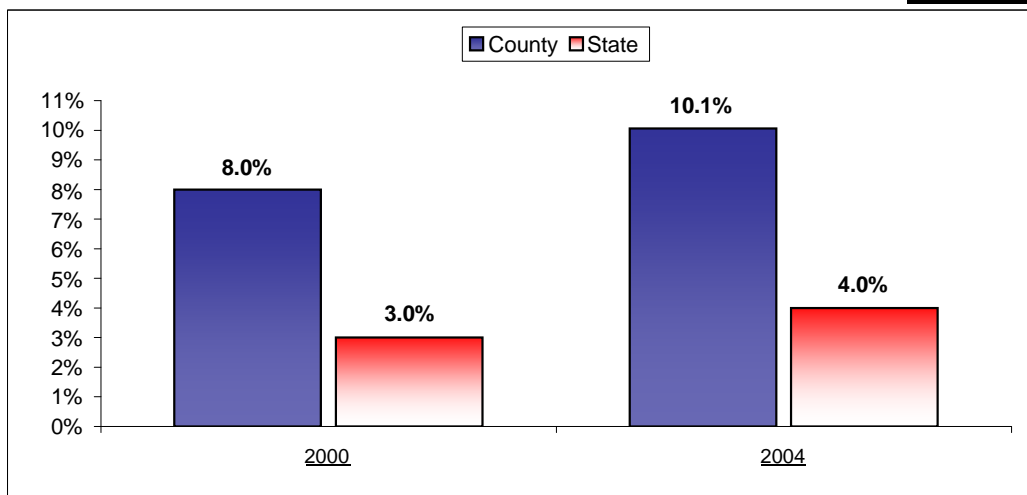


Source: 2004 Population Estimates, U.S. Bureau of Census

Seventy-one percent of the people living in Bradley County in 2004 were Caucasian. Twenty-nine percent were Black or African American.

Population of Hispanic Origin, State and County for 2000 & 2004
Bradley County

Figure 10



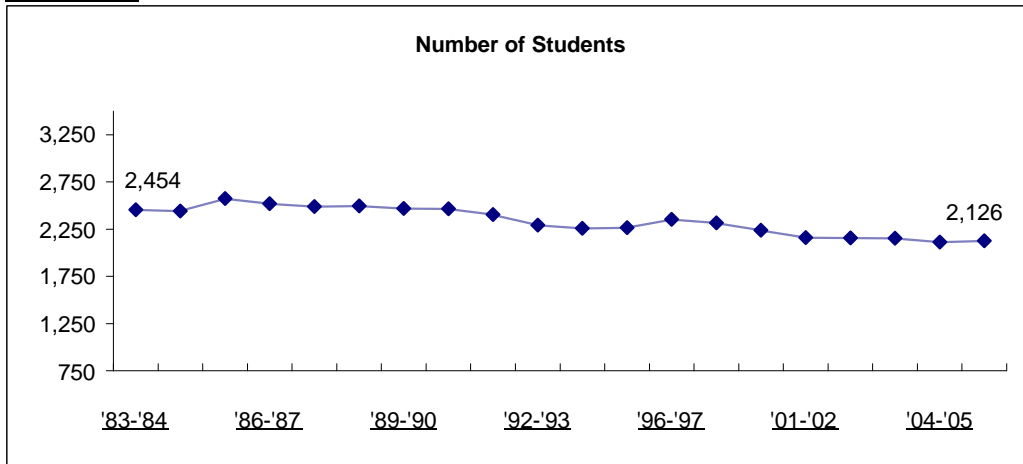
Source: 2000 Census of Population & 2004 Population Estimates, U.S. Bureau of Census

The proportion of Hispanic people living in Bradley County grew from eight percent in 2000 to ten percent of the population in 2004. The Hispanic population may be of any race: white, black or any other combination of races.

Education

Public School Enrollment, 1983-1984 to 2005-2006 Bradley County

Figure 11

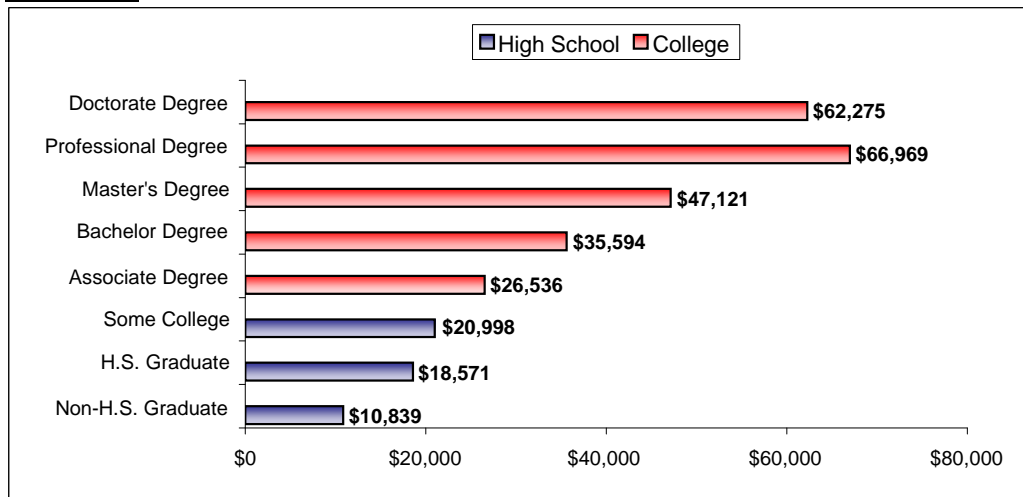


Source: Arkansas School Information Site (www.as-is.org), Arkansas Department of Education

Public school enrollment in Bradley County decreased from 2,454 students in 1983-1984 to 2,126 students in 2004-2005.

Median Income By Educational Attainment, 1999 The Natural State

Figure 12

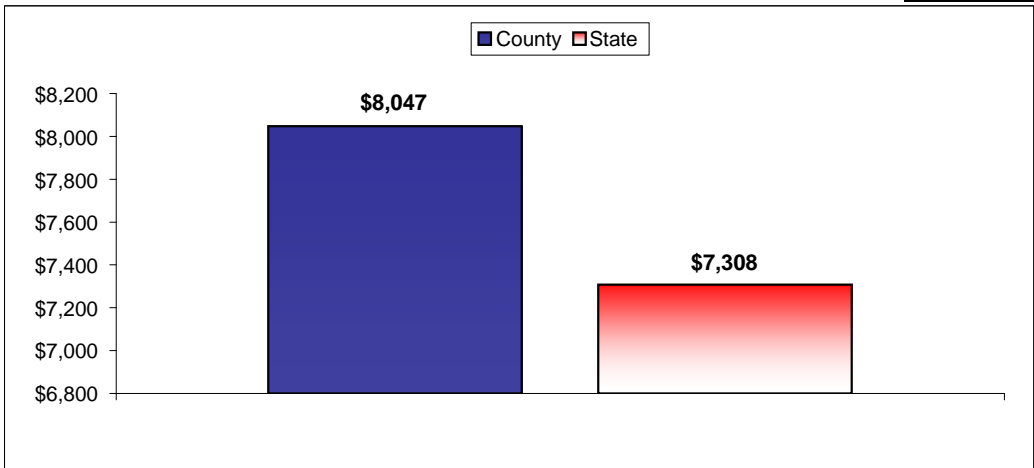


Source: U.S. Bureau of Census

The median income of people who have not graduated from high school is \$10,839 as compared to a median income of \$62,275 for people with a professional degree.

Education Expenditure Per Child, County & State 2003-2004
Bradley County

Figure 13

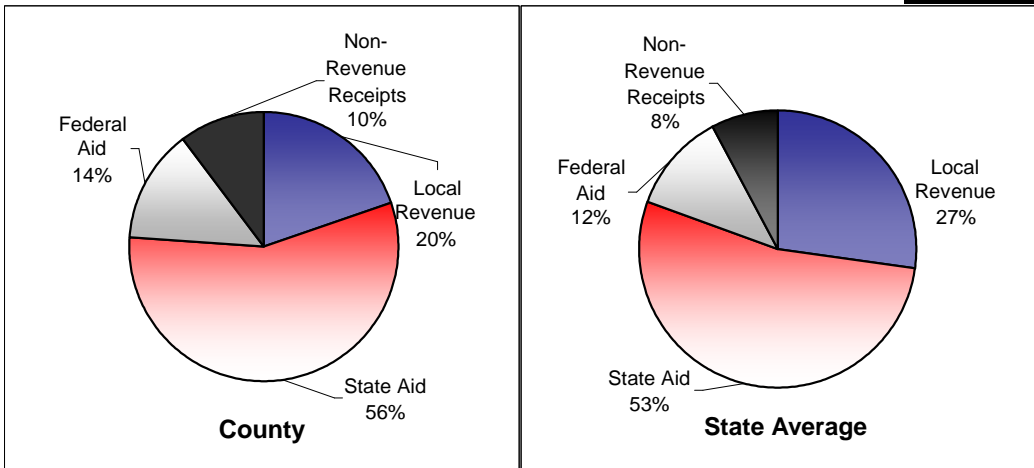


Source: Arkansas School Information Site (www.as-is.org), Arkansas Department of Education

Schools in Bradley County spent \$8,047 per child in the 2003-2004 school year as compared to an average expenditure of \$7,308 statewide.

Education Revenue By Source, County & State 2003-2004
Bradley County

Figure 14



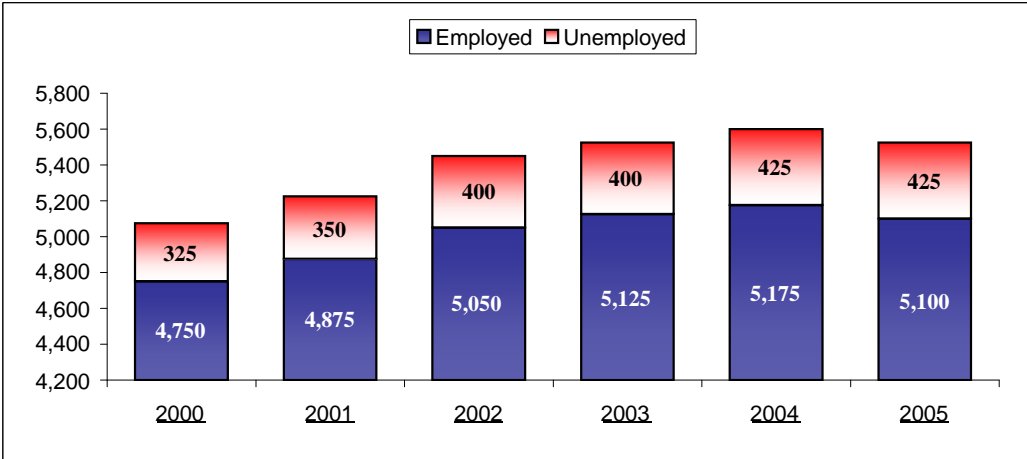
Source: Arkansas School Information Site (www.as-is.org), Arkansas Department of Education

Bradley County schools raised more of their revenue from federal and state aid and less from local revenue than did the average of all Arkansas schools.

Employment

Labor Force, 2000 to 2005 Bradley County

Figure 15

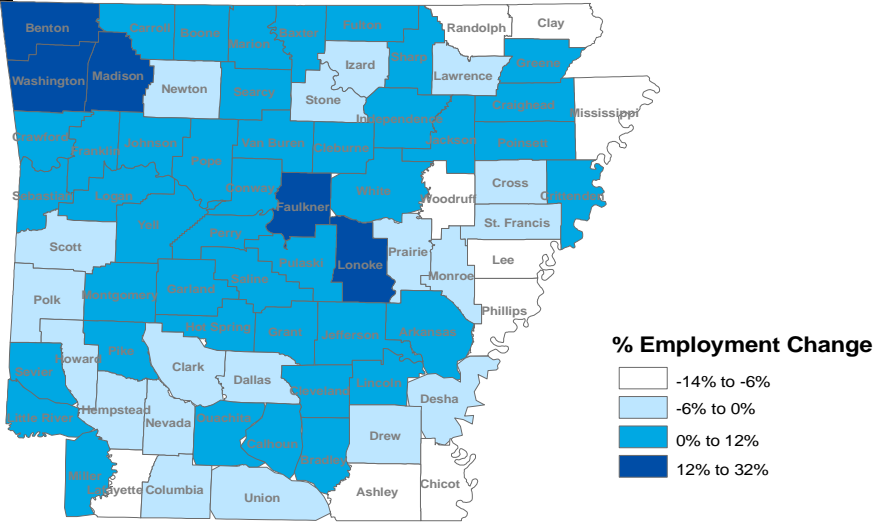


Source: Labor Market Information, Arkansas Employment Security Department

The Bradley County labor force gradually increased from 2000 to 2004, and then decreased slightly in 2005.

Change in Employment, 2000-2005 The Natural State

Figure 16

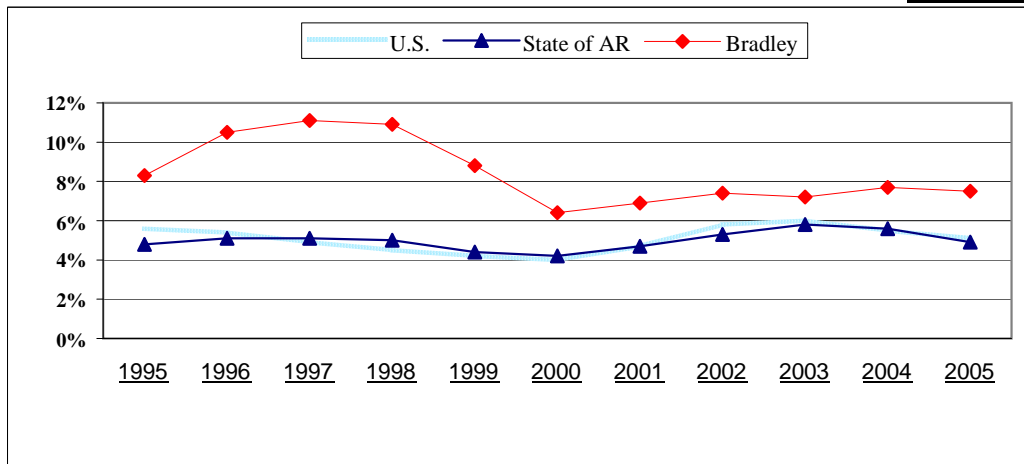


Source: Labor Market Information, Arkansas Employment Security Department

Employment growth was highest in Central & Northwest Arkansas between 2000 and 2005. Some counties in Southwest & Northcentral Arkansas also experienced employment growth.

Unemployment Rates, 1995 to 2005
Bradley County, State of AR, and United States

Figure 17

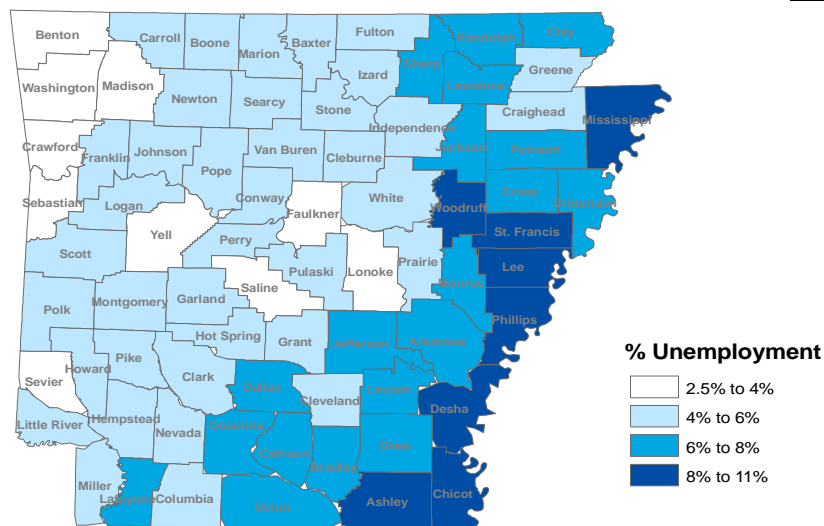


Source: Labor Market Information, Arkansas Employment Security Department

Unemployment rates in Bradley County reached eleven percent in 1997, fell below seven percent in 2000, and then increased gradually until 2005. During this period, Bradley County unemployment rates were above state and national averages.

Unemployment Rates, 2005
The Natural State

Figure 18



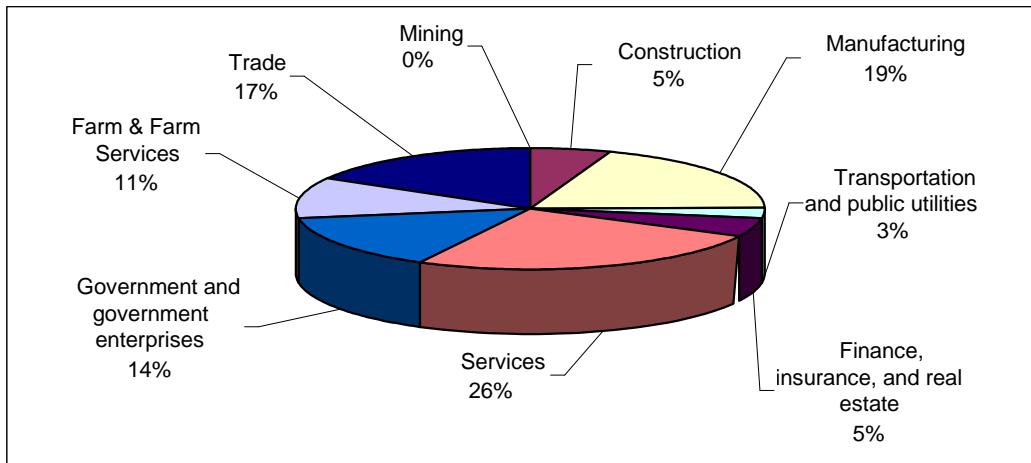
Source: Labor Market Information, Arkansas Employment Security Department

In general, Northwest, Central, and Western Arkansas counties have the lowest unemployment rates while Delta and Coastal Plain counties have the highest rates.

Employment

Jobs by Sector, 2003
Bradley County

Figure 19

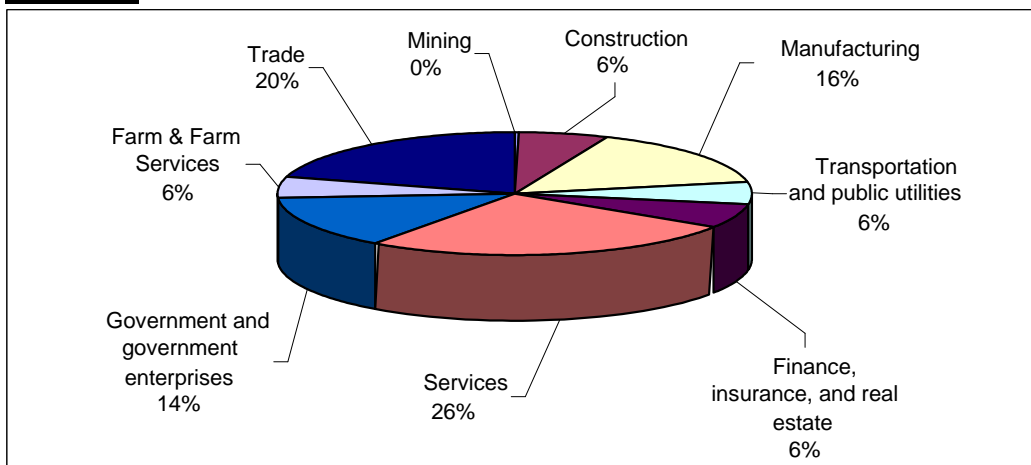


Source: Woods & Poole Economics, Inc

A larger proportion of jobs in Bradley County are in farm & farm services and manufacturing sectors when compared to the state average. Thirty percent of the jobs in Bradley County are in these sectors as compared to twenty-two percent for the state.

Jobs by Sector, 2003
The Natural State

Figure 20

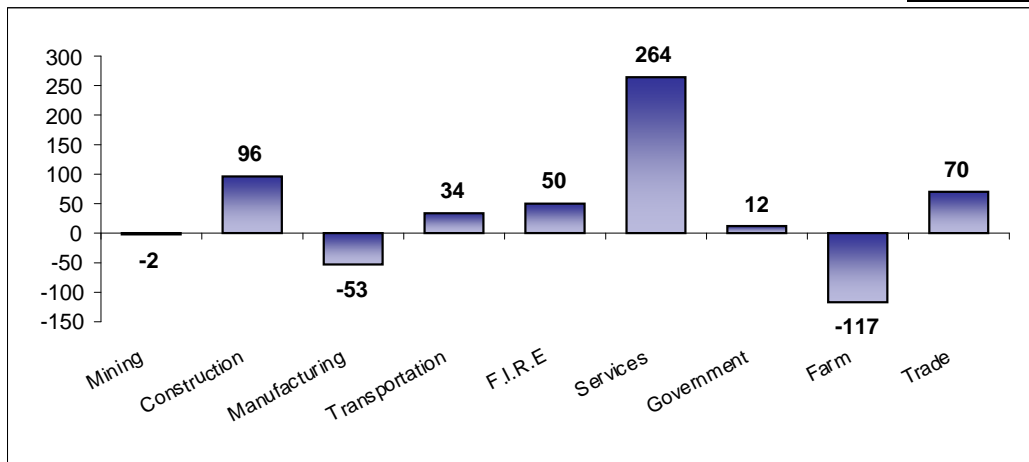


Source: Woods & Poole Economics, Inc

The service sector is the largest sector of the Arkansas economy, providing over one-fourth of the jobs in Arkansas. Combined, the service & trade businesses provide for nearly one-half (46%) of all jobs in Arkansas.

Changes in Jobs by Sector, 1999 to 2003
Bradley County

Figure 21

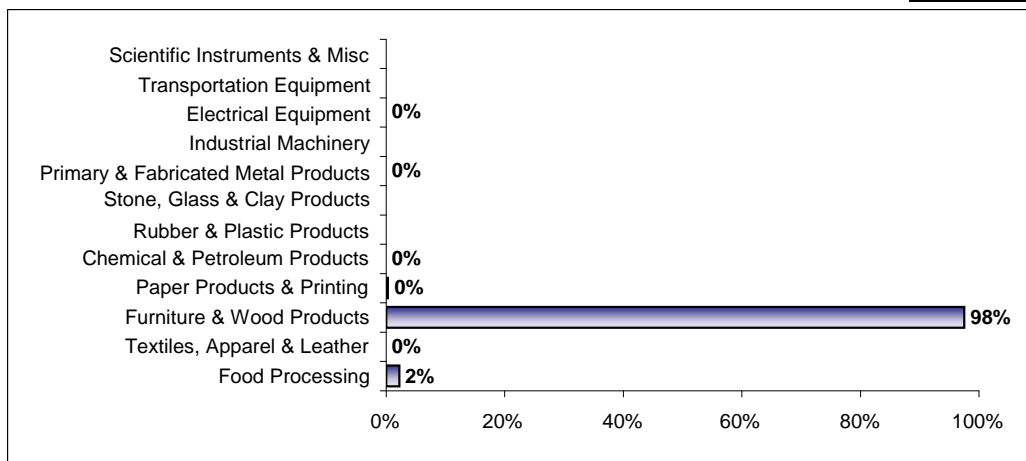


Source: Regional Economic Information System, U.S. Department of Commerce & Woods & Poole Economics, Inc

The service and farm sectors created more new jobs between 1999 and 2003 than any other sector in Bradley County. Bradley County lost manufacturing and farm jobs during this period.

Jobs in Manufacturing, 2001
Bradley County

Figure 22



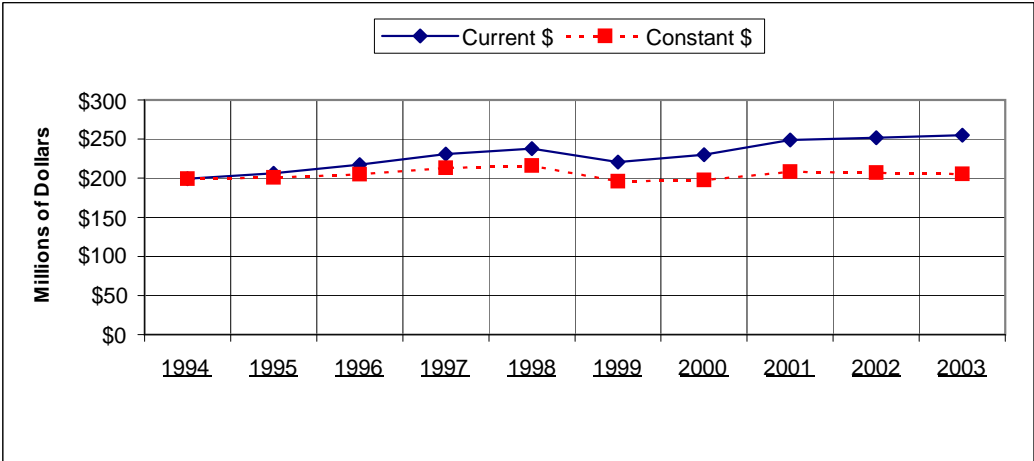
Source: 2001 Regional OneSource

Nearly all of the manufacturing jobs in Bradley County are in the furniture & wood products industry.

Income

Total Personal Income, 1994 to 2003
Bradley County

Figure 23

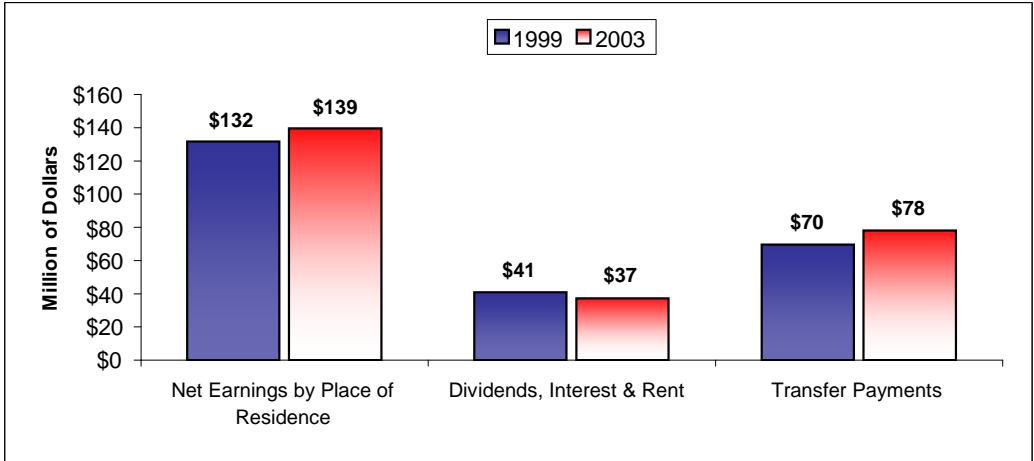


Source: Regional Economic Information System, U.S. Bureau of Economic Analysis

Total personal income (in constant dollars) in Bradley County remained around \$200 million between 1994 and 2003.

Income by Source, 1999 & 2003
Bradley County

Figure 24

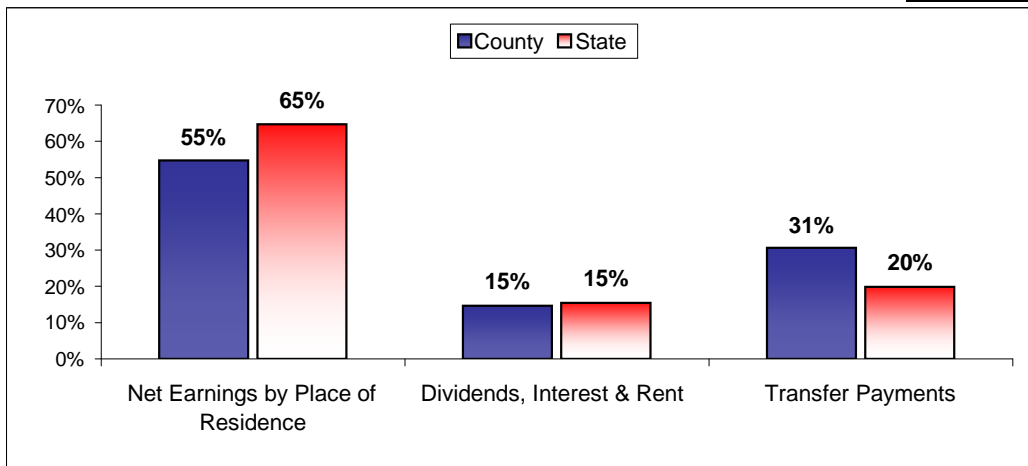


Source: Regional Economic Information System, U.S. Bureau of Economic Analysis

Between 1999 and 2003, income from earnings and transfer payments increased in Bradley County, while income from dividends, interest & rent decreased.

Personal Income by Source, County and State 2003
Bradley County

Figure 25

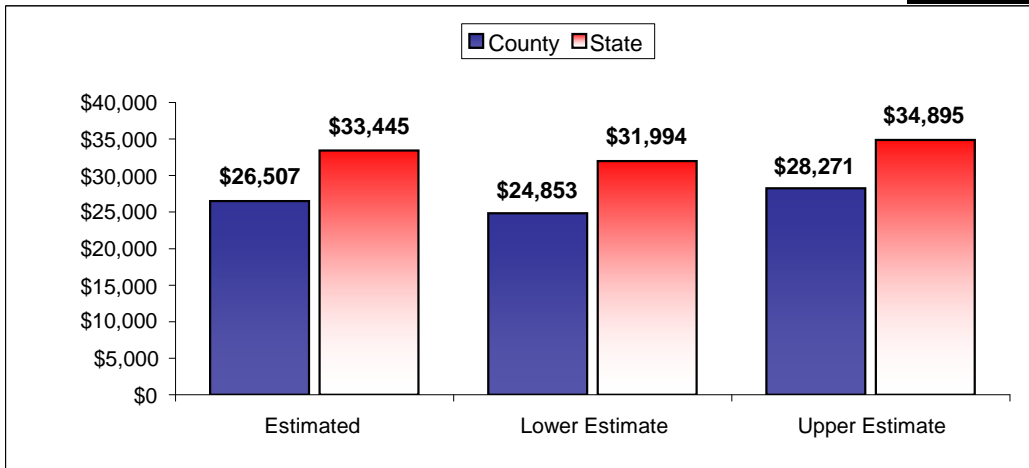


Source: Regional Economic Information System, U.S. Bureau of Economic Analysis

Compared to Arkansas state 2003 averages, Bradley County residents received a larger share of their income from transfer payments and less from earnings.

Median Household Income, 2003
Bradley County

Figure 26



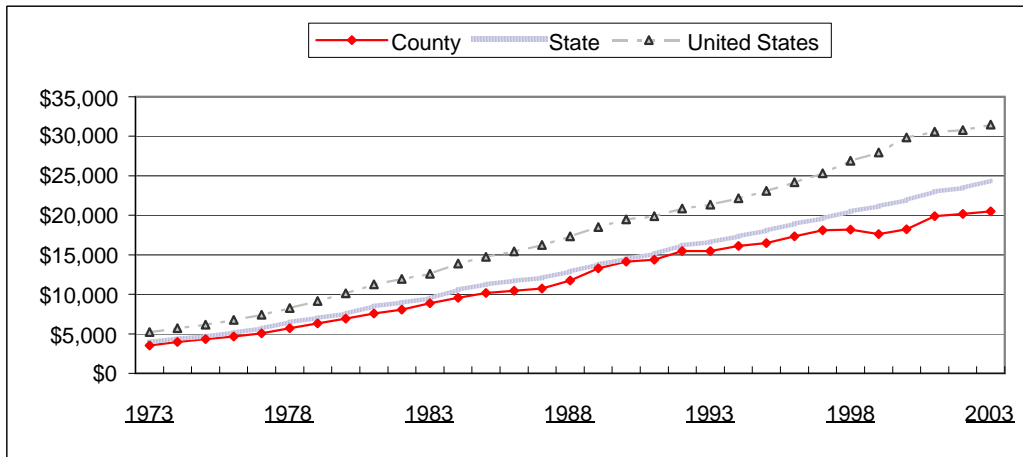
Source: Household Income Estimates, U.S. Bureau of Census

Bradley County median household income in 2003 was lower than the state average.

Income

Per Capita Income, 1973 to 2003
Bradley County

Figure 27

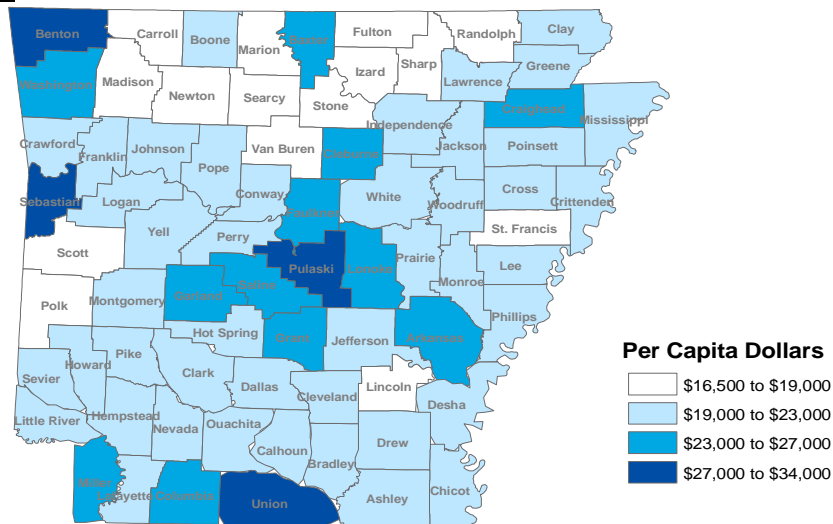


Source: Regional Economic Information System, U.S. Bureau of Economic Analysis

Bradley County per capita income remained lower than the national and state average between 1973 and 2003, though it was quite close to the state average in the 1970s and around 1990.

Per Capita Income, 2003
The Natural State

Figure 28

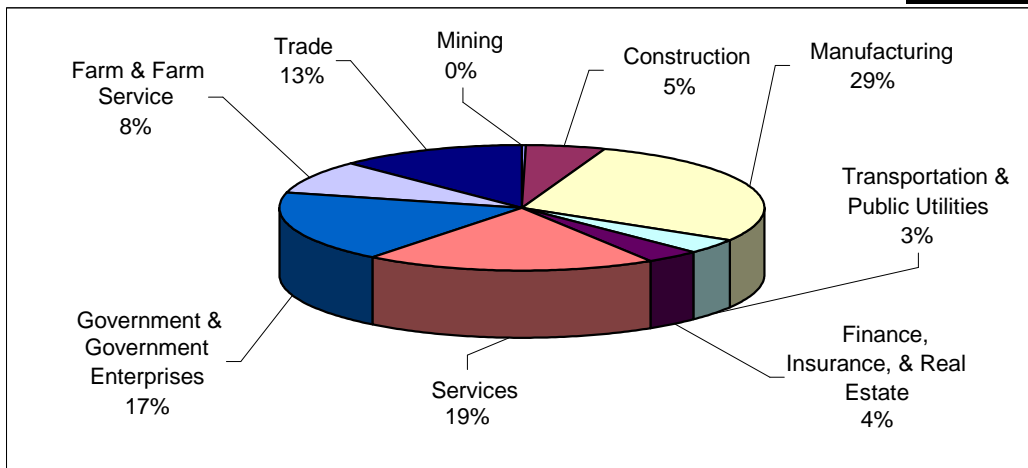


Source: Regional Economic Information System, U.S. Bureau of Economic Analysis

Per capita incomes are highest in Central & Northwest Arkansas and lowest in some Delta & Northcentral counties.

Earnings by Sector, 2003
Bradley County

Figure 29

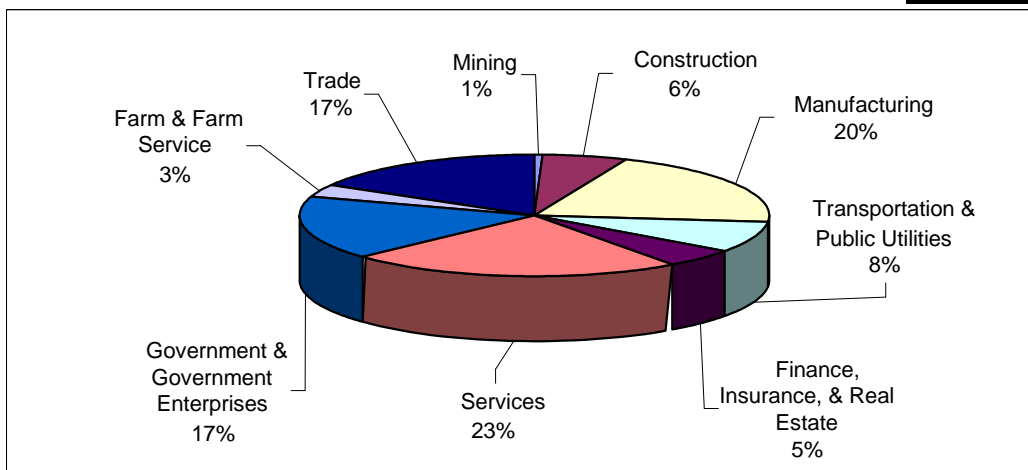


Source: Woods & Poole Economics, Inc.

Combined, the farm & farm service and manufacturing sectors accounted for thirty-seven percent of earnings in Bradley County in 2003, whereas these sectors contributed twenty-three percent of earnings to the state economy.

Earnings by Sector, 2003
The Natural State

Figure 30



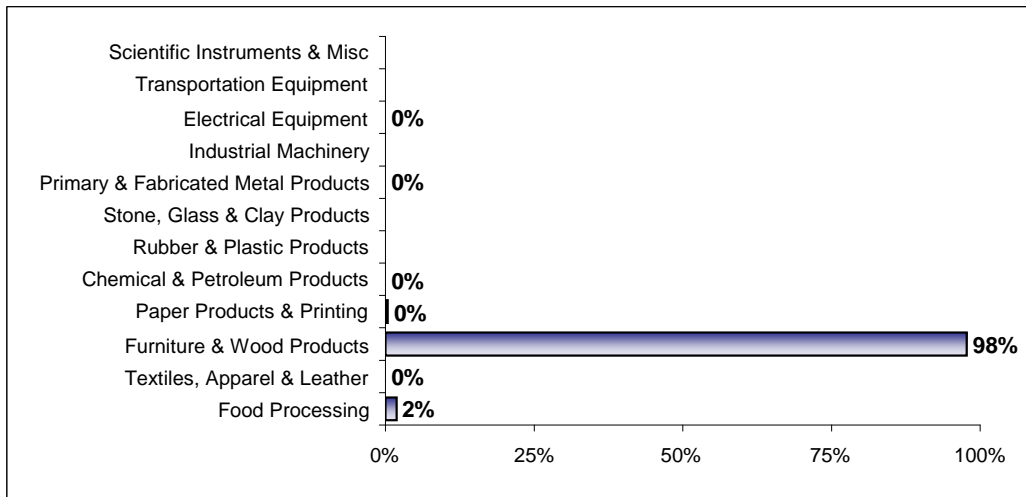
Source: Woods & Poole Economics, Inc.

The services sector is the largest sector in the state as measured by earnings. However, the manufacturing sector is a close second with twenty percent of earnings, while trade and government contributed seventeen percent of earnings from each sector.

Income

Earnings of Manufacturing Sector, 2001 Bradley County

Figure 31

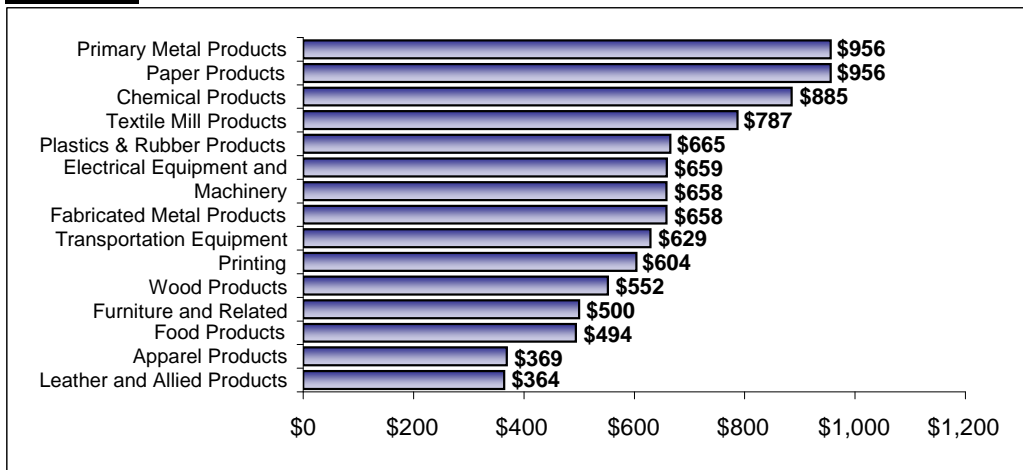


Source: 2001 Regional OneSource

Nearly all of the earnings in the manufacturing sector came from the furniture & wood products industry in Bradley County in 2001.

Average Weekly Earnings, 2004 The Natural State

Figure 32

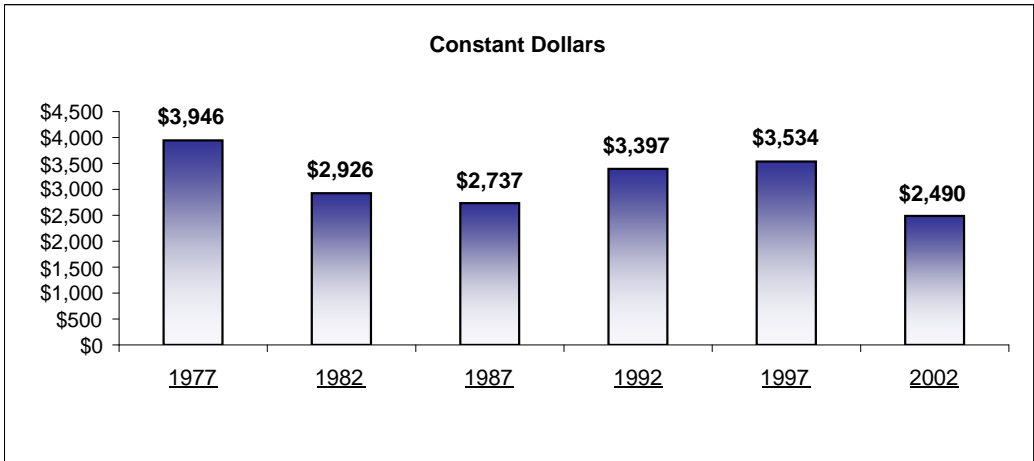


Source: Labor Market Information, Arkansas Employment Security Department

In 2004, average weekly earnings in the manufacturing sector ranged from a high of \$956 in both the paper products industry and the primary metal products industry to a low of \$364 in the leather and allied products industry.

Retail Sales Per Capita, 1977 to 2002
Bradley County

Figure 33

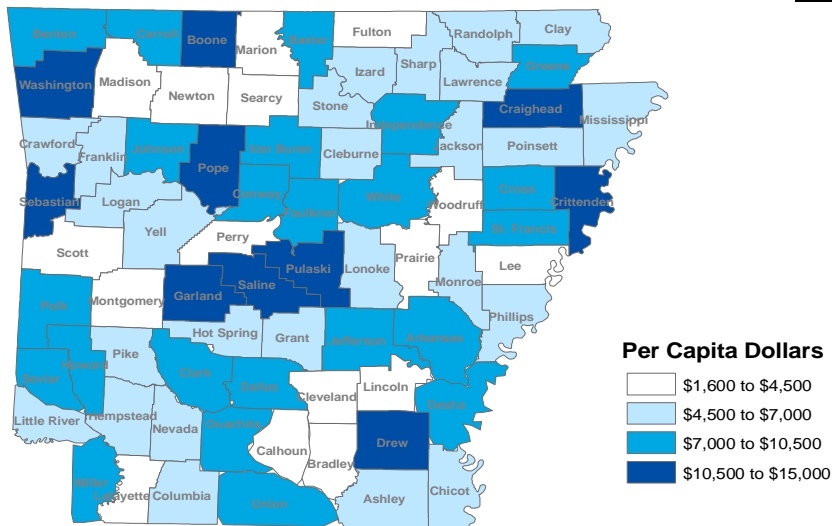


Source: Census of Retail Trade, U.S. Department of Commerce

Bradley County retail sales per capita grew from the late 1980s until 1997, and then fell substantially between 1997 and 2002 from \$3,534 to \$2,490.

Retail Sales Per Capita, 2002
The Natural State

Figure 34



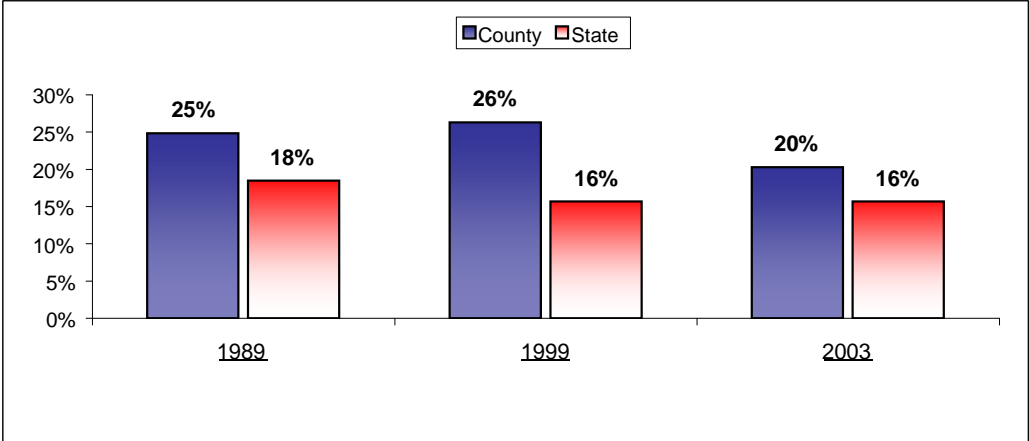
Source: Census of Retail Trade, U.S. Department of Commerce

Retail sales per capita are highest in counties with large towns and those that benefit from travelers and tourists.

Poverty

Persons Below Poverty Level, 1989, & 1999 & 2003
Bradley County

Figure 35

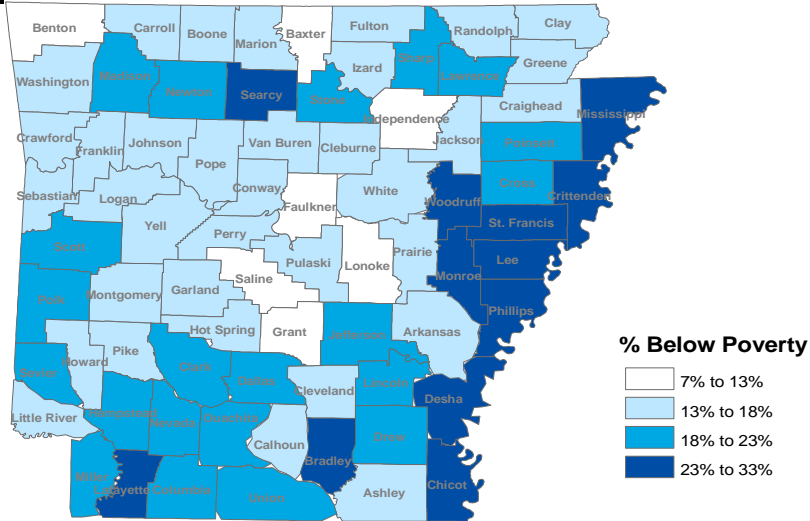


Source: Census of Population, U.S. Bureau of Census

The estimated population below poverty level in Bradley County fell from twenty-six percent in 1999 to twenty percent in 2003, but remained above the state averages during this period.

Estimated People Below Poverty Level, 2003
The Natural State

Figure 36

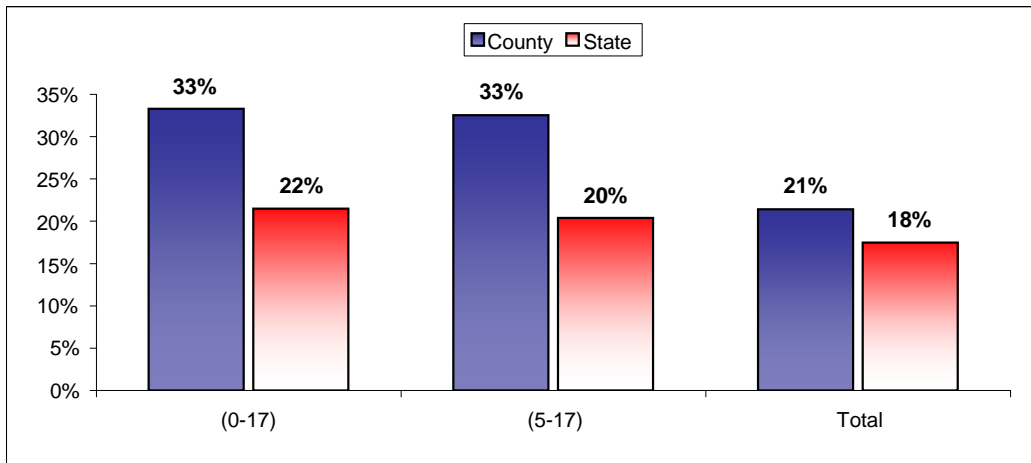


Source: 2003 Poverty Estimates, U.S. Bureau of Census

The estimated poverty level is highest in the Delta with many counties having a poverty level over eighteen percent.

Age Groups & Estimated Poverty, 1997
Bradley County

Figure 37

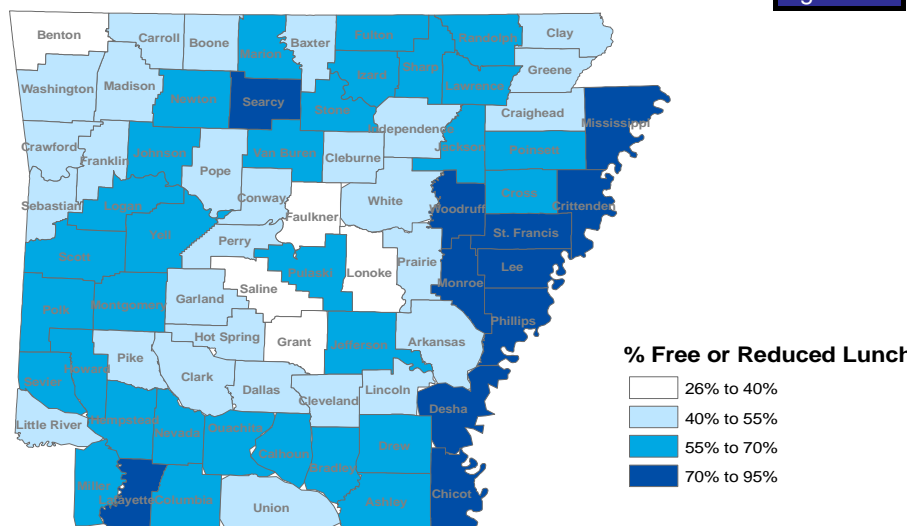


Source: 1997 Poverty Estimates, U.S. Bureau of Census

A larger proportion of children live in poverty than for the population as a whole. Bradley County has a higher proportion of their children living in poverty than does the state.

Proportion of Students Receiving Free or Reduced Price Lunch, 2004-2005
The Natural State

Figure 38



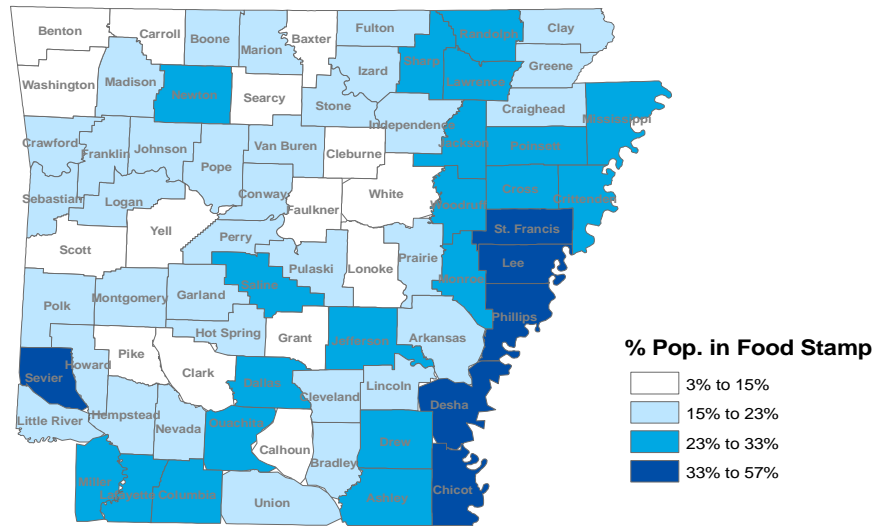
Source: Arkansas Department of Education

Across the seventy-five counties, there is a wide range in the proportion of students who receive free and reduced price school lunches. Participation rates range from twenty-six percent to ninety-five percent with youth in the Delta Region counties and Searcy and Lafayette Counties receiving the highest percentage of free and reduced price lunches.

Poverty

Proportion of Population Participating in Food Stamp Program, 2004
The Natural State

Figure 39

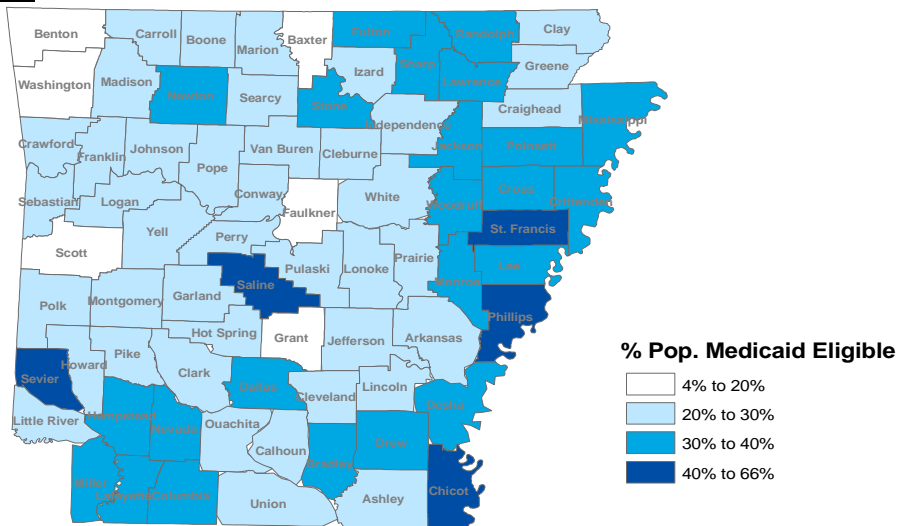


Source: 2004 Statistical Report, Arkansas Department of Human Services

A larger proportion of people living in the Delta counties participate in the Food Stamp Program when compared to people in other parts of the state.

Proportion of Population Medicaid Eligibles, 2004
The Natural State

Figure 40

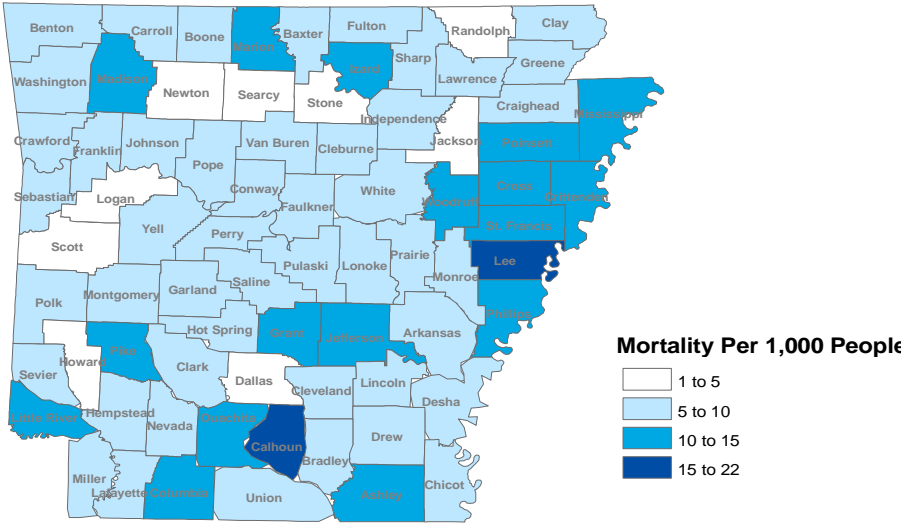


Source: 2004 Statistical Report, Arkansas Department of Human Services

In twenty-eight counties, primarily located in the Eastern and Southern parts of the state, a substantial percentage of the population (over 30%) is eligible for Medicaid.

Infant Mortality Rate, 2000 to 2004
The Natural State

Figure 41

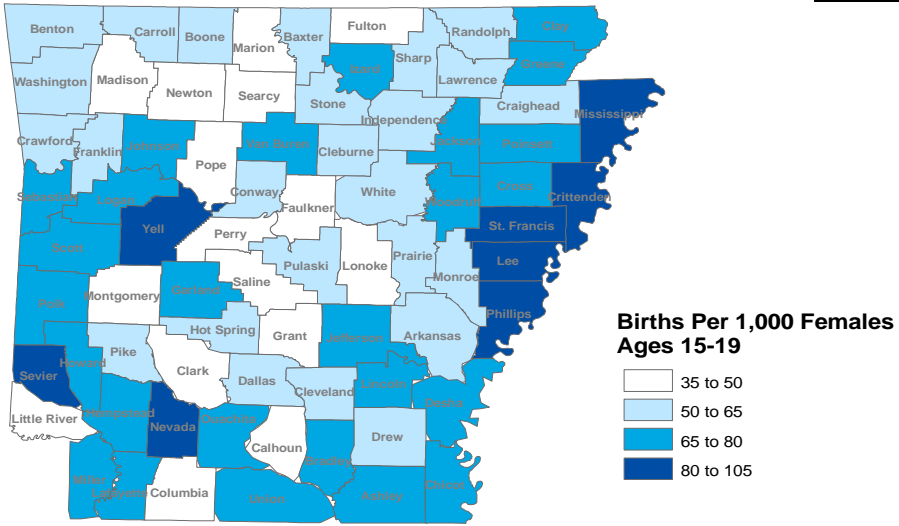


Source: County Trends in Maternal & Child Health, Center for Health Statistics, Arkansas Department of Health

The infant mortality rate is slightly higher in the Delta & Coastal Plain counties, with the exception of a few North Arkansas counties.

Teen Fertility Rate, 2000 to 2004
The Natural State

Figure 42



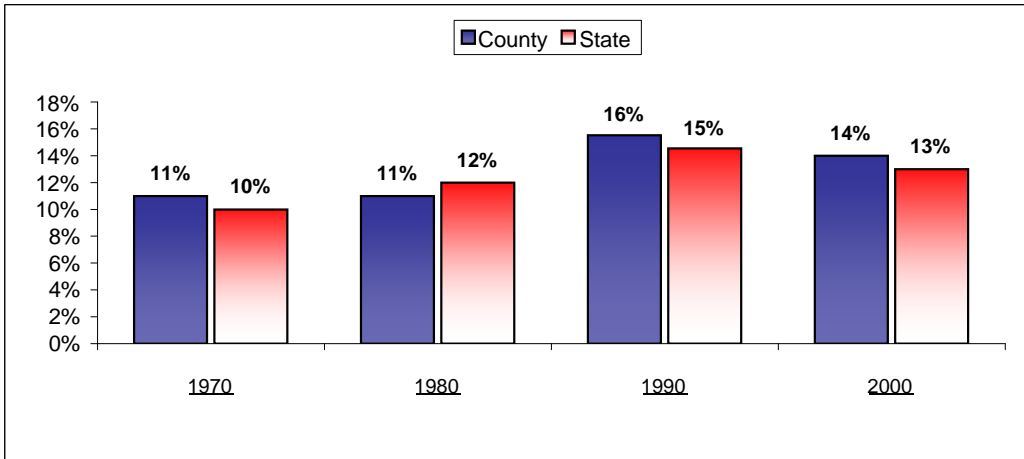
Source: County Trends in Maternal & Child Health, Center for Health Statistics, Arkansas Department of Health

The teen fertility rate varies from county to county across the state of Arkansas. Some Ouachita highland counties also have relatively high teen fertility rates. Counties with the highest teen fertility rates include Sevier, Yell, Nevada, Mississippi, Crittenden, St. Francis, Lee, and Phillips Counties.

Households

Female Headed Families, 1970, 1980, 1990, & 2000 Bradley County

Figure 43

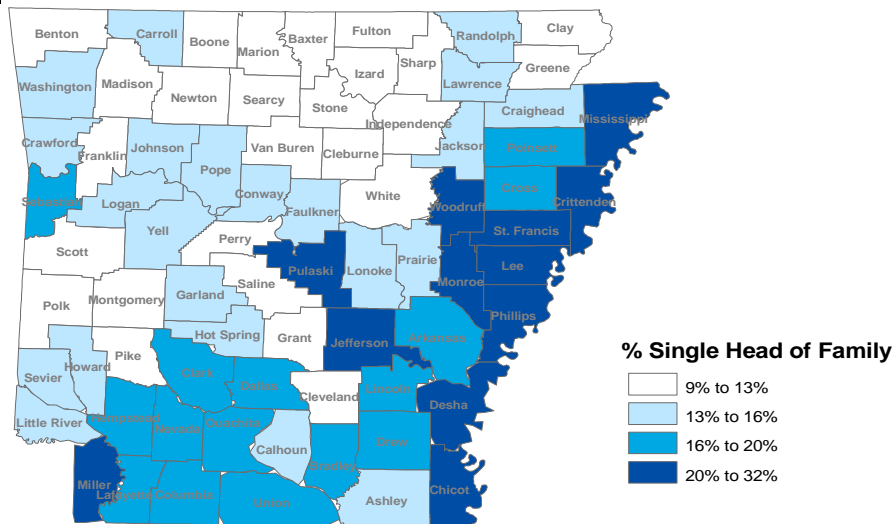


Source: 1970, 1980, 1990, and 2000 Census of Population, U.S. Bureau of Census

Female headed families as a proportion of total families in Bradley County increased from eleven percent to fourteen percent between 1970 and 2000.

Single Head of Family, 2000 The Natural State

Figure 44

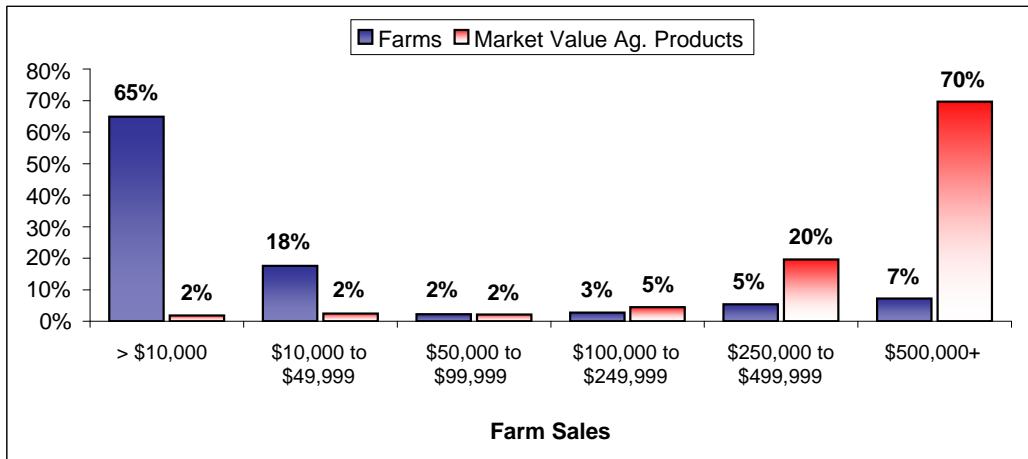


Source: 2000 Census of Population, U.S. Bureau of Census

The Delta counties followed by the Coastal Plains counties have the highest proportion of families with only a single parent present.

Farms & Farm Sales by Size, 2002
Bradley County

Figure 47

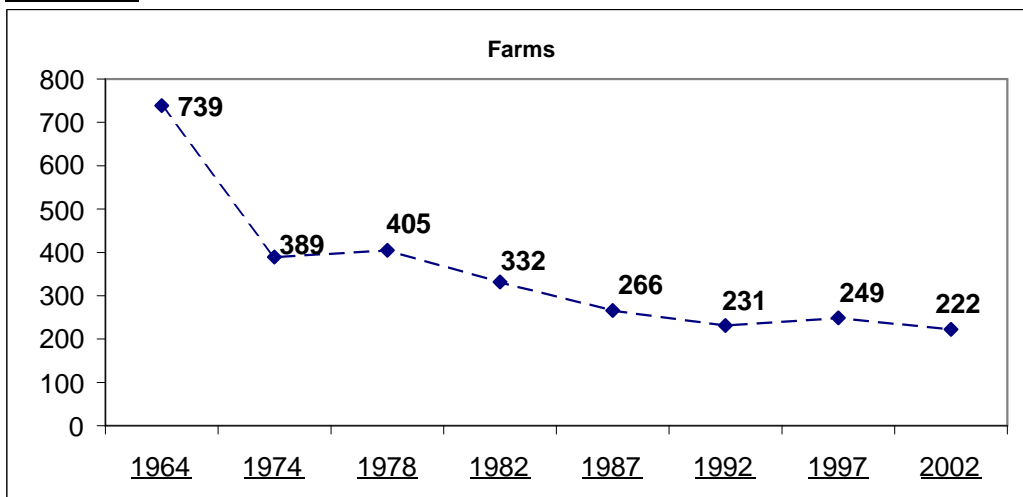


Source: 2002 Census of Agriculture, National Agricultural Statistical Service

Eighty-five percent of the farms in Bradley County have sales of less than \$100,000. These farms account for about six percent of total farm sales. Seven percent of the farms have sales of \$500,000 or more and these farms account for over two-thirds (70%) of total sales.

Number of Farms, 1964 - 2002
Bradley County

Figure 48

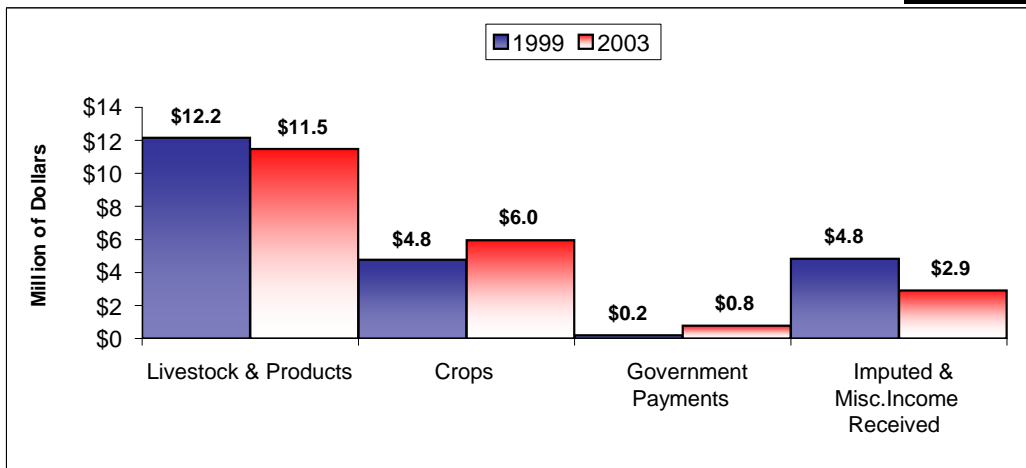


Source: Census of Agriculture, National Agricultural Statistical Service

The number of farms in Bradley County declined from 1964 to 2002, despite small increases in 1978 and 1997.

Source of Farm Income, County, 1999 - 2003
Bradley County

Figure 49

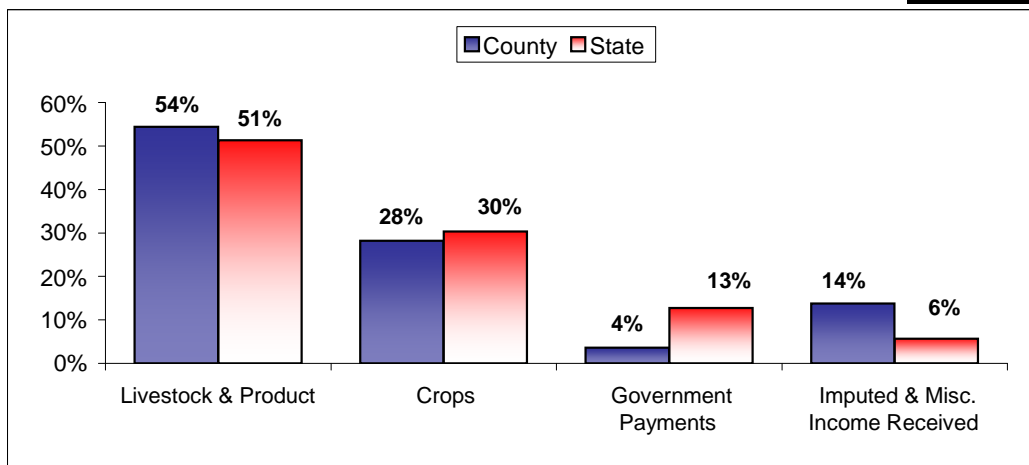


Source: Regional Economic Information System, U.S. Bureau of Economic Analysis

Livestock sales were the major source of income for Bradley County farmers between 1999 and 2003. Income from livestock & products and imputed and miscellaneous sources decreased during this period, while income from crops and government payments increased.

Source of Farm Income, County & State, 2003
Bradley County

Figure 50



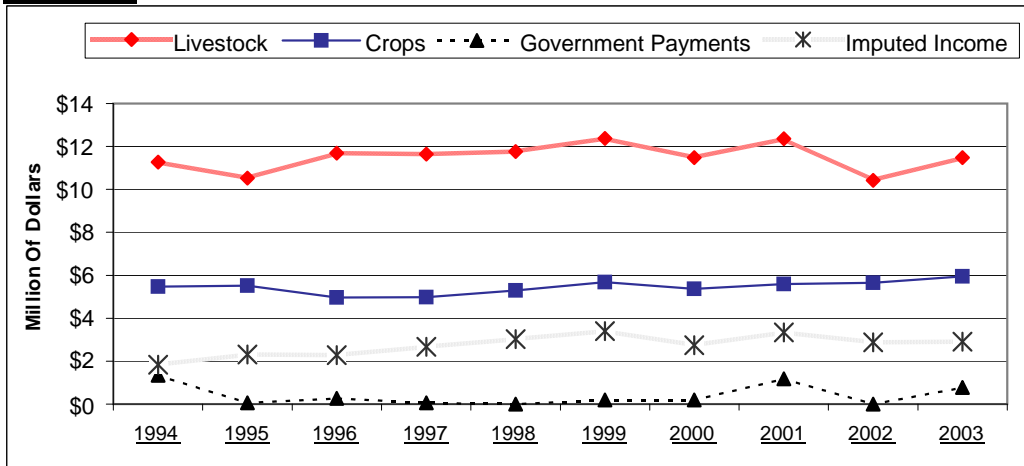
Source: Regional Economic Information System, U.S. Bureau of Economic Analysis

In 2003, Bradley County farmers received a slightly higher proportion of their farm income from livestock & product than the average for all Arkansas farmers, a significantly higher proportion from imputed and miscellaneous income, and a lower proportion of farm income from crops and government payments.

Agriculture & Forestry

Farm Income, 1994 to 2003 Bradley County

Figure 51

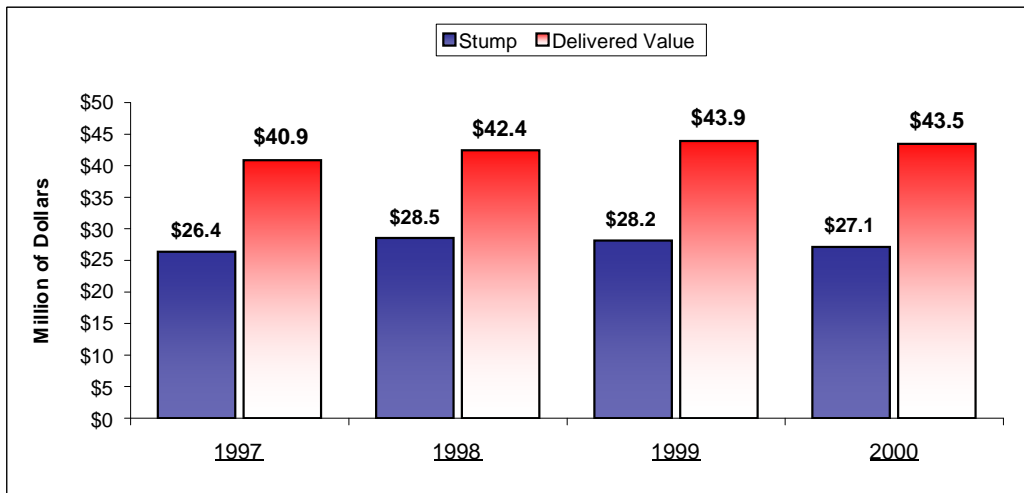


Source: Regional Economic Information System, U.S. Bureau of Economic Analysis

Farm income from all sources remained relatively even between 1994 and 2003, despite slight fluctuations.

Stumpage & Delivered Value of Harvested Timber, 1997 to 2000 Bradley County

Figure 52

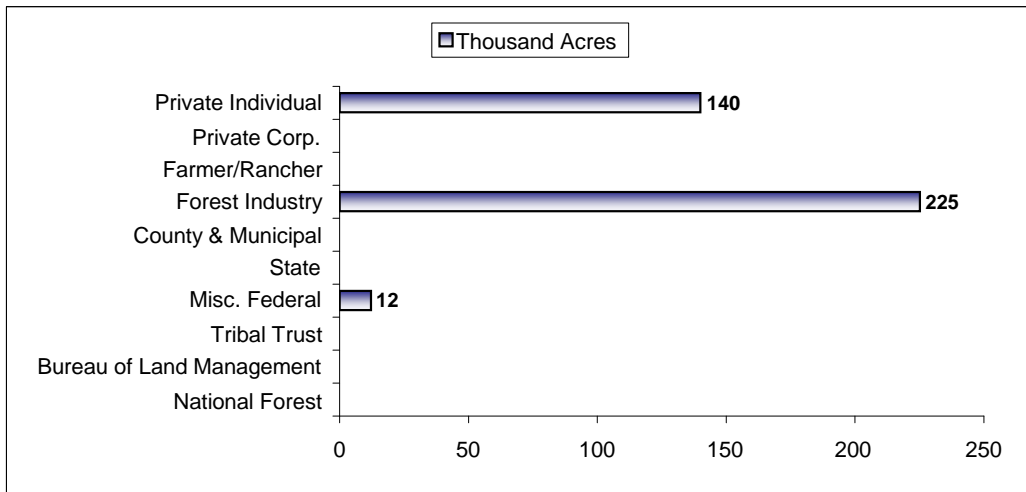


Source: Data provided by Dr. Frank Roth, Forester, Southwest Research and Extension Center, University of Arkansas, Hope, Arkansas

The value of harvested timber in Bradley County increased slightly between 1997 and 2000. Stumpage value rose from \$26.4 million in 1997 to \$28.5 million in 1998 and then declined to \$27.1 million in 2000.

Area of Timberland by Ownership Class, 1995
Bradley County

Figure 53

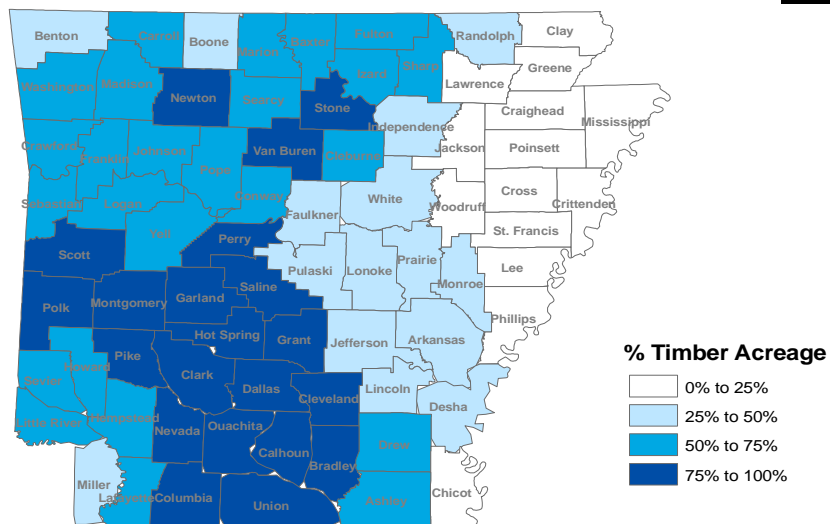


Source: Southern Forest Inventory & Analysis, Southern Research Station, Forest Service, USDA.

The forest industry owns the majority of timber acres in Bradley County.

Percent of Land in Forest By County, 1995
The Natural State

Figure 54



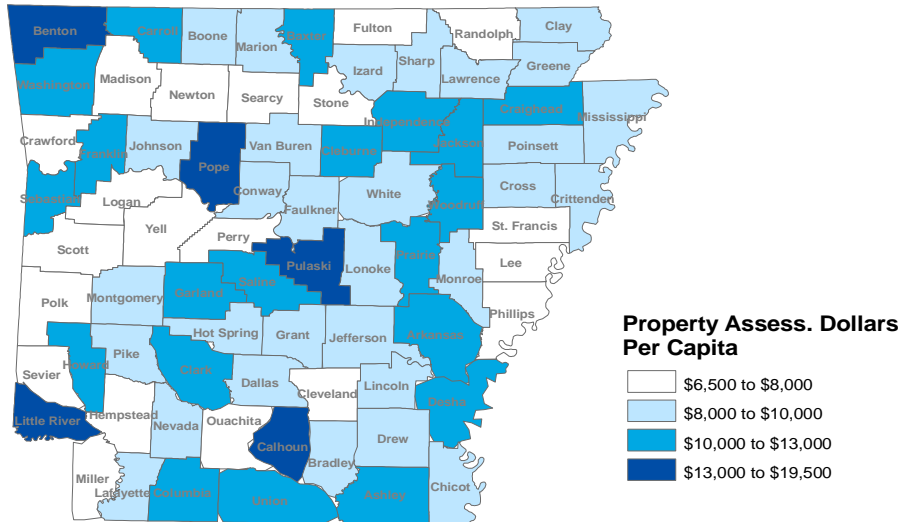
Source: Southern Forest Inventory & Analysis, Southern Research Station, Forest Service, USDA.

Over seventy-five percent of the land area in many Coastal Plain and Ouachita Highland counties qualifies as timber acreage.

Property Assessment & Roads

Property Assessments Per Person, 2003 *The Natural State*

Figure 55

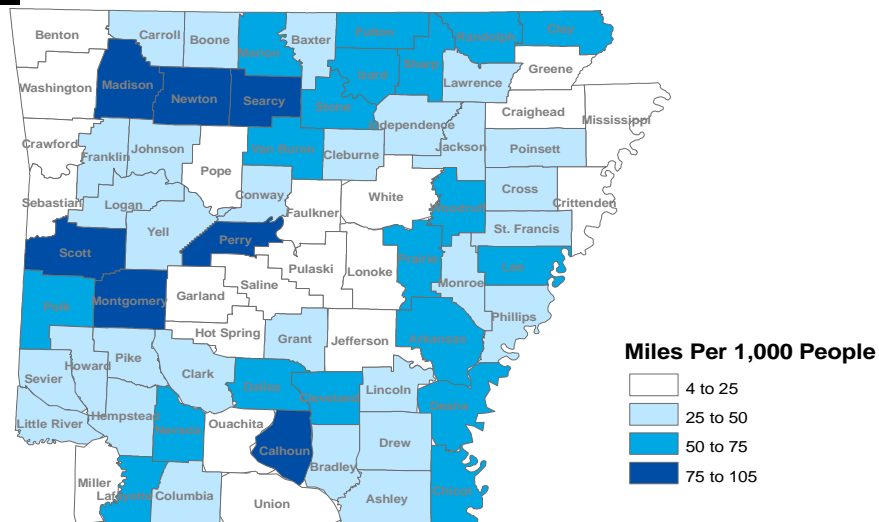


Source: Arkansas Assessment Coordination Department, Little Rock, Arkansas.

The average property assessments per person in 2003 vary greatly among Arkansas counties, from \$6,500 to \$19,500.

Miles of County Roads Per Person, 2000 *The Natural State*

Figure 56



Source: 44 Biennial Report, Arkansas State Highway Commission

In general, sparsely populated counties have more miles of county roads to maintain per person than more densely populated counties.

AGRICULTURAL SERVICES Includes establishments primarily engaged in performing soil preparation services, crop services, veterinary and other animal services, farm labor and management services, and landscape and horticultural services, for others on a contract or fee basis.

CIVILIAN LABOR FORCE The sum of all employed and unemployed persons 16 years of age or older. Members of the Armed Forces are excluded.

"CONSTANT \$" Figures adjusted for inflation using the Consumer Price Index, 1982-1984 = 100.

"CURRENT \$" Figures not adjusted for inflation.

CONSTRUCTION Includes general building contractors (residential, operative, and nonresidential); heavy construction contractors (highway, street, etc.); and special trade contractors (plumbing, heating, air conditioning, painting, paper hanging, electrical, masonry, stonework, roofing, sheet metal, concrete, and miscellaneous special trade contractors).

DELIVERED VALUE OF HARVESTED TIMBER The value of harvested timber delivered to the first processing point. The value includes the value of the timber (stumpage value), the cost of harvesting, and the cost of transporting the timber to the first processing point.

EARNINGS Earnings include wages and salaries, other labor income, and proprietors' income by place of work.

EMPLOYMENT An estimate of the number of persons, on a place-of-residence basis, who worked anytime for pay or profit or worked 15 hours or more as an unpaid family worker during the week of reference (the week including the 12th of the month). Also included are those who, although not working, had some job attachment and were not looking for work, and persons involved in labor-management disputes.

FAMILY HOUSEHOLDS Includes a householder and one or more other persons living in the same household who are related to the householder by birth, marriage, or adoption. The number of family households always equals the number of families; however, a family household may also include non-relatives living with the family. Families are classified by type as either a married-couple family or other family which is further classified into "male householder" (a family with a male householder and no wife present) or "female householder" (a family with a female householder and no husband present).

FARMING Includes businesses whose primary source of revenue is from crop and livestock production.

FEMALE HEADED FAMILIES A family with a female householder and no husband present.

FINANCIAL SERVICES Financial, insurance, and real estate services.

GOVERNMENT Employees of city, county, state and federal governments.

IMPUTED & MISC. INCOME RECEIVED Consists of imputed income, such as gross rental value of dwellings and value of home consumption, and other farm related income components, such as machine hire and custom work income, rental income, and income from forest products.

INCOME Total income is the algebraic sum of the amount reported separately for wage or salary income; non-farm net self-employment income; farm net self-employment income; interest, dividend, net royalty or rental income; social security or railroad retirement income; public assistance or welfare income and all other income.

INFANT MORTALITY RATE The number of infant deaths (under one year of age) per 1,000 live births.

JOBS The number of full-time and part-time jobs in a geographic area.

MANUFACTURING Includes manufacturing industries dealing with food and kindred products; textile mill products; apparel products; lumber and wood products; furniture and fixtures; paper and allied products; printing and publishing; chemicals; petroleum and coal; rubber and miscellaneous plastics; leather; stone, clay and glass; primary metal industries; fabricated metal products; machinery; electrical and electronic equipment; transportation equipment; instruments; and miscellaneous industries.

Glossary

MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD The gross market value before taxes and production expenses of all agricultural products sold or removed from place regardless of who received payment. It includes sales by the operator as well as the value of any shares received by partners, landlords, contractors, or others associated with the operation. It does not include payment received for participation in federal farm programs nor does it include income from farm-related sources such as agricultural services, or income from non-farm sources.

MINING Includes extraction of oil and gas, non-metallic minerals, sand and gravel.

NET DOMESTIC MIGRATION The difference between domestic in-migration to an area and domestic out-migration from the area during the period.

PER CAPITA INCOME The per capita income is the total personal income divided by the total population of the area studied. The per capita income measure should be used with care. In the short run, it may temporarily vary from the result of unusual conditions (bumper crops, a major construction project or a catastrophe). In the long run, it may misrepresent the economic well-being of the general population because of the presence of a large institutional population (college, prison). While per capita income reflects average income per person, it does not accurately reflect family unit spendable income.

PERSONAL INCOME The total income received by residents of an area, including earnings, transfer payments, and interest, dividends and rent.

POVERTY LEVEL An individual or household is considered to be living below the poverty level when their income is below an income threshold established by the Bureau of Census. The income cutoffs used by the Bureau of Census to determine the poverty status of families and unrelated individuals consist of a set of 48 thresholds arranged in a two-dimensional matrix consisting of family size cross-classified by presence and number of family members under 18 years old.

RETAIL SALES Includes sales from general merchandise stores; department stores; variety stores; food, bakery and dairy stores; automotive dealers; gasoline stations; eating and drinking establishments; and other retail trade establishments.

SINGLE HEAD OF FAMILY Single head of a family with no spouse present.

SERVICES Includes a variety of items ranging from hotels to attorneys. Included in this category are hotels and other lodging places; personal services (laundry, photographic studios, beauty shops, shoe repair, funeral services); business services (advertising, mailing, news syndicates, personnel supply services, computer services); auto repair services and garages (retail, parking, repair); miscellaneous repair services (electrical, etc.); amusement and recreation services (orchestra, dance halls, etc.); health services (physicians, dentists, nursing care facilities, hospitals, medical labs, outpatient care); legal services; educational services; social services (job training, individual and family services, day care); membership organizations (business, professional, labor, civic, social, etc.); engineering and architectural services; and other similar services.

STUMPAGE VALUE OF HARVESTED TIMBER The value of timber harvested going to the landowner.

TEEN FERTILITY RATE is the birth rate for women 15 to 19 years of age. It is the number of live births per 1000 women 15 - 19 years of age.

TRADE Includes wholesale and retail trade.

TRANSPORTATION Includes railroads; trucking service and warehousing; other transportation services (bus, air, and U.S. postal service); communication systems (radio, T.V., etc.); and utilities and sanitary services.

UNEMPLOYMENT An estimate of the number of persons who, for the entire week of reference (the week including the 12th of the month), did not work at all, were able to work, and available for work, and (1) were looking for work, or (2) would have looked for work except that (a) they were waiting to return to a job from which they had been laid off, or (b) they were waiting to report to a new job.

UNEMPLOYMENT RATE The number of unemployed workers as a percentage of the civilian labor force.

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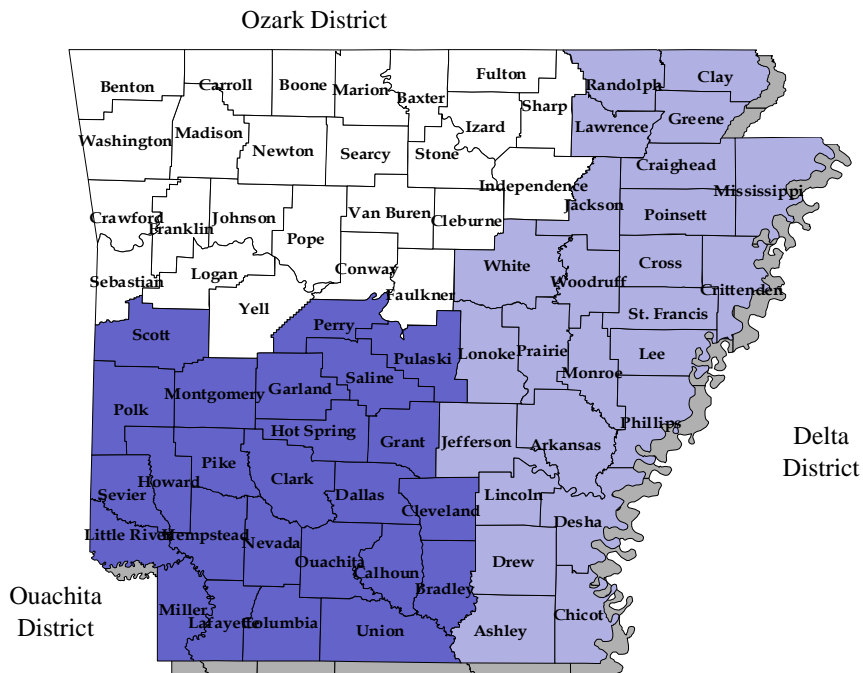
E-Mail: jgavin@uaex.edu



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